

ISHLT2027

47th Annual Meeting & Scientific Sessions

PRECONFERENCE: Tuesday, 13 April

ANNUAL MEETING: Wednesday, 14 April – Saturday, 17 April

International Convention Centre Sydney | Sydney, Australia

Exhibit and Support Opportunities



**International Society for
Heart and Lung Transplantation**

A society that includes basic science,
the failing heart, and advanced lung disease

X @ISHLT
f @TheISHLT
@ TheISHLT
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#ISHLT2027



2027 EXHIBIT AND SUPPORT OPPORTUNITIES

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ISHLT

A Society that Includes Basic Science, the
Failing Heart, & Advanced Lung Disease

About ISHLT

The International Society for Heart and Lung Transplantation (ISHLT) is a not-for-profit, multidisciplinary, professional organization dedicated to improving the care of patients with advanced heart or lung disease through transplantation, mechanical support, and innovative therapies via research, education, and advocacy.

One of the Society's greatest strengths is its multinational mix of healthcare and allied professionals, with members from over sixty-three countries representing more than fifteen professional disciplines involved in the management and treatment of advanced heart and lung disease.

For more information on who we are and how we practice, visit ishlt.org/about.

About the ISHLT Annual Meeting & Scientific Sessions

The ISHLT Annual Meeting & Scientific Sessions is one of the largest multidisciplinary, international gatherings of healthcare practitioners, researchers, and allied health professionals focused on advanced treatment and innovative therapies, including transplantation, for advanced heart and lung disease.

The Annual Meeting typically draws approximately 3,000 meeting participants from around the world. Over four days, these participants are immersed in the most sought-after research and latest technologies while sharing knowledge for the improvement of patient care.



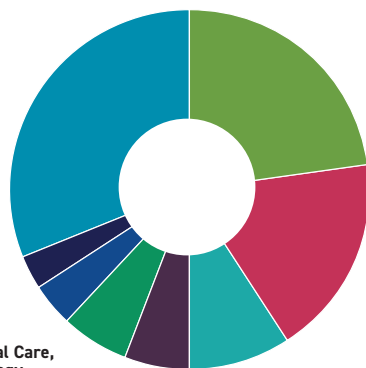
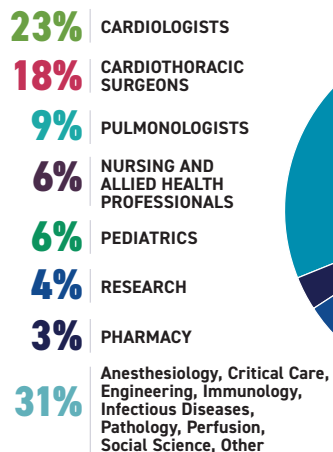


Why Exhibit in Sydney?

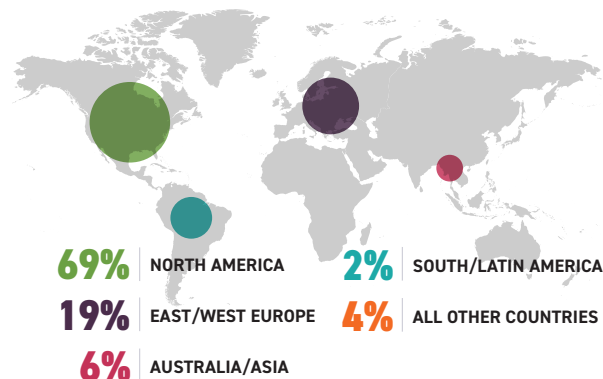
- ▶ Meet face to face with medical professionals who are senior decision makers in cardiothoracic products and services; including those from the Asia Pacific region who are more likely to attend the Sydney meeting than prior ISHLT events.
- ▶ Increase visibility and strengthen your organization's position in the industry.
- ▶ Establish your organization as a thought leader and valuable partner in the cardiothoracic space.
- ▶ Reach new markets in the Asia Pacific region; and connect with your existing customers from elsewhere in the world in an engaging, fresh environment.
- ▶ Share your latest updates, products, services, and equipment pertinent to the fields of mechanical circulatory support, heart and lung transplantation, advanced heart and lung disease, transplant related infectious diseases, pulmonary hypertension, and related diseases and therapies.
- ▶ Build your contacts and strengthen or form relationships with consumers of a range of medical and pharmaceutical supplies, devices and services.

