



ANNUAL MEETING

Exhibit and Support Opportunities



International Society for Heart and Lung Transplantation

A society that includes basic science,
the failing heart, and advanced lung disease

ishlt.org/ishlt2026

X @ISHLT
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#ISHLT2026



2026 EXHIBIT AND SUPPORT OPPORTUNITIES



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#ISHLT2026





ISHLT

A Society that Includes Basic Science, the Failing Heart, & Advanced Lung Disease

About ISHLT

The International Society for Heart and Lung Transplantation (ISHLT) is a not-for-profit, multidisciplinary, professional organization dedicated to improving the care of patients with advanced heart or lung disease through transplantation, mechanical support, and innovative therapies via research, education, and advocacy.

One of the Society's greatest strengths is its multinational mix of healthcare and allied professionals, with members from over sixty-three countries representing more than fifteen professional disciplines involved in the management and treatment of advanced heart and lung disease.

For more information on who we are and how we practice, visit ishlt.org/about.

About the ISHLT Annual Meeting & Scientific Sessions

The ISHLT Annual Meeting & Scientific Sessions is multidisciplinary, international, and one of the largest gatherings of healthcare practitioners, researchers, and allied health professionals focused on advanced treatment and innovative therapies, including transplantation, for advanced heart and lung disease.

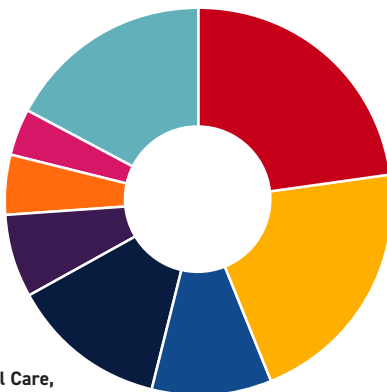
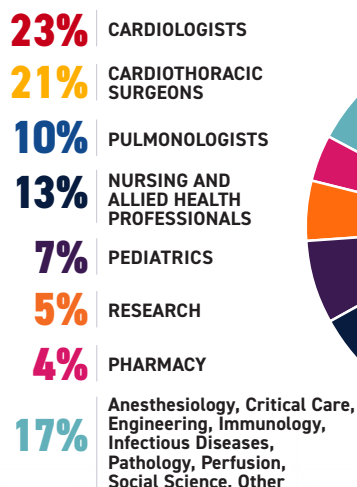
The Annual Meeting typically draws approximately 3,800 meeting participants from around the world. Over four days, these participants are immersed in the most sought-after research and latest technologies while sharing knowledge for the improvement of patient care.



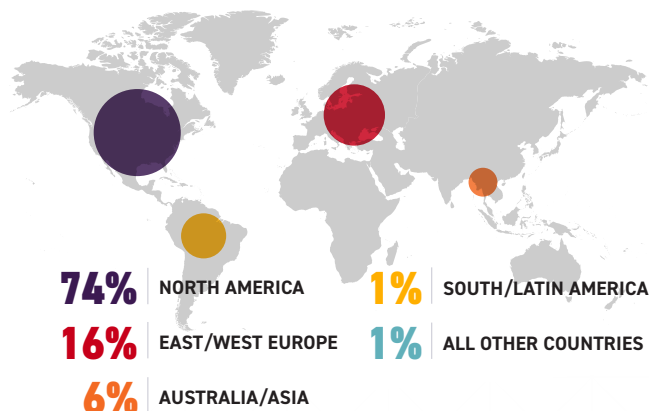


Who Attends?*

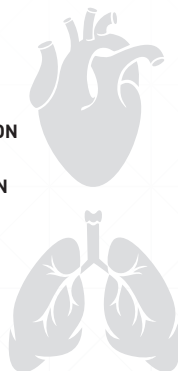
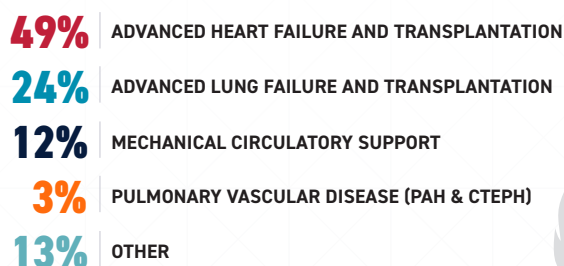
Meeting Delegates by Professional Specialty



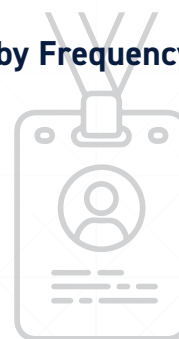
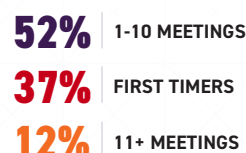
Meeting Delegates by Geography



Meeting Delegates by Core Therapy



Meeting Delegates by Frequency



*Meeting attendance based on North American-based meeting demographics.

Why Exhibit?

- ▶ Meet face-to face with medical professionals who are senior decision makers for cardiothoracic products and services.
- ▶ Increase visibility and strengthen your organization's position in the industry.
- ▶ Establish your organization as a thought leader and valuable partner in the cardiothoracic space.
- ▶ Share your latest updates, products, services, and equipment pertinent to the fields of mechanical circulatory support, heart and lung transplantation, advanced heart and lung disease, transplant related infectious diseases, pulmonary hypertension, and related diseases and therapies.
- ▶ Build your contacts and strengthen or form relationships with consumers of a range of medical and pharmaceutical supplies, devices and services

ISHLT2026

46th Annual Meeting & Scientific Sessions
22 - 25 April | TORONTO, ON, CANADA



What Exhibitors Say

With a Net Promoter Score of 76, the ISHLT Annual Meeting & Scientific Sessions provide great value to exhibitors; in 2025, 100% of exhibitors polled said the meeting had a positive impact on their business objectives.

"We were happy with the turnout!"

"Great booth traffic!"

"Amazing place to network and connect with other individuals who are innovating the heart and lung space."

"Good job [driving attendees] to the exhibit hall, such as the coffee breaks."

"[Great to] see so many doctors and nurses from the Boston transplant centers."

How to Exhibit

To get started exhibiting at **ISHLT2026**, submit an **Exhibitor Application & Contract** along with full payment. Email and fax applications will not be accepted—you must apply online using the linked form.

SPACE AT THE ISHLT ANNUAL MEETING FILLS UP QUICKLY.

SUBMIT AN APPLICATION IMMEDIATELY
or no later than **Friday, 7 November, 2025**
to hold your place in the queue.

Booth Assignment Policies

- ▶ Priority will be extended to previous ISHLT Annual Meeting exhibitors and supporters, and organizations' total support for past ISHLT Annual Meetings will be considered when assigning exhibit space.
- ▶ Your place in line for priority booth assignment will be determined by the date payment has been received in full, not the date your booth application was submitted.
- ▶ To avoid being assigned adjacent to a specific company and/or competitor, be sure to list the complete company name(s). Careful consideration will be given to these requests but are not guaranteed.
- ▶ ISHLT reserves the right to determine final booth assignments.
- ▶ Booth assignments will be made in December 2025.



Who Can Exhibit?

Exhibition at **ISHLT2026** is open to companies displaying products or services related to the field of advanced heart and lung failure, transplantation, and mechanical circulatory support, and of professional interest/benefit to the meeting attendees.

ISHLT does not accept exhibitors that display, promote, or sell cosmetics or beauty products, nerve stimulation and/or anti-aging equipment or devices including infrared, LED, TENS, and/or EMS units, or any other products or services contrary to the mission or interests of ISHLT. Any Exhibitor found to be selling or promoting these products in connection with the Meeting will have their booth closed and personnel banned from the Meeting, without refund.

Booth Pricing and Specifications

Booth Cost

10' x 10' In-line Booth	\$4,000 USD
10' x 10' Corner Booth	\$4,500 USD
10' x 20' Booth	\$10,000 USD
10' x 30' Booth	\$15,000 USD
20' x 20' Island Booth	\$25,000 USD
20' x 30' Island Booth	\$35,000 USD
30' x 40' Island Booth	\$45,000 USD

Additional booth branding opportunities for select 30'x40' island booths may be available for an additional charge. Contact **Lisa Collins for more information.*

Contact **Lisa Collins**, Meetings and Industry Partnership Manager, for more information on nonprofit organization booth pricing. Proof of nonprofit status must be submitted with your inquiry.

**10' x 10' (100 sq. ft.), 10' x 20' (200 sq. ft.),
10' x 30' (300 sq. ft.)**

Booth Package includes:

- ▶ An identification sign listing the company name
- ▶ 8' high draped back wall and 3' high draped side rails
- ▶ General security guard service for the entire hall
- ▶ Directory listing in the ISHLT2026 mobile app

NOTE: Exhibitors are responsible for updating their profile and company information in the mobile app.



Booth Height Policies

- ▶ Minimum Booth Size: 10' x 10'
**some exceptions apply*
- ▶ Booth height policies:
The exhibit hall ceiling height is 30'.
Maximum island booth height permitted is **20' to top of sign**.
 - Hanging signage will only be allowed within island booths sized 20x20 or larger AND with advanced written approval from ISHLT, SHOWTECH and Freeman. Exhibitors will be required to agree to additional rules and regulations prior to approval being granted by ISHLT, SHOWTECH and Freeman. More information can be found in the exhibitor rules and regulations section on page 37.
 - Additional booth approvals may be required depending on your submitted booth design.
 - Inline and corner booths may not exceed a height of 8'. Indicate your booth height on the exhibit contract.
 - Refer to the exhibition rules regarding exhibit booth configuration.
 - Island exhibits must be constructed so that there is at least 50% visibility of the exhibition hall from the aisle on any one side of the booth.
 - Island exhibits must have access from all four sides of island booths with a see-through effect to prevent blocking views of adjacent exhibits.

Carpet and Furnishings

- ▶ Exhibit hall is not carpeted. You are required to provide flooring for your booth space.
- ▶ All furnishings, equipment, electrical, etc., required shall be at the expense and responsibility of the Exhibiting Company and may be ordered through the official Exhibitor Information and Services Manual, which will be distributed by Freeman in January 2026.





Booth Pricing and Specifications (cont.)

- ▶ Complimentary exhibitor badges will be allotted per booth size as follows:
 - **10' x 10': Five (5)** complimentary exhibit hall only badges per **100 sq. ft.**
 - **10' x 20': Ten (10)** complimentary exhibit hall only badges per **200 sq. ft.**
 - **10' x 30': Fifteen (15)** complimentary exhibit hall only badges per **300 sq. ft.**
 - *(Personnel must be employed by the exhibiting company; allows access to the exhibit hall, poster hall, and General Sessions only.)*
- ▶ Additional Exhibit Booth Staff badges with access to the exhibit hall, poster hall, and General Sessions can be purchased for \$75 USD each.
- ▶ Exhibiting company employees/consultants who wish to attend scientific sessions must register for the meeting by purchasing an Exhibitor All Access Badge, which is a 10% discount off the standard Industry Registration Fee.
- ▶ One pre- and post-meeting registrant list of those who opted in to have their information shared with industry partners (lists include name, institution, city, state, country).
 - For more information regarding Attendee List Usage, GDPR, CCPA Compliance, PIPEDA and CASL see the exhibitor rules and regulations on page 37.

20' x 20' (400 sq. ft.), 20' x 30' (600 sq. ft.) and 30' x 40' (1200 sq. ft.)

Booth Package includes all benefits listed above, plus:

- ▶ Early access to the exhibit hall for booth building beginning after 10:00 a.m. local time on Monday, 20 April, by appointment only.
 - To reserve your time slot, email Lisa Collins at lisa.collins@ishlt.org.
- ▶ Complimentary exhibitor badges will be allotted per booth size as follows:
 - **20' x 20': Twenty (20)** complimentary exhibit hall only badges per **400 sq. ft.**
 - **20' x 30': Twenty-Five (25)** complimentary exhibit hall only badges per **600 sq. ft.**
 - **30' x 40': Thirty (30)** complimentary exhibit hall only badges per **1200 sq. ft.**
 - *(Personnel must be employed by the exhibiting company; allows access to the exhibit hall, poster hall, and General Sessions only.)*
 - Additional booth branding opportunities for select 30' x 40' island booths may be available for an additional charge. Contact **Lisa Collins** for more information.





