

Lead Cultivation Option	Description	Early Bird Until 2/25	Advanced Until 3/25	Regular Starts 3/26	
App Bundles - save 10%!					
	AI Super User 3 pack bundle	Enrollment and activation for up to 3 devices *UNLOCKED - AI Lead advisor *UNLOCKED - AI voice transcript *UNLOCKED - AI individual insights *UNLOCKED - AI profile boost *UNLOCKED - AI email generator	\$1,315	\$1,405	\$1,441
	Plus Voice Pro 3 pack bundle	Enrollment and activation for up to 3 devices *UNLOCKED - AI voice transcript *UNLOCKED - AI individual insights *UNLOCKED - AI profile boost *UNLOCKED - AI email generator	\$1,181	\$1,271	\$1,307
	Plus Connect Pro 3 pack bundle	Enrollment and activation for up to 3 devices *UNLOCKED - Plus Connect reverse lead retrieval system *UNLOCKED - Custom Qualifiers and surveys *UNLOCKED - Collateral email	\$1,047	\$1,137	\$1,173
	Plus Lead Foundation 3 pack bundle	Enrollment and activation for up to 3 devices *UNLOCKED - Custom Qualifiers and Surveys *UNLOCKED - Collateral email	\$914	\$1,003	\$1,039
A la carte - Pick and choose!					
	Plus Lead basic mobile app enrollment	Enrollment and activation for 1 device	\$379	\$479	\$519
	Additional activations	Activate additional devices	\$169	\$169	\$169
Enhancements - one fee unlocks functionality across all scans!					
	Plus Connect	Generate a QR code attendees can scan! Smart. Seamless. Self-Service Capture. Plus Connect lets attendees take the lead.		\$149	
	AI Individual Insights	Streamline your lead management process with AI scoring and insights using our premier AI engine.		\$149	
	AI Profile Boost	Uses our premier AI engine to search for relevant information on the web to supplement individuals leads. Personalized research done for each lead so you can act fast!		\$149	
	AI Voice Transcript	Record your conversation and generate a transcription and summary using our premier AI engine.		\$149	
	AI Email Generator	Generate a personalized email to follow up with leads on the spot using our premier AI engine. Email body is generated for use with email on your device, (not available for rentals).		\$149	
	AI Lead Advisor	Access to our premier AI agent. Ask questions, generate reports and visuals, and unlock the full potential of cutting-edge AI designed to maximize your booth performance and scan data.		\$149	
	Custom qualifiers	Create your own survey questions or qualifiers with custom responses that meet your business and marketing needs.		\$149	
	Collateral	Set up an email template with links or documents to send to attendees as you scan. Deliver professional emails from our trusted servers and set your own 'Reply-To' address so responses go straight to you.		\$149	
Developer's Kit - for use with 3rd party applications (requires IT programming)					
	Developer kit	Use our REST API to integrate with 3 rd party lead services. Custom programming required.		\$1,095	