Who Attends?*

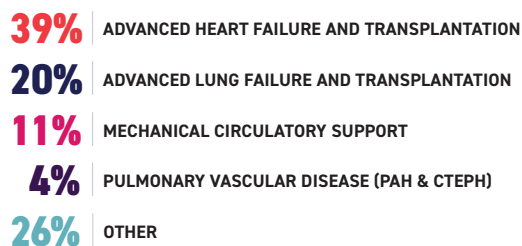
MEETING DELEGATES BY PROFESSIONAL SPECIALTY



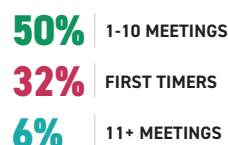
MEETING DELEGATES BY GEOGRAPHY



MEETING DELEGATES BY CORE THERAPY



MEETING DELEGATES BY FREQUENCY



*Meeting attendance based on North American-based meeting demographics.





What Exhibitors Say

With a Net Promoter Score of 76, the ISHLT Annual Meeting & Scientific Sessions provide great value to exhibitors;

Great booth traffic!

Good job [driving attendees] to the exhibit hall, such as the coffee breaks.

Amazing place to network and connect with other individuals who are innovating the heart and lung space.

[Great to] see so many doctors and nurses from local transplant centers.

We were happy with the turnout!

How to Exhibit

To get started exhibiting at **ISHLT2027**, submit an **Exhibitor Application & Contract** along with full payment. Email and fax applications will not be accepted—you must apply online using the linked form.

SPACE AT THE ISHLT ANNUAL MEETING FILLS UP QUICKLY.

SUBMIT AN EXHIBIT BOOTH APPLICATION IMMEDIATELY

or no later than **Friday, 6 November, 2026** to hold your place in the queue.

Booth Assignment Policies

- Your booth assignment request will not be considered until payment has been received in full.
- Priority booth assignments will not be given at the time of your contract submission. Once your payment is received in full, the priority for booth assignments will begin.
- Priority will be extended to previous ISHLT Annual Meeting exhibitors and supporters, and organizations' total support for past ISHLT Annual Meetings will be considered when assigning exhibit space.
- To avoid being assigned adjacent to a specific company and/or competitor, be sure to list the complete company name(s). Careful consideration will be given to these requests but are not guaranteed. Requests of this type may impact your booth placement and result in your booth location request not being approved.
- Booth assignments will be made in December 2026.
- ISHLT reserves the right to determine final booth assignments.



Who Can Exhibit?

Exhibition at **ISHLT2027** is open to companies displaying products or services related to the field of advanced heart and lung failure, transplantation, and mechanical circulatory support, and of professional interest/benefit to the meeting attendees.

ISHLT does not accept exhibitors that display, promote, or sell cosmetics or beauty products, nerve stimulation and/or anti-aging equipment or devices including infrared, LED, TENS, and/or EMS units, or any other products or services contrary to the mission or interests of ISHLT. Any Exhibitor found to be selling or promoting these products in connection with the Meeting will have their booth closed and personnel banned from the Meeting, without refund.

Booth Pricing and Specifications

Booth Cost

Prices are inclusive of GST

3x3 meters (9 square meters) In-line Booth: **\$4,400 USD**

3x3 meters (9 square meters) Corner Booth: **\$4,950 USD**

6x6 meters (36 square meters) Island Booth: **\$33,000 USD**

**Combining booths will not be allowed, without prior approval.*

Contact **Lisa Collins**, Meetings and Industry Partnership Manager, at lisa.collins@ishlt.org for more information on nonprofit organization booth pricing. Proof of nonprofit status must be submitted with your inquiry.

3x3 meters (9 square meters)

Booth Package includes:

- Exhibit booth consists of an open floor space.
 - Furnishings, walls/stands are not included.
- General security guard service for the entire hall
- Directory listing in the ISHLT2027 mobile app
 - **NOTE:** Exhibitors are responsible for updating their profile and company information in the mobile app.
- Complimentary exhibitor badges will be allotted per booth size as follows:
 - 3x3 meters: Five (5) complimentary exhibit hall only badges per 9 square meters
 - (Personnel must be employed by the exhibiting company; allows access to the exhibit hall, poster hall, and General Sessions only.)