Exhibit Area Location and Floor Plan

Meeting Location

Metro Toronto Convention Centre South Building
222 Bremner Blvd.
Toronto, ON
M5V 3L9

Exhibit Hall Location

Exhibits will be featured in Exhibit Hall E, on Level 800 of the Convention Centre.

Exhibit Hall Floor Plan

A **Preliminary Exhibit Hall floor plan** is now available. A final Exhibit Hall floor plan will be redesigned to accommodate contracted exhibitor space requests.

Official Exhibit Services Contractor

ISHLT has selected Freeman as the official Exhibit Services Contractor, shipping supplier, and advanced warehousing provider. They will furnish all exhibitors with an Exhibitor Information and Services Manual in January 2026.

The Services Manual will contain order forms for your booth labor, cleaning, furnishings, accessories, signage, audio-visual, electric, telephones, internet, shipping, etc.

On site, Freeman will staff an Exhibitors' Service Center during move-in, move-out, and show hours.

WHAT IS THE ISHLT FOUNDATION?

The ISHLT Foundation plays a crucial role in advancing ISHLT's shared mission by funding research grants and initiatives that directly benefit our global community of clinicians. Through programs that develop future researchers and advance patient care, the Foundation helps ISHLT members make a lasting global impact. As you plan your 2026 budget, we hope you'll consider including a charitable gift to the ISHLT Foundation.

Please note that contributions to the ISHLT Foundation are distinct from support of the ISHLT or the ISHLT Annual Meeting. To learn more about how your gift makes a lasting impact, visit ishlt.org/foundation.



ISHLT2026

46th Annual Meeting & Scientific Sessions
22 - 25 April | TORONTO, ON, CANADA

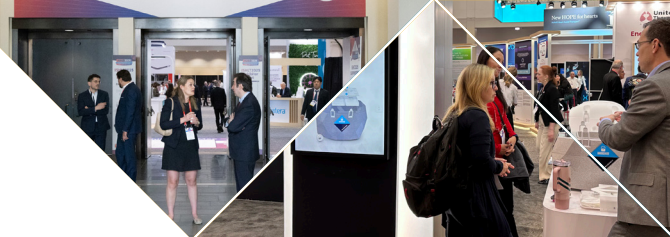


Exhibit Hall Move-In, Move-Out, and Show Hours

(Schedule is subject to change)

PLAN AHEAD: the days of the week for ISHLT2026 have returned to a Wednesday start.



MONDAY 20 APRIL

10:00 a.m. – 6:00 p.m. Large Island Booth Build – by appointment only

TUESDAY, 21 APRIL

8:00 a.m. – 4:30 p.m. Exhibit Hall Set-Up/Freeman Services Available

4:30 – 8:00 p.m. Exhibitor Set-Up Only

WEDNESDAY, 22 APRIL

7:00 – 9:00 a.m. Exhibitor Move-In
(no motorized vehicles, lifts, power tools or hammering permitted)

9:30 a.m. – 7:00 p.m. Exhibit Hall Open

9:30 – 10:00 a.m. Exhibit Hall Refreshment Break

2:30 – 3:00 p.m. Exhibit Hall Refreshment Break

6:00 – 7:00 p.m. Opening Reception with Exhibitors and Poster Presenters

THURSDAY, 23 APRIL

9:15 a.m. – 5:30 p.m. Exhibit Hall Open

9:15 – 9:45 a.m. Exhibit Hall Refreshment Break

2:30 – 3:00 p.m. Exhibit Hall Refreshment Break

4:30 – 5:30 p.m. Exhibit Hall Reception & Poster Reception

FRIDAY, 24 APRIL

9:30 a.m. – 3:00 p.m. Exhibit Hall Open

9:30 – 10:00 a.m. Exhibit Hall Refreshment Break

2:30 – 3:00 p.m. Exhibit Hall Refreshment Break

3:15 p.m. – 9:00 p.m. Exhibit Hall/Booth Dismantle

SATURDAY, 25 APRIL

8:00 a.m. – 12:00 p.m. Exhibit Hall/ Booth Dismantle





Housing Details

Reservations

ISHLT has contracted guest room blocks at several hotels within walking distance of the Metro Toronto Convention Centre. You will find hotel descriptions and rates on the [ISHLT2026 website](#).

You must make your hotel reservations via the reservation link provided on the website, which will be available by December 2025. Rooms will be available at the ISHLT rate through 20 March, 2026, subject to availability. Beginning 21 March, all unreserved rooms will be released back to the hotels for public sale.

NOTE: *The ISHLT website is the only place to book your housing for the ISHLT 2026 Annual Meeting & Scientific Sessions. Contact by any company soliciting as the "official" ISHLT housing company, offering special non-refundable rates at ISHLT conference hotels, and requesting credit card information should be considered a scam. All exhibitors should be aware that no one from ISHLT or ISHLT designated housing company solicits directly by telephone for hotel bookings or special discounts.*

Exhibitor Group Hotel Reservations

Exhibitor group blocks may be made by exhibiting companies only. Any request for 10 or more rooms must be submitted in writing to ISHLT Meetings and Industry Partnerships Manager Lisa Collins at lisa.collins@ishlt.org and approved by ISHLT.

Upon approval, a sub-block contract with ISHLT will be required for group reservations of 10 or more rooms. All subsequent contract communications regarding the sub-block contract will be managed by the ISHLT designated housing company and the group organizer.

Key Dates

7 NOVEMBER, 2025

- ▶ Deadline to submit exhibitor application.

DECEMBER 2025

- ▶ Initial booth assignments made by ISHLT via email to contact listed on application.
- ▶ Registration opens to attendees and exhibitors.

JANUARY 2026

- ▶ Exhibitor Information and Services Manual provided by Freeman.

12 FEBRUARY, 2026

Deadline to submit:

- ▶ Booth floor plans and specifications to ISHLT and Freeman for approval for 20' x 20' booths or larger.
- ▶ All booths approvals must be sent using the provided Freeman online portal. Booth submissions sent through email will not be reviewed.

20 March, 2026

Deadline to submit:

- ▶ Freeman service orders discount.
- ▶ Metro Toronto Convention Centre order discount.
- ▶ Notification of use of Exhibitor Appointed Contractor and the EAC form.
- ▶ Certificate of Insurance.
 - All EAC's and exhibiting companies are required to provide a certificate of insurance. Failure to do so will result in inability to access the exhibit floor until the certificate of insurance has been obtained and submitted.
- ▶ Request for **Catering Approval Form**.

ISHLT2026

46th Annual Meeting & Scientific Sessions

22 - 25 April | TORONTO, ON, CANADA



Annual Meeting Support Application and payment due **Friday, 6 February, 2026.**

Support the ISHLT

ISHLT's Annual Meetings are attended by the world's premier specialists in treating advanced heart and lung disease. Participation is organized around the care team, ISHLT's unique interdisciplinary focus.

The Annual Meeting is your opportunity to connect with medical professionals from the global transplant community.



Secure Commercial Support!

GET STARTED





Relationship and Thought Leadership Opportunities

Help our attendees network while learning more about you and your organization by supporting one of the networking opportunities below!

Hosting a Corporate Event

A Corporate Event is any activity (staff meeting, sales meeting, press conference, symposium, seminar, workshop, dinner, reception, investigator meeting, advisory board meeting, marketing event, etc.) funded, organized, or offered by any for-profit commercial organization and held in the Toronto area from Monday, 20 April through Saturday, 25 April, 2026.

Companies who wish to conduct a Corporate Event must comply with the **Corporate Event Policies** on page 43 and submit a **Corporate Event Application Form** for approval.

Events for healthcare professionals (HCPs) approved by ISHLT prior to Monday, 3 March, 2026 may be included in the Mobile App. To have your event included in the Mobile App you must submit your request in writing to **Lisa Collins** no later than Monday, 3 March, 2026.

Industry Symposium (Fifteen (15) one-hour sessions available)

One-hour, In-Person, Non-CME Session | \$35,000 USD (15 opportunities)

All rooms available will accommodate between approximately 300 - 500 attendees

**Maximum number of attendees will vary depending upon meeting room available*

Provide meeting delegates with information about current therapies and products in an hour-long, non-CME session. Your sessions will take place in ISHLT concurrent session meeting rooms which will be preset and accommodate between approximately 300 - 500 attendees in theater style.

***Industry Symposia Applications:** Only exhibiting companies are eligible to submit applications. Third-party educational companies may not apply on behalf of an exhibiting or supporting company.

SUPPORT INCLUDES:

- ▶ Session to take place in ISHLT concurrent session meeting rooms.
- ▶ Theater style room set (chairs only) with standard Audio/Visual equipment.
- ▶ Promotion on the ISHLT2026 mobile app.
- ▶ Signage outside the session room, upon request only.





LOGISTICAL DETAILS:

- ▶ Session cannot exceed the one-hour time period that has been assigned.
 - Any session that exceeds the one-hour time period assigned may be penalized at future ISHLT meetings by the inability to host an industry symposium and/or inability to exhibit.
- ▶ Room set: theater style (chairs only), riser, head table for 4-6 people, standing podium
 - **NOTE: Room sets cannot be changed.**
- ▶ Audio/Visual (AV) includes; 1 podium microphone, 1 lavalier microphone, 2-3 head table microphones, 1-2 aisle microphones, 1-2 LCD projectors, 1-2 screens, sound system, 1 laser pointer, dedicated AV technician, and laptop (presentations must be submitted to Orchestrate presentation management system prior to the session).
- ▶ **The supporting company is responsible for securing and associated costs for:**
 - Additional AV needs including recording of session.
 - Food and beverage
 - Only box lunches and beverages are allowed.
 - Lunches will be placed in the foyer/hallway outside the assigned session room. Due to space constraints, food is not allowed inside the session room.
 - The supporting organization is responsible for managing and distributing their box lunches.
 - All print or digital invitations, brochures, flyers, signs, etc. must be approved by ISHLT and include the following text, printed in a font size that is easily readable: **“This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”**
 - Additional labor fees will be imposed by the Metro Toronto Convention Centre for food & beverage service and trash removal in the meeting room. This service is required to be prearranged through Metro Toronto Convention Centre.

INDUSTRY SYMPOSIA SCHEDULE:

Wednesday, 22 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

Thursday, 23 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

Friday, 24 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

**Note: times and number of sessions may be subject to change based on ISHLT meeting schedule*

Companies who wish to conduct an Industry Symposium Session must comply with the Industry Symposium Session Policies found on page 32 and submit an **Industry Symposium Session Application** for approval.

- ▶ Session times will be assigned by ISHLT and may not conflict with ISHLT CME programming.
- ▶ Industry Symposia will be held concurrently during each session hour.
- ▶ ISHLT cannot guarantee that your symposium time will not be held concurrently with industry competitors.





- ▶ Any materials distributed during industry symposium sessions by the supporting organization must be approved by ISHLT in advance. It is the supporter's responsibility to ensure all items are removed from the room at the conclusion of the session. This includes brochures, handouts, flyers, give away items or anything containing information about the supporting organization, the supported session, and all logo items.
- ▶ The supporting organization agrees to return the room in the condition that it was provided prior to the start of their session. Failure to do so will result in cleaning fees and/or the inability to host an industry symposium at future ISHLT meetings.

EXCLUSIVE

Opening Reception in Exhibit Hall on Wednesday, 22 April

\$80,000 USD

Be the host supporter at the Opening Reception, which brings together all attendees in the exhibit hall for an hour of networking, reconnecting, and interacting.

