



# ISHLT

A Society that Includes Basic Science, the Failing Heart, & Advanced Lung Disease

## PRIVACY POLICY

This Statement of Privacy applies to the ISHLT website and governs data collection and usage. By using the ISHLT website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

("ISHLT ") may collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number. ISHLT may also collect anonymous demographic information, which is not unique to you, such as your Postal Code, age, gender, preferences, interests and favorites.

Information about your computer hardware and software also may be automatically collected by ISHLT . This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by ISHLT for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the ISHLT website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through ISHLT public message boards, this information may be collected and used by others.

### **Use of your Personal Information**

ISHLT collects and uses your personal information to operate the ISHLT website and deliver the services you have requested. ISHLT will send one welcome email following registration to all registered patrons. We will also periodically send service updates to registered users.

ISHLT may also use your personally identifiable information to inform you of other products or services available from ISHLT and its affiliates. ISHLT may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

ISHLT does not sell, rent or lease its customer lists (name and address, not emails or phone numbers) to third parties such as, other medical associations, and institutions. ISHLT may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, ISHLT may share data with trusted partners to help us

perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to ISHLT, and they are required to maintain the confidentiality of your information.

ISHLT does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

ISHLT keeps track of the websites and pages our customers visit within ISHLT, in order to determine what ISHLT services are the most popular. This data is used to deliver customized content and advertising within ISHLT to customers whose behavior indicates that they are interested in a particular subject area.

ISHLT websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on ISHLT or the site; (b) protect and defend the rights or property of ISHLT; and, (c) act under exigent circumstances to protect the personal safety of users of ISHLT, or the public.

### **Use of Cookies**

The ISHLT website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize ISHLT pages, or register with ISHLT site or services, a cookie helps ISHLT to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same ISHLT website, the information you previously provided can be retrieved, so you can easily use the ISHLT features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the ISHLT services or websites you visit.

**Security of your Personal Information**

International Society for Heart and Lung Transplantation secures your personal information from unauthorized access, use or disclosure. ISHLT secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

**Changes to this Statement**

ISHLT occasionally updates this Statement of Privacy to reflect company and customer feedback. ISHLT encourages you to periodically review this Statement to be informed of how ISHLT is protecting your information.