Booth Height Policies

- **Minimum Booth Size: 3x3m**
*some exceptions may apply
- **Policies around booth height:**
 - The exhibit hall ceiling height is 5m (16.4 feet).
 - Maximum island booth height permitted is **4m (13.12 feet) to top of sign.**
 - Hanging signage is not permitted.
 - Additional booth approvals may be required depending on your submitted booth design.
 - Inline and corner booths may not exceed a height of 2.5m (8ft). Indicate your booth height on the exhibit contract.
 - Refer to the exhibition rules regarding exhibit booth configuration.
 - All custom stands must be approved in advance by ICC Sydney.
 - Submit your custom booth build permit [here](#)

All island booths must be accessible from all four sides with a 30% see-through effect from front to back and side-to-side. Renderings of island booths must include all specifications and dimensions and must be submitted for approval by Monday, 1 February, 2027.

Carpet and Furnishings

- Exhibit hall is carpeted.
- All furnishings, equipment, electrical, etc., required shall be at the expense and responsibility of the Exhibiting Company and may be ordered through the official Exhibitor Information and Services Manual, which will be distributed by Harry The Hirer in January 2027.

Booth Pricing and Specifications (continued)

- Additional Exhibit Booth Staff badges with access to the exhibit hall, poster hall, and General Sessions can be purchased for \$82.50 USD each, price inclusive of GST.
- Exhibiting company employees/consultants who wish to attend Scientific Sessions must register for the meeting by purchasing an Exhibitor All Access Badge, which is a 10% discount off the standard Industry Registration Fee.
- One pre- and post-meeting registrant list of those who opted in to have their information shared with industry partners (lists include name, email, institution, city, state, country).
 - For more information regarding Attendee List Usage see the exhibitor rules and regulations on page 38.

6x6 meters (36 square meters)

Island Booth Package includes all benefits listed above, plus:

- Exhibit booth consists of an open floor space.
 - Furnishings, walls/stands are not included.
- Early access to the exhibit hall for booth building beginning after 11:00 a.m. local time on Monday, 12 April, by appointment only.
 - To reserve your time slot, email Lisa Collins at lisa.collins@ishlt.org.
- Complimentary exhibitor badges will be allotted per booth size as follows:
 - 6x6 meters (36 square meters): Twenty (20) complimentary exhibit hall only badges per 36 square meters.



Exhibit Area Location and Floor Plan

Meeting Location

International Convention Centre Sydney
14 Darling Dr Sydney, NSW 2000, Australia

Exhibit Hall Location

Exhibits will be featured in The Gallery on Level 2 of the Convention Centre.

Exhibit Hall Floor Plan

A **Preliminary Exhibit Hall floor plan** is now available. The floor plan is a working draft and may change until one (1) week before the Meeting. While every effort has been made to ensure the accuracy of the information provided, no express or implied warranties are made regarding the floor plan. Exhibitors are responsible for verifying all dimensions and locations, including building columns, utilities, and other facility features. The final Exhibit Hall floor plan will be updated to accommodate contracted exhibit space requests.

Official Exhibit Services Contractor

ISHLT has selected Harry The Hirer as the official Exhibit Services Contractor. GEL Shipping Logistics will serve as the official shipping supplier, and advanced warehousing provider. They will furnish all exhibitors with an Exhibitor Information and Services Manual in January 2027.

The Services Manual will contain order forms for your booth labor, cleaning, furnishings, accessories, signage, audio-visual, electric, telephones, internet, shipping, etc.

On site, Harry The Hirer will staff an Exhibitors' Service Center during move-in, move-out, and show hours.

WHAT IS THE ISHLT FOUNDATION?

The ISHLT Foundation plays a crucial role in advancing ISHLT's shared mission by funding research grants and initiatives that directly benefit our global community of clinicians. Through programs that develop future researchers and advance patient care, the Foundation helps ISHLT members make a lasting global impact. As you plan your 2027 budget, we hope you'll consider including a charitable gift to the ISHLT Foundation.