SUPPORT INCLUDES:

- ▶ Logo branding inside and outside the exhibit hall displayed during the reception (provided by ISHLT).
- ▶ ISHLT will be responsible for ordering food and beverages (heavy hors d'oeuvres/stations and hosted beer and wine bar).
- ▶ At your company's expense, you may provide napkins with your company name, booth number, and logo only. ISHLT & MTCC must approve artwork, products, & logistics prior to production.
- ▶ Promotion in mobile app and other promotional messaging as determined by ISHLT.

EXCLUSIVE

First-time Attendee Orientation and Welcome Breakfast on Wednesday, 22 April

\$30,000 USD

Be the first to welcome those new to the ISHLT community by supporting this networking event, which will include a review of the meeting program and meeting highlights by ISHLT president and program committee members.

SUPPORT INCLUDES:

- ▶ Opportunity to briefly address the group.
- ▶ Branding with supporter logo displayed during the breakfast.
- ▶ Promotion in mobile app and other promotional messaging as determined by ISHLT.
- ▶ At your company's expense, you may provide branded napkins with your company name, booth number, and/or logo.
 - ISHLT must approve artwork prior to production.

Secure Commercial Support!

GET STARTED





Connect with Early Career Professionals

NEW Early Career Reception on Tuesday, 21 April

\$45,000 USD

Help welcome trainees and junior faculty by supporting this networking reception especially for them. In 2025, more than 50 early career professionals attended this reception.

SUPPORT INCLUDES:

- ▶ Opportunity to briefly address the group.
- ▶ Signage with supporter logo displayed during the reception.
- ▶ Promotion in mobile app and other promotional messaging as determined by ISHLT.

Early Career Mentor Meetup Event on Wednesday, 22 April

\$45,000 USD

Help trainees and junior faculty connect with mentors by supporting this reception. In 2025, more than 75 early career professionals attended this networking event.

SUPPORT INCLUDES:

- ▶ Opportunity to briefly address the group.
- ▶ Signage with supporter logo displayed during the reception.
- ▶ Promotion in mobile app and other promotional messaging as determined by ISHLT.



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Marketing And Advertising Opportunities

Let ISHLT2026 attendees know you are coming by supporting one of the pre-meeting emails below!

Pre-Event Media

Your message delivered to attendee's inboxes at key times. **One exclusive support opportunity for each.**

NEW Registration Open Email

\$20,000 USD

An email sent in December to the ISHLT database to announce that registration for ISHLT2026 is open.

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ A banner ad within the body of the email.
- ▶ Banner ad specifications: 600 pixels wide x 150 pixels high / 90 PPI in PNG or JPEG format.
- ▶ Banner ad due: **Thursday, 30 October, 2025.**

NEW Registration Confirmation Email

\$30,000 USD

Your logo will be included on the registration confirmation email sent to each registrant of the ISHLT2026 Annual Meeting & Scientific Sessions.

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ Logo specifications will be provided by ISHLT
- ▶ Logo due: **Thursday, 30 October, 2025.**

"Invite a Friend" Broadcast Email

\$5,000 USD

An email to registered attendees sent Wednesday, 11 March, 2026, encouraging attendees to invite a friend to attend ISHLT2026.

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ A banner ad within the body of the email.
- ▶ Banner ad specifications: 600 pixels wide x 150 pixels high / 90 PPI in PNG or JPEG format.
- ▶ Banner ad due: **Thursday, 12 February, 2026.**

ISHLT2026

46th Annual Meeting & Scientific Sessions

22 - 25 April | TORONTO, ON, CANADA



EXCLUSIVE

“Know Before You Go” Broadcast Email

\$15,000 USD

An email to registered attendees sent Monday, 20 April, 2026, with final details regarding ISHLT2026.

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ A banner ad within the body of the email.
- ▶ Banner ad specifications: 600 pixels wide x 150 pixels high / 90 PPI in PNG or JPEG format.
- ▶ Banner ad due: **Monday, 9 March, 2026.**

EXCLUSIVE

“Event is Tomorrow” Broadcast Email

\$10,000 USD

An email to registered attendees sent Tuesday, 21 April, 2026, with a final reminder and details regarding ISHLT2026.

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ A banner ad within the body of the email.
- ▶ Banner ad specifications: 600 pixels wide x 150 pixels high / 90 PPI in PNG or JPEG format.
- ▶ Banner ad due: **Monday, 9 March, 2026.**

EXCLUSIVE

Daily Conference Newsletter Broadcast Email

\$25,000 USD for all four (4) issues

Distributed to all attendees via email. Your banner in this newsletter prominently positions your company's message every day of the meeting.

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ Single advertiser gets a banner ad within the body of the email.
 - ▶ Banner ad specifications: 600 pixels wide x 150 pixels high / 90 PPI in PNG or JPEG format.
 - ▶ You may provide a different banner for each day of the conference, as long as all are turned in by the due date and it's clear which day each banner should be displayed.
 - ▶ You may suggest a URL you wish the banner to link to. ISHLT reserves the right to determine which URLs are appropriate given CME and conflict of interest limitations for the meeting.
- Banner ads due: **Monday, 9 March, 2026.**





Broadcast Email

\$10,000 USD, each (Three (3) opportunities available)

Includes one email blast sent by ISHLT to all pre-registrants of the ISHLT Annual Meeting who have opted in to receive information from ISHLT supporters regarding their products, programs and services. Perfect for notifying ISHLT delegates in advance of the products you will be displaying or about corporate events/industry theaters you will be conducting.

- ▶ Your target send date must be agreed upon with ISHLT staff by no later than **2 February, 2026**. ISHLT reserves the right to review and approve your email or to select a different send date for your email.
- ▶ Fully coded HTML email content must be received by ISHLT 21 days in advance of your target send date.
- ▶ No broadcast emails may be sent after **15 April, 2026**.
- ▶ Event announcement and/or event invitations must prominently display the following text, printed in a font size that is easily readable: **"This is an independent non-CME Event/Product and is not an official part of the ISHLT Annual Meeting & Scientific Sessions."**

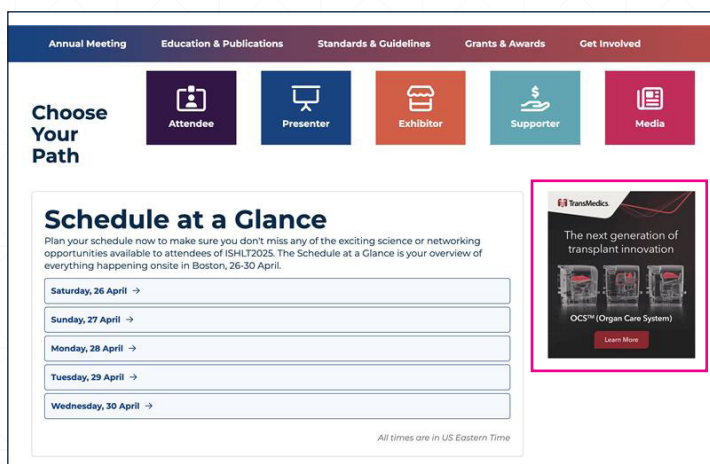
Advertise on the ISHLT2026 Annual Meeting Home Page

\$5,000 USD for 4 months (Three (3) opportunities available)

Add your message in a prominent location on the ISHLT2026 home page, a frequent stop for our members with more than 55,000 views during a meeting cycle. The ad can be linked directly to your organization's website. Your company ad will be featured in a rotating ad featured among two other organizations ads.

AD SPECIFICATIONS:

- ▶ Center Right Box (366 pixels wide x 416 pixels high)
- ▶ Format must be JPG, JPEG, PNG, or GIF and at least 90 DPI.
- ▶ Maximum file size is 10 MB.





Branding Opportunities

Add your logo to the meeting by purchasing an available branding opportunity below

New Coat and Luggage Check Supporter

\$50,000 USD

Add your logo to the custom made coat and luggage check tickets. ISHLT will arrange to have the coat and luggage tickets made with your logo and ISHLT logo on them.

SUPPORT INCLUDES:

- ▶ Company branding at coat and luggage check counter.
- ▶ Company branding on one side only; ISHLT meeting branding will also be placed on the coat check and luggage tickets.
- ▶ Supporting company must submit logo to ISHLT staff by **Wednesday, 11 February, 2026**.

New Badge Printing Kiosk Display

\$40,000 USD

Your logo will be one of the first to greet attendees as they arrive onsite in Toronto featured with ISHLT2026 branding on each badge printing kiosk.

SUPPORT INCLUDES:

- ▶ Logo featured with ISHLT2026 branding on the screen of the badge printing kiosks.
- ▶ Each badge printing kiosk will be cobranded with supporting company logo and ISHLT2026 branding.
- ▶ Logo specifications: will be provided by ISHLT.
- ▶ Logo due: **Wednesday, 11 February, 2026**.

New Online Attendee Registration

\$30,000 USD, each (Three (3) opportunities available)

Your logo featured during ISHLT2026 online attendee registration. Supporting this opportunity gives you one of the earliest chances to promote your presence at ISHLT2026.

SUPPORT INCLUDES:

- ▶ Logo featured within ISHLT2026 registration.
- ▶ Logo specifications will be provided by ISHLT.
- ▶ Logo due: **Thursday, 30 October, 2025**.

ISHLT2026

46th Annual Meeting & Scientific Sessions

22 - 25 April | TORONTO, ON, CANADA



EXCLUSIVE

Mobile Meeting App

\$40,000 USD

Put your company's message right in ISHLT2026 attendees' hands with your exclusive support of the ISHLT Annual Meeting mobile app. Consistently rated a favorite by users (translating into over 107,000 splash page views per event!), the mobile app is the go-to resource guide for meeting attendees.

ARTWORK DUE: Wednesday, 11 February, 2026

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ 1000 x 1000 px Branded splash page (artwork provided by supporter and approved by ISHLT).
- ▶ 600 x 100 px Banner ad inside the app, linkable to company website (artwork provided by supporter and approved by ISHLT).
- ▶ Supporter branding and recognition on-site.

EXCLUSIVE

Badge Lanyards

\$50,000 USD

Badge lanyards are a great option for exposure to every attendee. Add your company name (no logos) and it will go everywhere they go.

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ Lanyard can include company name (no logos).
- ▶ Supporting company must submit a proof of lanyard type and design to ISHLT staff by **Monday, 2 February, 2026.**





EXCLUSIVE

WiFi Access for Attendees

\$40,000 USD

Help ISHLT2026 attendees stay connected while away from home. Your support will provide wireless internet access throughout the meeting space.

ARTWORK DUE: Wednesday, 11 February, 2026

SUPPORT INCLUDES:

- ▶ Customizable SSID and password, subject to convention center rules.
- ▶ Splash page displayed on WiFi sign-in with your company logo.
- ▶ Supporter branding and recognition on-site.

EXCLUSIVE

Hotel Keycards

\$50,000 USD

Don't miss the opportunity to feature your brand every time attendees access their hotel rooms. Add your company name (no logos) and attendees will remember you every time they use their room keycard.

SUPPORT INCLUDES:

- ▶ Company branding.
- ▶ Company branding on one side only; ISHLT meeting branding will be on reverse side of card.
- ▶ Hotel keycards will be limited to the five largest hotel blocks contracted by ISHLT.
- ▶ Supporting company must submit proof and design to ISHLT staff by **Wednesday, 11 February, 2026.**

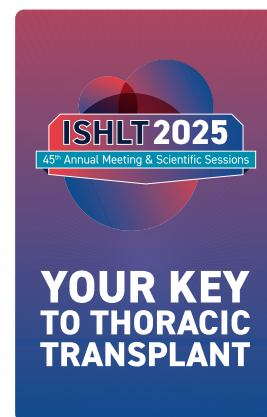




Exhibit or Poster Hall Charging Counters

\$20,000 USD, each. Available for (3) three days.