Please note that contributions to the ISHLT Foundation are distinct from support of the ISHLT or the ISHLT Annual Meeting. To learn more about how your gift makes a lasting impact, visit ishlt.org/foundation.



Exhibit Hall Move-In, Move-Out, and Show Hours

(Schedule is subject to change)

MONDAY 12 APRIL

11:00 a.m. – 6:00 p.m. Large Island Booth Build – by appointment in the afternoon only

TUESDAY, 13 APRIL

8:00 a.m. – 4:30 p.m. Exhibit Hall Set-Up/Harry The Hirer and GEL Events Services Available

4:30 – 8:00 p.m. Exhibitor Set-Up Only

WEDNESDAY, 14 APRIL

7:00 – 9:00 a.m. Exhibitor Move-In (no motorized vehicles, lifts, power tools or hammering permitted)

9:30 a.m. – 7:00 p.m. Exhibit Hall Open

9:30 – 10:00 a.m. Exhibit Hall Refreshment Break

2:30 – 3:00 p.m. Exhibit Hall Refreshment Break

6:00 – 7:00 p.m. Opening Reception with Exhibitors and Poster Presenters

THURSDAY, 15 APRIL

9:15 a.m. – 5:30 p.m. Exhibit Hall Open

9:15 – 9:45 a.m. Exhibit Hall Refreshment Break

2:30 – 3:00 p.m. Exhibit Hall Refreshment Break

4:30 – 5:30 p.m. Exhibit Hall Reception & Poster Reception

FRIDAY, 16 APRIL

9:30 a.m. – 3:00 p.m. Exhibit Hall Open

9:30 – 10:00 a.m. Exhibit Hall Refreshment Break

2:30 – 3:00 p.m. Exhibit Hall Refreshment Break

4:30 – 5:30 p.m. Exhibit Hall Reception & Poster Reception

5:30 – 9:00 p.m. Exhibit Hall/Booth Dismantle

SATURDAY, 17 APRIL

8:00 a.m. – 12:00 p.m. Exhibit Hall/Booth Dismantle



Housing Details

Reservations

ISHLT has contracted a block of guest rooms at the Hyatt Regency Sydney. The Hyatt Regency Sydney is within walking distance of the International Convention Centre Sydney. You will find a hotel description and hotel rates details on the **ISHLT2027 website**.

You must make your hotel reservations via the reservation link provided on the website, which will be available by October 2026.

NOTE: The ISHLT website is the only place to book your housing for the ISHLT 2027 Annual Meeting & Scientific Sessions. ISCTMA is the official housing company of ISHLT2027. Contact by any company soliciting as the "official" ISHLT housing company, offering special non-refundable rates at ISHLT conference hotels, and requesting credit card information should be considered a scam. All exhibitors should be aware that no one from ISHLT or ISHLT designated housing company solicits directly by telephone for hotel bookings or special discounts.

Exhibitor Group Hotel Reservations

Exhibitor group blocks may be made by exhibiting companies only. Any request for 10 or more rooms must be submitted in writing to ISHLT Meetings and Industry Partnerships Manager Lisa Collins at **lisa.collins@ishlt.org** and approved by ISHLT.

Upon approval, a sub-block contract with ISHLT will be required for group reservations of 10 or more rooms. All subsequent contract communications regarding the sub-block contract will be managed by the ISHLT designated housing company and the group organizer.

Key Dates

6 NOVEMBER, 2026

- Deadline to submit exhibitor application.

DECEMBER 2026

- Initial booth assignments made by ISHLT via email to contact listed on application.
- Registration opens to attendees and exhibitors.

JANUARY 2027

- Exhibitor Information and Services Manual from Harry The Hirer will be sent to the email address provided on your booth application.

1 FEBRUARY, 2027

DEADLINE TO SUBMIT:

- Floor plans and specifications for 6m x 6m or custom 3m x 3m booths due to ISHLT, Harry The Hirer, and ICC Sydney for approval.
 - Booth approvals/custom booth permits must be submitted through the **online portal**. Submissions sent via email will not be reviewed and will cause a delay in the design approval process
- Notice of **Exhibitor Appointed Contractor** completed EAC form
- Certificate of Insurance.
All EAC's and exhibiting companies are required to provide a certificate of insurance. Access to the exhibit floor is strictly prohibited until a valid certificate of insurance has been submitted.
- All contractors must be inducted at ICCS is conduction high risk works and builds — please email **inductions@iccsydney.com** to gain further information.

DEADLINE TO SUBMIT:

- Request for **Catering Approval Form**.

APRIL, 2027

- **GEL Shipping quote request deadline:** Wednesday, 1 April, 2027
- **Freight removal deadline:** 10 a.m. Saturday, 17 April, 2027





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Annual Meeting Support
Application and payment due
Friday, 5 February, 2027.

Support the ISHLT

ISHLT's Annual Meetings are attended by the world's premier specialists in treating advanced heart and lung disease. Participation is organized around the care team, ISHLT's unique interdisciplinary focus.

The Annual Meeting is your opportunity to connect with medical professionals from the global transplant community.



Secure Commercial Support!

**GET
STARTED**

UNRESTRICTED EDUCATIONAL GRANTS (discretionary)

Support an unrestricted educational grant. Grants of any amount are valuable and important to the success of ISHLT2027.

This support will be listed as an unrestricted educational grant and may be used towards overall meeting expenses.

SUPPORTER BENEFITS:

- Acknowledgement of the supporter as permitted on relevant meeting signage.

Note: Unrestricted educational grants do not count towards your overall Annual Meeting Support Level or Exhibit Booth placement.



*All support prices exclude ten percent (10%) GST.
GST will be added if applicable under Australian tax legislation.*

Relationship and Thought Leadership Opportunities

Help our attendees network while learning more about you and your organization by supporting one of the networking opportunities below!

All support prices exclude ten percent (10%) GST. GST will be added if applicable under Australian tax legislation.

Hosting a Corporate Event

A Corporate Event is any activity (staff meeting, sales meeting, press conference, symposium, seminar, workshop, dinner, reception, investigator meeting, advisory board meeting, marketing event, etc.) funded, organized, or offered by any for-profit commercial organization and held in the Sydney area from Monday, 12 April through Saturday, 17 April, 2027.

Companies who wish to conduct a Corporate Event must comply with the **Corporate Event Policies** on page 27 and submit a **Corporate Event Application** Form for approval.

Events for healthcare professionals (HCPs) approved by ISHLT prior to Monday, 8 March, 2027 may be included in the Mobile App. To have your event included in the Mobile App you must submit your request in writing to **Lisa Collins** no later than Monday, 8 March, 2027.

Non-CME Industry Symposium (Fifteen (15) one-hour sessions available)

One-hour, In-Person, Non-CME Session | **\$35,000 USD** (15 opportunities)

All rooms available will accommodate between approximately 300 - 500 attendees

**Maximum number of attendees will vary depending upon meeting room available*

Provide meeting delegates with information about current therapies and products in an hour-long, non-CME session. Your sessions will take place in ISHLT concurrent session meeting rooms which will be preset and accommodate between 300 - 500 attendees in theater style.

***Industry Symposia Applications:** Only exhibiting companies are eligible to submit applications. Third-party companies may only submit to host a corporate event. Terms and conditions for hosting a corporate event apply, see page 27 - 32 for more information.

SUPPORT INCLUDES:

- Session to take place in ISHLT concurrent session meeting rooms
- Theater style room set (chairs only) with standard Audio/Visual equipment
- Promotion on the ISHLT2027 mobile app
- Signage outside the session room, upon request only.