ABOUT THE SUPPORT:

Keep attendees at full power! You have the opportunity to add your logo and booth number to double sided charging counters located near the exhibit and poster hall entrances.

NOTE: *Each location will have 1 to 3 charging counters. Companies can support one or multiple individual counters.*

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ Charging counters can include your logo and booth number to help direct attendees to your booth.
- ▶ You may provide additional items, including charging cables and USB plugs. Supporting company will be responsible for the cost of producing and shipping additional items.
 - Supporting company can customize cables and plugs with brand specific information including logo.
 - Specific cable and plug type information will be provided by ISHLT.
 - Design must be approved by ISHLT by **Friday, 13 February, 2026.**



Secure Commercial Support!

GET STARTED





EXCLUSIVE

New Refreshment Break Disposable Coffee Cups

\$40,000 USD available for (3) three days.

ABOUT THE SUPPORT:

Keep attendees energized. Add your logo and branding to disposable 8oz coffee cups during refreshment breaks in the Exhibit Hall. ISHLT will ensure your cups are prominently placed throughout the break stations during all six Exhibit Hall refreshment breaks (Wednesday – Friday). *Receptions are not included.*

SPECIFICATIONS AND SUPPORT INCLUDES:

- ▶ Supporting company is responsible for the cost to produce and ship the disposable 8oz coffee cups.
- ▶ Supporting company must adhere to all Metro Toronto Convention Centre (MTCC) guidelines, including, but not limited to:
 - Type of cup, sleeve (if using), and design must be approved by ISHLT by **Wednesday, 11 February, 2026.**
 - A sample of the cup and sleeve (if using) must be sent to ISHLT and the Toronto Metro Convention Centre by **Wednesday, 4 March.**
 - 8oz cup size only.
 - If applicable, the cup sleeve size must be confirmed.



It is the responsibility of the supporting company to ensure that all rules are followed. If the cup size does not comply with the approved specifications and/or ISHLT and MTCC do not receive samples of the cups and sleeves (if applicable), the company will forfeit its support and the ability to provide cups – no refund will be issued.

Supporting company is responsible for the cost of producing and shipping all coffee cups directly to the convention center 1-2 weeks before the event start. Additional details on shipping will be provided by ISHLT.

EXCLUSIVE

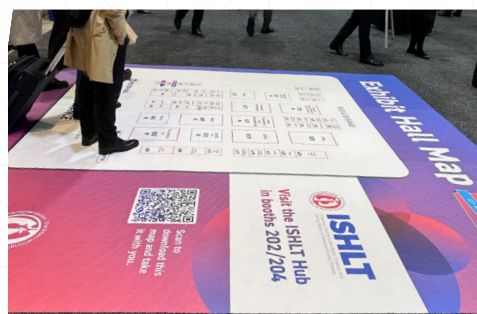
Exhibit Hall Entrance Floorplan with Company Branding

\$25,000 USD

Your logo and booth number will be front and center as attendees enter the hall. This giant floor decal/cling featuring the exhibit hall floorplan will help attendees navigate their way through the hall.

SUPPORT INCLUDES:

- ▶ ISHLT will arrange to have company logo and booth number placed prominently on floor decal/cling.
- ▶ ISHLT will arrange to have floor decal/cling produced and installed.





EXCLUSIVE

Poster Hall Entrance Floorplan with Company Branding

\$25,000 USD

Your logo and booth number will be front and center as attendees view the poster hall floorplan, identifying poster numbers and primary practice area on a large floor decal/cling, helping attendees navigate through the poster sessions.

SUPPORT INCLUDES:

- ▶ ISHLT will arrange to have company logo and booth number placed prominently on floor decal/cling.
- ▶ ISHLT will arrange to have floor decal/cling produced and installed.

Featured Poster Session: Presentation Theater

\$40,000 USD each theater, (2) two theaters available, each theater is an exclusive support.

Your logo will appear on the screen and signage around the presentation theater, prominently located in the poster hall. This poster session format will showcase the highest scoring posters, giving presenters the opportunity to address attendees in a rapid fire 5-minute presentation format.

SUPPORT INCLUDES:

- ▶ ISHLT will arrange to have company logo and booth number placed prominently on the session screen and signage around the theater area.
- ▶ ISHLT will arrange to have signage produced and installed.
- ▶ Promotion in mobile app and other promotional messaging as determined by ISHLT.
- ▶ Content being presented in the rapid fire presentation theater is at the sole discretion of ISHLT.





Private Meeting Opportunities

Are you looking to hold a small meeting with attendees or do you need a place for your staff to meet? Consider supporting an office opportunity. More information can be found below.

Business Office in the Exhibit Hall

\$15,000 USD per office for all 3 days

Need a little extra room? Additional conference space outside of your booth is available for meetings, staff workspace, or storage. A limited number of 20'x10' offices built in the exhibit hall are available.

Additional sized offices are available at an additional cost. Email [Lisa Collins](#) for more information.

SUPPORT INCLUDES:

- ▶ Office space with four walls and a lockable door. Offices do not have a ceiling and are not soundproof.
- ▶ Offices do not include carpet, furniture, AV equipment, food and beverage, etc.
- ▶ Space can be augmented with carpet, furniture, AV equipment, food and beverage, etc. The supporting company is responsible for securing and associated costs for any of these items as well as additional cleaning, if required.
- ▶ Available daily during exhibit hours (hours subject to change):
Wednesday, 22 April | 9:30 a.m. – 7:00 p.m.
Thursday, 23 April | 9:15 a.m. – 5:30 p.m.
Friday, 24 April | 9:30 a.m. – 3:00 p.m.
- ▶ Your office may be accessed by both booth personnel and registered attendees.
- ▶ Meetings with healthcare professionals are limited to a maximum of five at a time.

Private Office (Metro Toronto Convention Centre)

\$24,000 USD per office, (Four (4) available for exclusive access for 3 days)

Completely private conference space is available for meetings or private offices at the Metro Toronto Convention Centre.

SUPPORT INCLUDES:

- ▶ Company name (no logos) can be featured on ISHLT-provided signage outside the meeting room. Signage will be provided only upon request from the supporting company at the time you place your order. Requests after this time will be honored on a case-by-case basis
- ▶ Available daily during meeting hours from Wednesday-Friday.
- ▶ Rooms will be set conference style for 15-20 people. Any change to the room set must be arranged by the supporter with the convention center directly. Any associated costs will be the responsibility of the supporting company.
- ▶ Space can be augmented with additional furniture, AV equipment, food and beverage, etc. The supporting company is responsible for securing and associated costs for any of these items as well as additional cleaning, if required.
- ▶ Meetings with healthcare professionals are limited to a maximum of five at a time.

Support Levels

Your support level will be based on your **total investment in ISHLT2026 Annual Meeting support items only**. Year-Round support opportunities and ISHLT Foundation donations are not included in the determination of this support level. Your recognition will be based on support level achieved by 1 March, 2026.



Level	Support Benefits
PINNACLE Total Investment: \$150,000+ USD	<ul style="list-style-type: none"> ▶ Recognition in conference materials as Pinnacle Level Supporter. ▶ Exclusive recognition banners or wall clings, to be determined by ISHLT based on convention center rules and regulations. ▶ Company logo and recognition as Pinnacle Level Supporter on ISHLT2026 web page. ▶ Recognition in promotional emails and in ISHLTaccess. ▶ Recognition during opening remarks. ▶ 6 complimentary full scientific session registrations. ▶ Social media recognition (up to 3 times) on LinkedIn.
PREMIER Total Investment: \$75,000 USD – \$149,999 USD	<ul style="list-style-type: none"> ▶ Recognition in conference materials as Premier Level Supporter. ▶ Company logo and recognition as Premier Level Supporter on ISHLT2026 web page. ▶ Recognition in promotional emails and in ISHLTaccess. ▶ Recognition during opening remarks. ▶ 4 complimentary full scientific session registrations. ▶ Social media recognition (up to 2 times) on LinkedIn.
PARTNER Total Investment: \$35,000 USD – \$74,999 USD	<ul style="list-style-type: none"> ▶ Recognition in conference materials as Partner Level Supporter. ▶ Company logo and recognition as Partner Level Supporter on ISHLT2026 web page. ▶ Recognition in promotional emails and in ISHLTaccess. ▶ Recognition during opening remarks. ▶ 2 complimentary full scientific session registrations. ▶ Social media recognition (once) on LinkedIn.
FRIEND Total Investment: \$15,000 USD – \$34,999 USD	<ul style="list-style-type: none"> ▶ Recognition in conference materials as Friend Level Supporter. ▶ Company logo and recognition as Friend Level Supporter on ISHLT2026 web page.

Support Questions?

Have questions about supporting? Let us know:
Lisa Collins, ISHLT Meetings and Industry Partnerships Manager
lisa.collins@ishlt.org

ISHLT2026

46th Annual Meeting & Scientific Sessions
 22 – 25 April | TORONTO, ON, CANADA



Corporate Events Policies and Pricing

Corporate Event

A Corporate Event is any activity (staff meeting, sales meeting, press conference, symposium, seminar, workshop, dinner, reception, investigator meeting, advisory board meeting, marketing event, etc.) funded, organized, or offered by any for-profit commercial organization and held in the Toronto area from Monday, 20 April through Saturday, 25 April, 2026.

Companies who wish to conduct a Corporate Event must comply with the Corporate Event Policies, submit a **Corporate Event Application** and \$200 USD non-refundable deposit for approval, which will be applied to your corporate event fee. **Events for healthcare professionals (HCPs) approved by ISHLT prior to Friday, 7 February, 2026 will be included in the Mobile App if requested.**

Upon approval by ISHLT, companies may contact the event venue of their choice to make arrangements. All space rental, room set, AV, food and beverage, publicity, production, cleaning, and other costs associated with Corporate Events are the responsibility of the company.

All meeting space arrangements, including but not limited to contracting, room rental and other applicable fees and logistics, will be the responsibility of the supporting company. ISHLT does not have meeting space to offer at any time, before, during or after the event.

Should a Corporate Event take place without advance approval from ISHLT or held during the restricted times, the supporting organization and the organizer of the event will be prohibited from conducting a Corporate Event at the following year's meeting and may be prohibited from exhibiting at future ISHLT meetings.





Event pricing

The fees below apply to any event, regardless of location, including off-site venues.

All pricing is in US Dollars.

Corporate Events will include a **\$200 USD non-refundable application fee per event**, which will be applied to your total corporate event fee. If the Corporate Event is cancelled or you choose not to move forward, the **\$200 USD application fee will be forfeited** and cannot be applied to other support items.

Class A Event

Includes events up to 4 hours in length with **only company employees attending**. **Restricted times do not apply.**

Price includes meeting space, if available, for up to 4 hours at the Metro Toronto Convention Centre. There is no fee for Class A events held at venues other than the Metro Toronto Convention Centre and an application is not required.

Fee through 26 March

1-25 Attendees

26-50 Attendees

51-100 Attendees

101+ Attendees

EXHIBITOR PRICING

\$1,000

\$2,000

\$3,000

\$4,000

NON-EXHIBITOR PRICING

\$2,000

\$4,000

\$6,000

\$8,000

Fee on or after 27 March

1-25 Attendees

26-50 Attendees

51-100 Attendees

101+ Attendees

EXHIBITOR PRICING

\$2,000

\$3,000

\$4,000

\$5,000

NON-EXHIBITOR PRICING

\$4,000

\$6,000

\$8,000

\$10,000



ISHLT2026

46th Annual Meeting & Scientific Sessions
22 - 25 April | TORONTO, ON, CANADA



Class B Event (occurring Wednesday, 22 April – Saturday, 25 April)

Includes **all events, up to 2 hours in length, with healthcare professionals (HCPs) in attendance**, whether held at the Metro Toronto Convention Centre or in a hotel, private restaurant dining room or other venue.