LOGISTICAL DETAILS:

- Session cannot exceed the one-hour time period that has been assigned.
 - Any session that exceeds the one-hour time period assigned may be penalized at future ISHLT meetings by the inability to host an industry symposium and/or inability to exhibit.
- Room set: theater style (chairs only), riser, head table for 4-6 people, standing podium
 - **Note: Room sets cannot be changed.**
- Audio/Visual (AV) includes; 1 podium microphone, 1 lavalier microphone, 2-3 head table microphones, 1-2 aisle microphones, 1-2 LCD projectors, 1-2 screens, sound system, 1 laser pointer, dedicated AV technician, and laptop (presentations must be submitted to Orchestrate presentation management system prior to the session).
- **The supporting company is responsible for securing and associated costs for:**
 - Additional AV needs including recording of session.
 - Food and beverage
 - Only box lunches and beverages are allowed.
 - Lunches will be placed in the foyer/hallway outside the assigned session room. Due to space constraints, food cannot be set inside the session room.
 - The supporting organization is responsible for managing and distributing their box lunches.
 - All print or digital invitations, brochures, flyers, signs, etc. must be approved by ISHLT and include the following easily readable text, placed prominently: ***"This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions."***
 - Additional labor fees will be imposed by the International Convention Centre Sydney for food & beverage service and trash removal in the meeting room. This service must be prearranged through International Convention Centre Sydney.

INDUSTRY SYMPOSIA SCHEDULE:

Wednesday, 14 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

Thursday, 15 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

Friday, 16 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

***Note: times and number of sessions may be subject to change based on ISHLT meeting schedule**

Companies who wish to conduct an Industry Symposium Session must comply with the Industry Symposium Session Policies found on page 33 and submit an **Industry Symposium Session Application** for approval.

- Session times will be assigned by ISHLT and may not conflict with ISHLT CME programming.
- Industry Symposia will be held concurrently during each session hour.
- ISHLT cannot guarantee that your symposium time will not be held concurrently with industry competitors.



- Any materials distributed during industry symposium sessions by the supporting organization must be approved by ISHLT in advance. It is the supporter's responsibility to ensure all items are removed from the room at the conclusion of the session. This includes brochures, handouts, flyers, give away items or anything containing information about the supporting organization, the supported session, and all logo items.
- The supporting organization agrees to return the room in the condition that it was provided prior to the start of their session. Failure to do so will result in additional cleaning fees and/or the inability to host an industry symposium at future ISHLT meetings.

EXCLUSIVE

Opening Reception in Exhibit Hall on Wednesday, 14 April

\$80,000 USD

Be the host supporter at the Opening Reception, which brings together all attendees in the exhibit hall for an hour of networking, reconnecting, and interacting.

SUPPORT INCLUDES:

- Logo branding inside and outside the exhibit hall displayed during the reception (provided by ISHLT).
- ISHLT will be responsible for ordering food and beverages (heavy hors d'oeuvres/stations and hosted beer and wine bar).
- At your company's expense, you may provide napkins with your company name, booth number, and logo only.
 - ISHLT must approve artwork prior to production.
 - If you will be providing napkins you must provide a copy of the printers food safety certificate for any externally printed items to be used with food service. If this is not provided in advance the napkins will not be permitted to be used.
- Promotion in mobile app and other promotional messaging as determined by ISHLT.

First-time Attendee Orientation and Welcome Breakfast on Wednesday, 14 April

\$30,000 USD

Be the first to welcome those new to the ISHLT community by supporting this networking event, which will include a review of the meeting program and meeting highlights by ISHLT president and program committee members.

SUPPORT INCLUDES:

- Opportunity to briefly address the group.
- Branding with supporter logo displayed during the breakfast.
- Promotion in mobile app and other promotional messaging as determined by ISHLT.
- At your company's expense, you may provide branded napkins with your company name, booth number, and/or logo.
 - ISHLT must approve artwork prior to production.
 - If you will be providing napkins you must provide a copy of the printers food safety certificate for any externally printed items to be used with food service. If this is not provided in advance the napkins will not be permitted to be used.





Connect with Early Career Professionals

All support prices exclude ten percent (10%) GST. GST will be added if applicable under Australian tax legislation.

Early Career Reception on Tuesday, 13 April

\$45,000 USD

Help welcome trainees and junior faculty by supporting this networking reception especially for them. Approximately 40 early career professionals typically attend this reception.

SUPPORT INCLUDES:

- Opportunity to briefly address the group.
- Signage with supporter logo displayed during the reception.
- At your company's expense, you may provide branded napkins with your company name, booth number, and/or logo.
 - ISHLT must approve artwork prior to production.
 - If you will be providing napkins you must provide a copy of the printers food safety certificate for any externally printed items to be used with food service. If this is not provided in advance the napkins will not be permitted to be used.
- Promotion in mobile app and other promotional messaging as determined by ISHLT.