Fee through 26 March

1-25 Attendees 26-50 Attendees 51-100 Attendees 101+ Attendees 201+ HCPs

EXHIBITOR PRICING

\$1,500	\$3,500	\$7,500	\$15,000	\$30,000
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NON-EXHIBITOR PRICING

\$3,000	\$7,000	\$15,000	\$30,000	\$60,000
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Fee on or after 27 March

1-25 Attendees 26-50 Attendees 51-100 Attendees 101+ Attendees 201+ HCPs

EXHIBITOR PRICING

\$6,500	\$8,500	\$13,500	\$25,000	\$40,000
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NON-EXHIBITOR PRICING

\$13,000	\$17,000	\$27,000	\$50,000	\$80,000
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Class B Event (occurring pre- or post-meeting)

Pre- and Post-meeting is defined as any event scheduled to take place on Monday, 20 April, Tuesday, 21 April and/or after 2:30 p.m. EST on Saturday, 25 April. This pricing is not applicable to events taking place during the event dates of Wednesday, 22 April – Saturday, 25 April at 2:30 p.m. EST.

Includes **all events with healthcare professionals (HCPs) in attendance**, whether held at the Metro Toronto Convention Centre or in a hotel, private restaurant dining room or other venue.

2 – 4 Hour Class B Event: Pre or Post Meeting Only

1-100 Attendees 100+ Attendees

EXHIBITOR PRICING	\$3,500	\$7,500
NON-EXHIBITOR PRICING	\$7,000	\$15,000

4.5 – 8 Hour Class B Event: Pre or Post Meeting Only

26-50 Attendees 51-100 Attendees

EXHIBITOR PRICING	\$8,500	\$13,500
NON-EXHIBITOR PRICING	\$17,000	\$27,000

*Attendees = Total number of Healthcare professionals and supporting organization's participants.

All pricing is in US Dollars.

ISHLT2026

46th Annual Meeting & Scientific Sessions
22 – 25 April | TORONTO, ON, CANADA



Guidelines for the presentation of scientific data and cases

Participants in the ISHLT annual meeting agree and confirm that studies involving human subjects adhere to the principles of the **Declaration of Helsinki** of the World Medical Association, adhere to the principles of the **ISHLT Statement on Transplant Ethics**, and meet the informed consent requirements of the institution and country in which the study was performed.

Scheduling

- ▶ Class B Corporate Events may not be conducted during the restricted times listed below and cannot conflict with ISHLT programming.
- ▶ Events are limited to 2 hours, unless approved by ISHLT in advance.
- ▶ Additional feeds will be applied for events exceeding 2 hours (based on ISHLT approval).
- ▶ ISHLT cannot guarantee that corporate events targeted to the same audience will not be scheduled simultaneously.

Restricted Dates and Times for Class B Corporate Events with Healthcare Providers (United States Eastern Time). *Times subject to change.*

Wednesday, 22 April	8:00 – 11:15 a.m. 1:15 – 7:00 p.m.
Thursday, 23 April	8:00 – 11:15 a.m. 1:15 – 7:00 p.m.
Friday, 24 April	8:15 – 11:15 a.m. 1:15 – 7:00 p.m.
Saturday, 25 April	8:00 a.m. – 2:30 p.m.

Event Invitations/Announcements

- ▶ All invitations, broadcast emails, brochures, flyers, and other materials for Corporate Events where healthcare professionals are invited must prominently display the following text, printed in a font size that is easily readable: **“This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”**
- ▶ All such materials must be approved by ISHLT in advance.
- ▶ Materials may not be distributed anywhere at the ISHLT meeting venue other than from the exhibitor's booth.





Signage

Placement of promotional signage for Class B Corporate Events within the ISHLT meeting venue is permitted, subject to the following restrictions as well as any additional limitations imposed by the venue:

- ▶ No more than 5 promotional signs may be placed in the public spaces of the meeting venue, including directional signs.
- ▶ For evening events, signs may be placed no earlier than 3:00 p.m. on the day of the event.
- ▶ For morning events, signs may be placed no earlier than 3:00 p.m. on the day prior to the event.
- ▶ Final determination regarding timing and placement of all signs is at the discretion of ISHLT and the venue.
- ▶ Signs are not permitted inside or outside any rooms where ISHLT Scientific Sessions are being held.
- ▶ Signs must not block any other signage.
- ▶ Signs must be professionally printed and no larger than 40" wide X 90" tall.
- ▶ All signage for Corporate Events that include healthcare professionals must prominently display the following text, printed in a font size that is easily readable:
"This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions."
- ▶ Sign content must be limited to ISHLT approved corporate events and industry symposia and may not include information about any ISHLT scientific sessions or presentations.
- ▶ Cost for production of signs, including easel rental, are the responsibility of the Corporate Event supporter.
- ▶ Signs that do not adhere to these policies will be removed and disposed of by ISHLT.

LEARN MORE

ISHLT invites ideas and suggestions to enhance our members' and attendees' experience. Contact **Lisa Collins**, *Meetings and Industry Partnerships Manager*, at lisa.collins@ishlt.org to create a custom support package that will meet your objectives.





Industry Symposium Session Policies

An Industry Symposium Session is any hour-long, non-CME session providing information on current therapies and products.

Guidelines for the presentation of scientific data and cases

Participants in the ISHLT annual meeting agree and confirm that studies involving human subjects adhere to the principles of the **Declaration of Helsinki** of the World Medical Association, adhere to the principles of the **ISHLT Statement on Transplant Ethics**, and meet the informed consent requirements of the institution and country in which the study was performed.

Application and Payment due no later than 6 February, 2026.

One-hour, In-Person, Non-CME Session

\$35,000 USD (15 opportunities)

All rooms available will accommodate between 300-500 attendees

**Maximum number of attendees will vary depending upon meeting room available*

SUPPORT INCLUDES:

- ▶ Session to take place in ISHLT concurrent session meeting rooms
- ▶ Theater style room set (chairs only) with standard Audio/Visual equipment
- ▶ Promotion on the ISHLT2026 mobile app
- ▶ Signage outside the session room, available upon advance request only.

LOGISTICAL DETAILS:

- ▶ Session cannot exceed the one-hour time period that has been assigned.
 - Any session that exceeds the one-hour time period assigned may be penalized at future ISHLT meetings by the inability to host an industry symposium and/or inability to exhibit.
- ▶ Room set: theater style (chairs only), riser, head table for 4-6 people, standing podium
 - **NOTE: Room sets cannot be changed.**
- ▶ Audio/Visual (AV) includes; 1 podium microphone, 1 lavalier microphone, 2-3 head table microphones, 1-2 aisle microphones, 1-2 LCD projectors, 1-2 screens, sound system, 1 laser pointer, dedicated AV technician, and laptop (presentations must be submitted to Orchestrate presentation management system prior to the session).
- ▶ **The supporting company is responsible for securing and associated costs for:**
 - Additional AV needs including recording of session.
 - Food and beverage
 - Only box lunches and beverages are allowed.
 - Lunches will be placed in the foyer/hallway outside the assigned session room. Due to space constraints, food is not allowed inside the session room.
 - The supporting organization is responsible for managing and distributing their box lunches.
 - Additional labor fees will be imposed by the Metro Toronto Convention Centre for food & beverage service and trash removal in the meeting room. This service is required to be prearranged through Metro Toronto Convention Centre.



EVENT INVITATIONS/ ANNOUNCEMENTS / PUBLICATION OF EVENT

All print or digital invitations, brochures, flyers, signs, etc. must be approved by ISHLT and prominently display the following text, printed in a font size that is easily readable: **“This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”**

INDUSTRY SYMPOSIA SCHEDULE:

Wednesday, 22 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

Thursday, 23 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

Friday, 24 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

**Note: times and number of sessions may be subject to change based on ISHLT meeting schedule*

Companies who wish to conduct an Industry Symposium Session must comply with the Industry Symposium Session Policies found on page 32 and submit an **Industry Symposium Session Application for approval. Event applications are due no later than Friday, 6 February, 2026.**

- ▶ Session times will be assigned by ISHLT and may not conflict with ISHLT CME programming.
- ▶ Industry Symposia will be held concurrently during each session hour.
- ▶ ISHLT cannot guarantee that your symposium time will not be held concurrently with industry competitors.
- ▶ Any materials distributed during industry symposium sessions by the supporting organization must be removed from the room at the conclusion of the session. This includes brochures, give away items or anything containing information about the supporting organization, the session, and all logo items. The supporting organization agrees to return the room in the condition that it was provided prior to the start of their session. Failure to do so will result in cleaning fees and/or the inability to host an industry symposium at future ISHLT meetings.
- ▶ Industry Symposia Applications: Only exhibiting companies are eligible to submit applications. Third-party educational companies may not apply on behalf of an exhibiting or supporting company.
- ▶ Session Evaluations: Pre- or post-test evaluations are not permitted before, during, or after industry symposia.
- ▶ Attendee Data: ISHLT does not collect or provide individual attendee data for industry symposia.
- ▶ Industry Symposium Session Signs:
 - Session room signs will only be provided upon request from the supporting company. Requests are due no later than Wednesday, 11 February.
 - Supporting organization may provide their own session room signage.
 - Companies may provide a maximum of two directional signs only.
 - Signs are the responsibility of the supporting organization.
 - Signs are only to be placed in the immediate area of the assigned industry symposium session room and may not be placed near other organizations' industry symposia session rooms.
 - Signage may not be placed on escalator or elevator landings.
 - Signage may not be placed on a floor other than the floor that your session is taking place on.



- No signage is allowed to be displayed more than 20 minutes before your designated session starts.
- All signage must be removed promptly at the conclusion of the session.
 - Any signage found before the allowed time or found remaining at the conclusion of the session will be disposed of immediately.
- All signs must be approved by ISHLT and display the following text, printed in a font size that is easily readable: **“This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”**





Commercial Support Terms and Conditions

Eligibility

Supporters and exhibitors are limited to companies representing products or services which are, in the opinion of the International Society for Heart and Lung Transplantation (ISHLT), related to the field of advanced heart and lung failure and of professional interest/benefit to the meeting attendees. ISHLT reserves the sole authority to control all aspects of the ISHLT Annual Meeting & Scientific Sessions, and any ISHLT event, and to determine the eligibility of any company and/or its product(s). ISHLT reserves the right to refuse applications from companies not meeting standard requirements or expectations.

Use of ISHLT Annual Meeting & Scientific Sessions Content

Information presented during the ISHLT Annual Meeting & Scientific Sessions is the property of ISHLT and the presenter. Information may not be recorded, copied, transferred to electronic format, reproduced, or distributed without the written permission of ISHLT and the presenter. Any use of the program content that includes, but is not limited to, live or recorded presentations, audiovisual materials used by speakers without the written consent of ISHLT is prohibited.

Use of ISHLT Name, Logos and/or Acronyms

The names, logos and acronyms of the International Society for Heart and Lung Transplantation are proprietary marks. Use of the names, in any fashion, by any entity, for any purpose, is expressly prohibited without the written permission of ISHLT.

Assignment of Rights

Supporter/exhibitor grants ISHLT the right to use supporter's/exhibitor's name and logo in connection with the promotion and production of the ISHLT Annual Meeting & Scientific Sessions.

Annual Meeting Photography and Videography Policy:

ISHLT does not grant permission for any attendee to be photographed or videoed at any time by anyone other than the assigned ISHLT contractors, and does not ask for nor grant permission for any industry or third party to film and/or use attendees' images at any time or on any media platform.

In permitted areas, filming or photography is at the liability of the Exhibitor. All images or video taken must adhere to the following policies:

- ▶ All images and videos taken in the Exhibit Hall must be contained to the Exhibitor's assigned booth only. Footage or video taken outside of the Exhibitor's own booth is not permitted.
- ▶ Per the exhibitor terms and conditions, filming or photography of any other exhibiting companies' booth, product, staff or visitor is strictly prohibited at all times, regardless of attendee permissions.

- ▶ Photography or video recording is not permitted in any ISHLT session room, when ISHLT sessions and events are taking place.
- ▶ Recordings, photographs, or interviews are not permitted to take place in any common meeting space at all. ISHLT meeting space, or common space within the Metro Toronto Convention Centre cannot be used for filming, photography, or interviews.
- ▶ Adequate attendees' approvals and consents before filming or photographing any images must be obtained.
- ▶ Any images or video taken during an Exhibitor's Industry Symposium must be contained within the Exhibitor's assigned industry symposium room only. No footage taken outside of the room allocated to the Exhibitor will be permitted.
- ▶ Any filming or promotional content created using photos or video captured during the ISHLT Annual Meeting is the sole responsibility and liability of the Exhibitor. ISHLT assumes no liability if appropriate permissions from attendees are not obtained.

Intellectual Property

Supporter/exhibitor represents and warrants to ISHLT that no materials used in or in connection with its Industry Symposium, Corporate Event and/or demonstration material, including handouts, videos, and PowerPoint presentations infringe upon the trademarks, copyrights, or other intellectual property rights of any third party. The supporter/exhibitor agrees to immediately notify ISHLT of any information of which the supporter/ exhibitor becomes aware regarding actual or alleged infringement of any third party's trademarks, copyrights, or other intellectual property rights. The supporter/exhibitor agrees to indemnify, defend, and hold ISHLT and its agents, employees and successors harmless from and against all losses, damages and costs (including reasonable attorneys' fees) arising out of or related to claims of infringement by the supporter/exhibitor of the trademarks, copyrights and other intellectual property rights of any third party. Notwithstanding the foregoing, ISHLT shall not be liable and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights, or other intellectual property of any third party arising out of the actions of a supporter/exhibitor.

Liability

Each supporter/exhibitor agrees to protect, save and keep the International Society for Heart and Lung Transplantation, Freeman, the Metro Toronto Convention Centre, and the Mobile App Provider, and their respective employees, representatives, agents, successors and assigns forever harmless from any and all loss, cost, damages, liability, expense, lost profits or other indirect, incidental, consequential or exemplary damages for any

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of their acts, omissions or insufficient participation in connection with the ISHLT Annual Meeting & Scientific Sessions. ISHLT is not liable for any errors in any listing or descriptions or for omitting supporter/exhibitor from the ISHLT Annual Meeting & Scientific Sessions.

ISHLT will take reasonable measures to ensure the ISHLT Annual Meeting & Scientific Sessions are available without interruption. However, difficulties with hardware, software, equipment, and services may result in service interruptions. In no event will ISHLT be liable to supporter/exhibitor for any loss, cost or damage that results from any period of downtime.

Force Majeure

Neither ISHLT nor Freeman, the Metro Toronto Convention Centre, or Mobile App Provider will be responsible for delays and/or defaults in its performance due to causes beyond its reasonable control, including, but without limiting the generality of the foregoing; acts of terrorism, wars, hostilities, revolutions, riots, civil commotion, national emergency, fire or explosion, flood, force of nature, embargoes, accidents, acts of God, or stability or availability of the internet, telecommunication system failure; technology attacks, epidemic; quarantine, viruses; strikes, total or partial failure of transportation and/or transportation facilities, supplies, acts of request of any governmental authority or any other cause beyond the control of ISHLT, Freeman, the Metro Toronto Convention Centre, or Mobile App Provider.

Violations

Violations of any of these rules, regulations and guidelines on the part of the supporter/exhibitor, employees or agents, shall cancel the right to support and/or occupy space and will forfeit to ISHLT all money that may have been paid. Supporters and exhibitors participating in the ISHLT Annual Meeting & Scientific Sessions are responsible for communicating the rules, regulations and guidelines of ISHLT to their agents, employees, contractors and anyone connected with or authorized by the supporter/exhibit company.

Payment and Cancellation

Total payment in full is due with completed applications by the due dates listed. If an invoice is requested, payment is due within 30 days of receipt. Priority will be given to applications submitted with payment. All payments must be received 30 days prior to the meeting start date.

If for any reason, a company cancels its support and/or exhibit opportunity commitment after returning the application, full payment is due upon cancellation. There will be no refunds.

Additional Commercial Support Agreement

Supporter/exhibitor agrees to sign an additional Commercial Support Agreement which includes terms, conditions and purposes of commercial support for an independent educational activity. ISHLT, an ACCME "Accredited Provider" of continuing medical education, is committed to presenting Continuing Medical Education ("CME") activities, the content of which promotes improvements in physician performance or patient health status and is independent of the control of commercial interests. As part of this commitment, and in accordance with its Commercial Support Policy, the Accredited Provider will outline in the additional Commercial Support Agreement the terms, conditions and purpose for commercial support associated with its CME activities. Commercial support is defined as financial or in-kind contributions given by a commercial interest used to pay all or part of the costs of a CME activity.

Entire Agreement

This Agreement will constitute the entire agreement between supporter/exhibitor and ISHLT and may only be modified in writing, signed by both parties. ISHLT's rights under this Agreement are not deemed waived except as specifically stated in writing and signed by an authorized representative of ISHLT. If any term of this Agreement is declared invalid or unenforceable, the remainder continues in full force and effect. ISHLT may assign this Agreement or its rights or responsibilities hereunder to any other party. ISHLT shall have the sole authority to interpret and enforce all terms and conditions. Any and all matters not specifically covered herein are subject to decision by ISHLT and such decision shall be final. These terms and conditions may be amended at any time by ISHLT upon written notice to all supporters/exhibitors. Supporter/exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by ISHLT from time to time.

Any action arising out of this Agreement or the ISHLT Annual Meeting & Scientific Sessions must be brought in courts located in Cook County, Illinois, USA and governed by the laws of the State of Illinois, USA. Supporter/exhibitor hereby consents to the jurisdiction of such courts. ISHLT is entitled to re- cover reasonable attorneys' fees and costs in any action to enforce its Agreement. Supporter/ exhibitor may not assign this Agreement to any other party, including a successor in interest without the prior written consent of ISHLT, in which circumstance support/exhibitor must guarantee performance of the assigned obligations. This Agreement is binding upon the heirs, successors and permitted assigns of supporter/exhibitor.

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Exhibitor Rules and Regulations

The Exhibitor Application & Contract, executed by Exhibitor, shall, upon written acceptance by the International Society for Heart and Lung Transplantation (ISHLT), constitute a valid and binding contract. The following rules and regulations have been designed for the benefit of all Exhibitors and are part of the contract.

Contractual Obligation

By submitting the official Exhibitor Application and Contract, the exhibiting company agrees to abide by all Rules and Regulations outlined in this Prospectus. The exhibiting company will be held responsible for the activities of its company representatives, international affiliates, co-marketing partners, third-party contractors, contracted public relations and marketing firms, and/or any agency appointed on its behalf. It is the responsibility of the exhibiting company to disseminate the Rules and Regulations contained within this Prospectus to its staff and affiliates.

Exhibitor Eligibility

The Exhibition is limited to companies displaying products or services which are, in the opinion of ISHLT, related to the field of end stage heart and lung failure and of professional interest/benefit to the meeting attendees. ISHLT reserves the sole authority to control all aspects of the ISHLT 46th Annual Meeting & Scientific Sessions' Exhibition and determine the eligibility of any company and/or its product(s). ISHLT reserves the right to refuse applications from companies that do not meet the requirements.

Prohibited Content

ISHLT does not accept exhibitors that display, promote, or sell cosmetics or beauty products, nerve stimulation and/or anti-aging equipment or devices including infrared, LED, TENS, and/or EMS units, or any other products or services contrary to the mission or interests of ISHLT. Any Exhibitor found to be selling or promoting these products in connection with the Meeting will have their booth closed and personnel banned from the Meeting, without refund.

Payment and Cancellations

Payment in full is due with the application for space. Applications will not be considered complete and space assignments will not be made until payment has been received.

The Exhibitor Application and Contract may be cancelled by providing written notice to ISHLT. Refunds will be issued based on the cancellation policy, below:

Prior to 7 November 2025:

Full refund, less 10% processing fee

7 November 2025 – 8 December 2025:

50% of booth cost

After 8 December 2025:

No refund

All refunds will be processed after the meeting.

The International Society for Heart & Lung Transplantation, its agents and employees, will not be liable for failure to hold the Meeting as scheduled.

Payments for the booth space will be returned in the event of cancellation of the meeting for any reason, including but not limited to fire, an act of God, the public enemy, strike, war, epidemic, or any law or regulation of public authority which makes it impossible, commercially impracticable, or illegal to hold the Meeting.

Assignment of Space

Applications for exhibit space must be submitted using the official Exhibitor Application and Contract. Initial assignment of space will be made no later than December 2025 and will be based on total support for the Society, prior participation in Society exhibitions, date of receipt of application, payment in full, booth size requirements, booth height, and location of space requested. Assignment of space to Exhibitors whose contracts and payment are received after 7 November, 2025 will be made in order of the date the application was received, including payment in full, based on availability.

Exhibitors who wish to avoid assignment of space adjacent to that of a particular competitor should note that on their applications. Careful consideration will be given to all such requests, but ISHLT is not responsible for ensuring that any neighboring booths are not a competitor of exhibitor. ISHLT does not guarantee that a competitor will not be located next to or near Exhibitor. Exhibitor is responsible for monitoring the floor plan on a continuous basis and requesting that Exhibitor (not competitor) be moved if necessary. ISHLT will make reasonable attempts to honor, but does not guarantee, such requests.

Inline and Corner Booth Construction/Dimensions

- ▶ 10'x10' floor space increments
- ▶ 8' high draped back wall and 3' high draped side rails

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Inline and corner exhibits must conform to the following standards:

- ▶ No sidewalls or counters may exceed 42" in height
- ▶ No partitions other than the back and side dividers provided by the Exhibit Service Contractor will be allowed unless specifically approved in advance by ISHLT
- ▶ Backwalls are limited to 8' in height
- ▶ Side walls and obstructions more than 40" tall may extend no more than 3' from the back line of the booth.
- ▶ Signage must be part of the exhibit booth structure no higher than 8'.
- ▶ Signs may not be suspended from or attached to the exhibit hall.
- ▶ Refer to **IAEE Rules and Regulations** for more information.

All inline and corner booths larger than 10' x 10', and all booths opting not to use the provided back and side dividers must submit a floor plan and design specifications for approval to ISHLT and Freeman. The floor plans must include an overview layout, front view layout, and the height of all components. The floor plans and design specifications must be sent for approval by 11 February 2026 to Lisa Collins at lisa.collins@ishlt.org.

Island Booth Construction/Dimensions

- ▶ Exhibition floor space only
- ▶ 20' to top of sign maximum height
- ▶ Hanging signage is allowed with advanced approval from ISHLT and Freeman.

Island exhibits must be constructed so that there is at least 50% visibility of the exhibition hall from the aisle on any one side of the booth.

Island exhibits must have access from all four sides of island booths with a see-through effect to prevent blocking views of adjacent exhibits

All island booths must submit a floor plan and design specifications for approval to ISHLT and Freeman. The floor plans must include a birds-eye overview, a view showing the booth's orientation in the exhibit hall, an elevation view of each side from the aisle perspective, and the length, width, and height of all components. The floor plans and design specifications must be sent for approval by 11 February 2026 to Lisa Collins at lisa.collins@ishlt.org.

If an island booth is planned to be multilevel, covered, or have a ceiling, Exhibitor shall submit these plans to the Lisa Collins, the general contractor (Freeman) and Metro Toronto Convention Centre, no later than 15 January 2026. Sufficient time is needed for blueprints to be reviewed and approved. An engineers stamp must be submitted with your original submission. If plans are not provided on time it may cause delays or disapproval of Exhibitor's booth.

ISHLT reserves the right to relocate any Exhibitor in its reasonable discretion. In the event ISHLT determines relocation is necessary, ISHLT will work with the Exhibitor to find a mutually agreeable alternative space, failing which ISHLT will have final authority to assign any relocation. No refunds will be given in the event of a booth relocation.

Installation of Exhibits

All exhibits must be fully installed by 9:00 a.m., Wednesday, 22 April. Under no circumstances will the delivery or installation of any portion of an exhibit be permitted after this time or during the exhibition without written permission from ISHLT.

Removal of Exhibits

All exhibits must remain intact and staffed until 3:15 p.m., Friday, 24 April and may not be dismantled or removed until that time. Exhibitors must clear the exhibit hall no later than 12:00 p.m. on Saturday, 25 April.

Failure to Occupy Space

Booth space not occupied by the exhibitor by 9:00 a.m., Wednesday, 22 April is forfeited without refund to the exhibitor and space may be resold or used by ISHLT.

Subletting of Space

SUBLETTING OF EXHIBIT SPACE PROHIBITED Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them nor shall they exhibit or permit to be exhibited in their space any products or advertising materials which are not a part of their own regular products, or which are not compatible with the purpose and/or character of the Event as determined by ISHLT in its sole discretion.

Distribution of Advertising Material

Exhibitor shall not canvas or distribute advertising materials outside the Exhibit Space. Canvassing or marketing of any products in any portion of the Meeting outside the Exhibit Space is strictly prohibited.

Character and Use of Exhibits / Booth Conduct

All exhibits/exhibitors must conform to the following standards:

- ▶ Canvassing or distributing advertising materials outside the exhibitor's own booth is not permitted.
- ▶ Solicitation of business, except by exhibiting firms, is prohibited.

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- ▶ The Exhibitor is permitted to demonstrate equipment and to make informational presentations regarding products or services in his/her booth only. All demonstrations and exhibits must be confined to the exhibit booths responsible for such demonstrations or exhibits, including distribution of literature and promotional materials. Exhibitors must follow CSA approval for display or demo of equipment. The form is included in the MTCC kit.
- ▶ Exhibitor shall care for and keep in good order its occupied space. Cleaning and dusting of booth, display equipment and material will be the Exhibitor's responsibility. The MTCC is exclusive for all cleaning services. The cleaning order form is included in the MTCC kit. Exhibitors can not clean their own booths. Cleaning services must be ordered.
- ▶ Contests, lotteries, raffles, and games of chance are strictly prohibited as such activities reflect unfavorably on the character of the meeting. Exhibitors may not register attendees for contests, lotteries, raffles, and games of chance that might be conducted during or after the meeting.
- ▶ Exhibitors shall not conduct or permit any sale of goods or services of any kind in the exhibit or Annual Meeting areas. Order taking is permitted.
- ▶ Exhibitor representatives shall always conduct themselves in an ethical and professional manner and in conformance with the Exhibitor Application and Contract, including these Rules and Regulations.
- ▶ Exhibitor may not enter another exhibitor's booth without obtaining permission. Linger in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited.
- ▶ Exhibitor may not photograph or videotape the booth, products, staff, or visitors of any other exhibitor without the express permission of the other exhibitor.
- ▶ ISHLT reserves the right to curtail or close exhibits, wholly or in part, that reflect unfavorably on the character and purpose of the meeting. This applies to displays, literature, advertising, give-away, noise, conduct of persons, etc.
- ▶ The exhibit hall will be inspected during installation hours. Every effort will be made to advise exhibitors of any deviation from exhibit rules at that time. Exhibitors must make all corrections requested by ISHLT at their own expense or risk removal from the exhibition without notice and without obligation on the part of ISHLT for any refund. ISHLT reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the Meeting.

- ▶ ISHLT does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display during the Meeting.

Suit-casing Policy

Any individual who is observed soliciting business in the aisles or other public spaces, in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Additional penalties may be applied at ISHLT sole discretion. Suit-casing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite, a restaurant, club, or any other public place of assembly. For the purposes of this policy, suit-casing violations may occur at venues other than the exhibition floor and at other events. Show management must be informed of any hospitality suites, which may only be conducted with ISHLT prior written consent.

Catering Approval

Should you wish to serve food and beverage at your booth, an approval form must be received no later than 20 March. Any Exhibitor found serving food and beverage or distributing unapproved items will be required to cease. Exhibition Catering Approval Forms can be submitted [here](#). The Metro Toronto Convention Centre (MTCC) is the exclusive supplier of Food & Beverage services. Exhibitors must contact MTCC Catering no later than 20 March for all catering requests.

Exhibit Hall Staffing/Access

Your booth must be staffed during refreshment breaks and receptions, however the exhibit hall will remain open during posted hours. Exhibit personnel will be permitted on the exhibit floor one hour prior to opening and may remain in the hall one half-hour after closing. ISHLT will have sole control over all admissions of persons to the Annual Meeting and the Exhibit area.

Children's Admission to the Exhibit Hall

Children under the age of 12 are not permitted in the Exhibit Hall at any time. Children are admitted in the hall during show days only when accompanied by a registered attendee or exhibitor. The accompanying person must always remain with the child during their visit, assumes responsibility and all liability for damage to exhibits and equipment. Children are not permitted in the exhibit hall during installation and dismantling of exhibits. To maintain a safe environment, strollers are prohibited.

Objectionable Material and Activities

Except for a Society scheduled event, no alcoholic beverages are permitted in booths or elsewhere in the Exhibit Hall. ISHLT reserves the right to require modification of any questionable exhibit or activity and to refuse distribution of souvenirs, advertising matter or anything else which it may consider objectionable. Contests, games of chance, lotteries, and raffles are strictly prohibited.

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Rejections and Penalties

ISHLT reserves the right to restrict, reject, prohibit, or eject any exhibit or Exhibitor which, because of noise, safety hazards, or for other prudent reasons, becomes objectionable, or for breach of any of these rules and regulations. Such termination may become effective during the meeting, at which time the Exhibitor agrees to close his/her exhibit upon receipt of a notice of termination, and thereafter remove his/her exhibit from the exhibition hall as soon as possible without disruption of the meeting. Expulsion of an Exhibitor shall not give rise to a claim for a refund of the fees paid by such Exhibitor.

Smoking

No smoking is permitted within the exhibit hall or Metro Toronto Convention Centre at any time, including installation, exhibit hours, and dismantling.

Lights, Audio, ETC.

No spotlight may be directed toward the aisles or so directed that it proves to be irritating or distracting to neighboring Exhibitors or guests. Droplights or special lighting devices must be hung at a level or positioned so as not to prove to be an irritant or distraction to neighboring Exhibitors or guests. No strobe light effects are permitted. Projectors, computer screens or TV screens must not cause people to block the aisle. Computer screens and TV screens are considered part of the overall booth components and may not protrude into the aisle. Loud speakers or operation of equipment, which is of excessive sound volume to be annoying to neighboring Exhibitors or guests is not permitted based on the 80/80 Rule: Any sound that consistently exceeds 80 decibels measured at the edge of an Exhibitor's booth or is clearly identifiable more than 80 feet from that booth is considered objectionable. No lighting, fixtures, lighting trusses, or overhead lighting are allowed outside the boundaries of the exhibit space, unless preapproved by ISHLT, SHOWTECH and MTCC. Approval will only be granted in the case of a safety requirement. All lighting should be directed to the inner confines of the booth space. Lighting should not project onto other exhibits or aisles. Exhibitors intending to use hanging light systems are required to submit a detailed floor plan with light locations and dimensions, including height, of all items in the booth, to ISHLT, SHOWTECH and Freeman for review and approval by 11 February, 2026. All trusses/lights suspended from the ceiling must be done by SHOWTECH.

Activities Outside Exhibit Hall

Absolutely no exhibits are permitted outside the Facility. There are to be no displays in hotel rooms, hotel public areas or other facilities or areas contracted or used by ISHLT. There are to be no demonstrations, or industry focus groups in the Facility or hotel rooms, hotel public areas or other facilities or areas contracted or used by ISHLT unless approved by ISHLT Show Management.

Annual Meeting Photography and Videography Policy:

ISHLT does not grant permission for any attendee to be photographed or videoed at any time by anyone other than the assigned ISHLT contractors, and does not ask for nor grant permission for any industry or third party to film and/or use attendees' images at any time or on any media platform.

In permitted areas, filming or photography is at the liability of the Exhibitor. All images or video taken must adhere to the following policies:

- ▶ All images and videos taken in the Exhibit Hall must be contained to the Exhibitor's assigned booth only. Footage or video taken outside of the Exhibitor's own booth is not permitted.
- ▶ Per the exhibitor terms and conditions, filming or photography of any other exhibiting companies' booth, product, staff or visitor is strictly prohibited at all times, regardless of attendee permissions.
- ▶ Photography or video recording is not permitted in any ISHLT session room, when ISHLT sessions and events are taking place.
- ▶ Recordings, photographs, or interviews are not permitted to take place in any common meeting space at all. ISHLT meeting space, or common space within the Metro Toronto Convention Centre cannot be used for filming, photography, or interviews.
- ▶ Adequate attendees' approvals and consents before filming or photographing any images must be obtained.
- ▶ Any images or video taken during an Exhibitor's Industry Symposium must be contained within the Exhibitor's assigned industry symposium room only. No footage taken outside of the room allocated to the Exhibitor will be permitted.
- ▶ Any filming or promotional content created using photos or video captured during the ISHLT Annual Meeting is the sole responsibility and liability of the Exhibitor. ISHLT assumes no liability if appropriate permissions from attendees are not obtained.

Insurance and Liability

It is the Exhibitor's sole responsibility to obtain, at its own expense, any and all licenses and permits and to comply with all federal and local laws, City of Toronto and Province of Ontario ordinances and convention center rules and regulations for any activities conducted in association with or a part of the Exhibition.

Each exhibitor, by signing the Exhibit Application and Contract, agrees to protect, save and keep the International Society for Heart and Lung Transplantation, Freeman, the Metro Toronto Convention Centre, and their respective employees, representatives, agents, successors and assigns, forever harmless from any and all damages to their property and for any and all injuries to any person resulting from its exhibiting at this meeting and for charges imposed for violation of any law or ordinance by the exhibitor, his

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employees or agents as well as to strictly comply with the application terms and conditions as contained in the agreements between ISHLT, Freeman, and the Metro Toronto Convention Centre regarding the exhibition premises; and further, the exhibitor shall at all times protect, indemnify, save, and keep harmless ISHLT, Freeman, and the Metro Toronto Convention Centre against and from any and all loss, cost, damage, liability, or expense that arises out of or from, or by any reason of any act or omission of the exhibitor, his employees or agents. Exhibitors will be held responsible for any damage done to the buildings by it or its employees. No nails, tacks, or screws should be driven into the floor, walls or woodwork of the building.

While on the premises, exhibition goods and packing materials shall be insured at the expense and risk of the Exhibitor. The Metro Toronto Convention Centre, ISHLT, or Freeman cannot accept any responsibility for damage, loss, theft, disappearance or injury of anything or anybody due to any cause. The Exhibitor and any contractors under exhibitor employment are obliged to take an insurance against third party risks before the start of the exhibition. The cost for this insurance and responsibility for its arrangement falls to the Exhibitor. Exhibitors should also be covered against any claims which may ensue from transportation to and from the Metro Toronto Convention Centre and against any claims which may be made by third parties, e.g., the Metro Toronto Convention Centre, the City and/or their insurers, in respect of injury or damage sustained in any way whatsoever inside or outside the Metro Toronto Convention Centre.

Exhibitors are required to maintain and to provide a certificate of insurance to ISHLT Show Management on or before 20 March, 2026, evidencing the following: a. General liability with limits not less than \$1,000,000 USD per occurrence, \$2,000,000 in the aggregate b. Owned (if applicable), hired and non-owned auto liability with limits not less than \$1,000,000 per occurrence c. Workers' compensation with state statutory limits d. Employer's liability with limits not less than \$500,000 e. Commercial umbrella liability with limits not less than \$1,000,000 f. Personal property and equipment on a special form replacement cost basis ISHLT, Freeman and the Metro Toronto Convention Centre are to be listed as additional insureds on a primary and noncontributory basis with respect to general/auto/umbrella liability. A waiver of subrogation must apply to all policies. All carriers are to maintain an A.M. Best rating of not less than A- VII. Exhibitors will not be permitted to set up their booth without submitting the proper certificates.

Compliance With Local Ordinances

Exhibitor shall obtain, pay for, and comply with any required licenses or permits related to its exhibit space or activities. Exhibitor is responsible for compliance with all applicable local health, fire, electrical and safety requirements and requirements of the venue. All products or services exhibited must comply with all laws and regulations, including without limitation those related to the marketing of medical devices or products or regarding the making of claims of medical efficacy or safety. **ISHLT is not responsible for notifying exhibitors of applicable rules, laws, or regulations.**

Conformity to Code

Any electrical installation and all materials utilized by Exhibitor must conform to facility rules and to all applicable codes. Electrical order forms will be included in the Exhibitor Services Kit. Exhibitor shall comply with all applicable fire and building codes that apply to the facility.

Fire and Safety Regulations

Exhibitor agrees to conform to all fire, safety, and other rules and regulations as provided and interpreted by the official Exhibit Services Contractor, Freeman, and the Metro Toronto Convention Centre representatives.

No flammable materials may be used. Equipment displayed or demonstrated must be installed according to the safety regulations issued by the conference venue. The fireproofing of the installations must be made by a qualified company issuing the certificate of an approved organization. Excessive audible and visual attention-getting devices or effects are prohibited. The exhibitor must have the certificate of reaction to fire of the materials used for the arrangement or decoration at the disposal of the conference venue. Exhibitors should refer to the MTCC Rules and Regulations located in the exhibitor for safety rules and regulations.

Exhibit Labor

Exhibitors have the option of utilizing the official Exhibit Services Contractor, Freeman, who provides quality union labor, qualified display houses or personnel from their own companies to install and dismantle displays. Full-time employees of exhibiting companies may set their own exhibits. Any full-time company personnel involved should have visible identification of their company status when engaged in these activities. Notification of Intent to Use an Exhibit Appointed Contractor Form must be submitted to Lisa Collins by 23 March 2026, in order to utilize any independent contractors related to its Exhibit Space. Exhibitor shall require and ensure that any Exhibitor-appointed contractor has filed a proper certificate of insurance with a minimum of \$1,000,000 liability coverage (as seen in the Insurance and Liability Clause on page 40), including property damage, with Show Management, the Convention Center, and Freeman by 23 March, 2026.

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Gratuities

Freeman work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, products or gifts in kind by any employee (union or non-union). Freeman employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

Delivery and Shipment of Materials

Exhibitors agree to ship and store their materials at their own risk and expense. Shipping, storage, and delivery arrangements may be made with the official Exhibit Services Contractor, Freeman. Complete shipping information will be available in the Exhibitor Services Manual.

Freight Handling

All work involved in the loading and unloading of all trucks, trailers, and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of Freeman. All exhibitors are expected to comply with any union requirements in effect and as outlined in the "Show Site Work Rules" section of the Exhibitor Services Kit.

Storage of Crates and Boxes

Storage of crates and boxes can be arranged with Freeman, as outlined in the Exhibitor Services Online Manual. All cartons, crates, containers, packing materials, etc., that are necessary for re-packing, must be labeled with "empty" stickers, and they will be removed from the floor by Freeman. Crates and boxes cannot be stored behind booth displays. Proper identification tags will be available at the Freeman Service Desk.

Independent Contractors

Exhibitors who plan to use a service contractor other than those appointed by show management must notify ISHLT in writing on or before 23 March, 2026 by submitting an Exhibit Appointed Contractor form, which will be supplied in the Exhibitor Services Manual from Freeman. Independent contractors must abide by the following:

- ▶ Perform all services in a timely and professional manner, in accordance with ISHLT established deadlines.
- ▶ Not engage in solicitation of business on the exhibit floor for present and/or future conventions.
- ▶ Provide a Certificate of Insurance to ISHLT no later than 23 March, 2026.

Exhibit Personnel Registration

- ▶ Exhibit personnel will be able to register when meeting registration opens in December 2025.
- ▶ All individuals affiliated with an exhibit booth must be registered as exhibit personnel and employed by the Exhibitor.

- ▶ ISHLT registration badges must be worn during meeting/show hours.
- ▶ Each exhibitor will be required to collect their own badge.
- ▶ Complimentary exhibitor badges will be allotted per booth size as follows:
 - 10' x 10': Five (5) complimentary exhibit hall only badges per 100 sq. ft.
 - 10' x 20': Ten (10) complimentary exhibit hall only badges per 200 sq. ft.
 - 10' x 30': Fifteen (15) complimentary exhibit hall only badges per 200 sq. ft.
 - 20' x 20' Twenty (20) complimentary exhibit hall only badges per 400 sq. ft.
 - 20' x 30': Twenty-Five (25) complimentary exhibit hall only badges per 600 sq. ft.
 - 30' x 40': Thirty (30) complimentary exhibit hall only badges per 1200 sq. ft.

(Personnel must be employed by the exhibiting company; allows access to the exhibit hall, poster hall, and General Sessions only.)

- ▶ Additional Exhibit Booth Staff badges with access to the exhibit area and poster hall can be purchased for \$75 USD each.
- ▶ Exhibiting company employees/consultants who wish to attend the plenary and scientific sessions must register for the meeting by purchasing an Exhibitor All Access Badge, which is a 10% discount off the standard Industry Registration Fee.
- ▶ Exhibitor badges are personal and are not to be given to anyone else. Exhibitors caught badge swapping will have their badge confiscated permanently. Supplemental badges or those altered or changed using a business card, ribbons or company logos are not permitted and may be confiscated. Exhibitor badges can be transferred only if the original badge is surrendered permanently at the registration desk. Exhibitor badges are made out in the name of the company shown on the exhibit registration and must contain the name of the company that is being represented at the meeting.

Music Licensing

ISHLT has not obtained a music license authorizing the performance of either live or recorded music on the meeting's premises. As a condition of ISHLT's acceptance of the exhibitor's application, exhibitor hereby warrants and presents that not copyrighted music will be performed, either live or recorded, at the direction of the exhibitor floor or in company leased rooms during the meeting dates unless the exhibitor has obtained written permission from the copyright owner for such use. All copyright fees applicable to music or entertainment used as part of an exhibit are the full responsibility of the exhibitor. The

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exhibitor must make payment of the fees directly to the applicable copyright agency. Should the exhibitor violate the provision, the exhibitor agrees to indemnify, save, hold harmless, defend and bear all expenses as they are incurred by ISHLT and its respective directors, officers, agents, employees, and each of them, from and against any and all claims, costs, and expenses (including legal fees and expenses), demands, actions, and liabilities of every kind and character whatsoever with respect to the unauthorized use of copyrighted music.

Use of ISHLT Name, Logos, and/or Acronyms

The names, logos, and acronyms of the International Society for Heart and Lung Transplantation are proprietary marks. Use of the names in any fashion, by any entity, for any purpose, is expressly prohibited without the written permission of ISHLT.

Use of ISHLT Scientific Program Content

Information presented during ISHLT2026 is the property of ISHLT and the presenter. Information may not be recorded, photographed, copied, photocopied, transferred to electronic format, reproduced, or distributed without the written permission of ISHLT and the presenter. Any use of the program content that includes, but is not limited to, oral presentations, audiovisual materials used by speakers, and program handouts without the written consent of ISHLT is prohibited.

Additional Health and Safety Guidelines

Exhibitors agree to adhere to health and safety guidelines provided in the Exhibitor Services Manual as well as all subsequent correspondence regarding safety and cleanliness protocol communicated by ISHLT, Freeman or the Metro Toronto Convention Centre.

American with Disabilities Act

In compliance with the Americans with Disabilities Act of 1990, ISHLT will make all reasonable efforts to accommodate persons with disabilities. Please contact the Exhibit Manager to make arrangements. Each exhibitor is responsible for compliance within their assigned space ensuring access to their booth.

Security

As a courtesy to exhibitors, watchman service for the exhibit area will be furnished during the hours as deemed necessary by ISHLT, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The furnishing of such service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind.

Corporate Events

Companies wishing to conduct a meeting or a social event must complete a Corporate Event Application and submit a non-refundable deposit. Failure to submit the application with payment in advance of the meeting will result in loss of exhibition approval at future meetings. For guidelines, instructions, applications, deadlines, and applicable fees, please refer to page 26 or contact Lisa Collins, Meetings and Industry Partnerships Manager, Lisa.Collins@ishlt.org for more information.

Attendee List Usage, GDPR and CCPA Compliance

No other individual or organization are authorized to market or to sell attendee lists of ISHLT. If Exhibitor is contacted by ANY company about purchasing an attendee list, please inform ISHLT Show Management. ISHLT shall not be responsible for any damages or costs related to Exhibitor purchasing attendee lists by unauthorized solicitors.

Attendee lists from the Event may be distributed to Exhibitors and/or Sponsors. Such lists shall only be used for a (1) time pre-meeting and (1) time post-meeting mailing of promotional material relating to Exhibitor's booth and/or event/industry symposium during the Event and shall not be reproduced, transferred or used in any other manner. In using such lists for mailings, Exhibitors must ensure compliance with all country, state and local laws and regulations including, but not limited to, the European Union's General Data Protection Regulations (GDPR) and the California Consumer Privacy Act (CCPA). The Exhibitor shall indemnify, hold ISHLT, its directors, officers, employees, agents or subcontractors harmless from the performance or breach of this provision by Exhibitor, its employees, agents or contractors. The terms of this provision shall survive the termination or expiration of this Contract.

Violations

Violation of any of these rules, regulations, and guidelines on the part of the exhibitor, his employees or agents, shall cancel the right to occupy space and will forfeit to ISHLT all money that may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the expense of the exhibitor. The exhibitor shall pay all expenses and damages that ISHLT may incur thereby. In the event of a violation, ISHLT reserves the right to refuse exhibit privileges for the following year. Exhibiting companies participating in ISHLT2026 are responsible for communicating the rules, regulations, and guidelines of ISHLT to their agents, employees, contractors, and anyone connected with or authorized by the exhibiting company.

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QUESTIONS?

ORGANIZER/EXHIBITION MANAGEMENT: ISHLT

Lisa Collins – Meetings and Industry Partnerships Manager
lisa.collins@ishlt.org

OFFICIAL EXHIBIT SERVICES CONTRACTOR: FREEMAN

888-508-5054 U.S. or Canada
1-817-210-4869 International

Freeman is responsible for:

- ▶ Exhibit booth building (unless Exhibitor Approved Contractor form/information has been provided)
- ▶ Furniture rental

Online Exhibitor Services Kit will include information regarding:

- ▶ Carpeting
- ▶ Furniture
- ▶ Labor
- ▶ Material handling
 - On-site handling services
 - Loading and unloading activity
 - Storage of empties/full goods
 - Return handling and return transport, as requested
- ▶ Shipping

Additional non-Freeman services found in the online exhibitor services kit:

- ▶ The Metro Toronto Convention Centre:
 - Catering
 - Cleaning
 - Parking
 - Internet
- ▶ SHOWTECH:
 - Display Lighting
 - Electrical
 - Mechanical
 - Rigging

SHIPPING LOGISTICS PARTNER: FREEMAN TRANSPORTATION

exhibit.transportation@freeman.com

Freeman is responsible for:

- ▶ Customs clearance
- ▶ Transportation



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