Early Career Mentor Meetup Event on Wednesday, 14 April

\$45,000 USD

Help trainees and junior faculty connect with mentors by supporting this reception. Approximately 70 early career professionals typically attend this networking event, along with 25 mentors.

SUPPORT INCLUDES:

- Opportunity to briefly address the group.
- Signage with supporter logo displayed during the reception.
- At your company's expense, you may provide branded napkins with your company name, booth number, and/or logo.
 - ISHLT must approve artwork prior to production.
 - If you will be providing napkins you must provide a copy of the printers food safety certificate for any externally printed items to be used with food service. If this is not provided in advance the napkins will not be permitted to be used.
- Promotion in mobile app and other promotional messaging as determined by ISHLT.





Marketing And Advertising Opportunities

Let ISHLT2027 attendees know you are coming by supporting one of the pre-meeting emails below!

All support prices exclude ten percent (10%) GST. GST will be added if applicable under Australian tax legislation.

REGISTRATION SUPPORT

Registration Media support must be secured before 28 October, 2026

Your message delivered to attendee's inboxes at key times. **One exclusive support opportunity for each.**

Registration Open Email

\$20,000 USD

An email sent in December to the ISHLT database to announce that registration for ISHLT2027 is open.

SPECIFICATIONS AND SUPPORT INCLUDES:

- A banner ad within the body of the email.
- Banner ad specifications: 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format.
- **Banner ad due: Thursday, 29 October, 2026.**

PRE-EVENT MEDIA

"Invite a Friend" Broadcast Email

\$5,000 USD

An email to registered attendees sent **Tuesday, 23 February, 2027**, encouraging attendees to invite a friend to attend ISHLT2027.

SPECIFICATIONS AND SUPPORT INCLUDES:

- A banner ad within the body of the email.
- Banner ad specifications: 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format.
- **Banner ad due: Thursday, 28 January, 2027.**

"Know Before You Go" Broadcast Email

\$15,000 USD

An email to registered attendees sent **Monday, 5 April, 2027**, with final details regarding ISHLT2027. In 2026, this email received a 69% open rate.

SPECIFICATIONS AND SUPPORT INCLUDES:

- A banner ad within the body of the email.
- Banner ad specifications: 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format.
- **Banner ad due: Monday, 8 March, 2027.**



“Event is Tomorrow” Broadcast Email

\$15,000 USD

An email to registered attendees sent **Tuesday, 13 April, 2027**, with a final reminder and details regarding ISHLT2027. In 2026, this email received a 76% open rate.

SPECIFICATIONS AND SUPPORT INCLUDES:

- A banner ad within the body of the email.
- Banner ad specifications: 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format.
- **Banner ad due: Monday, 8 March, 2027.**

Daily Conference Newsletter Broadcast Email

\$25,000 USD for all four (4) issues

Distributed to all attendees via email. Your banner in this newsletter prominently positions your company's message every day of the meeting. In 2026, these emails received an average 69% open rate.

SPECIFICATIONS AND SUPPORT INCLUDES:

- Single advertiser gets a banner ad within the body of the email.
- Banner ad specifications: 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format.
- You may provide a different banner for each day of the conference, as long as all are turned in by the due date and it's clear which day each banner should be displayed.
- You may suggest a URL you wish the banner to link to. ISHLT reserves the right to determine which URLs are appropriate given CME and conflict of interest limitations for the meeting. Banner ads due: **Monday, 8 March, 2027.**

Broadcast Email

\$10,000 USD, each (Three (3) opportunities available)

Includes one email blast sent by ISHLT to all pre-registrants of the ISHLT Annual Meeting who have opted in to receive information from ISHLT supporters regarding their products, programs and services. Perfect for notifying ISHLT delegates in advance of the products you will be displaying or about corporate events/industry theaters you will be conducting.

- **Your target send date must be agreed upon with ISHLT staff by no later than 25 January, 2027.** ISHLT reserves the right to review and approve your email or to select a different send date for your email.
- Fully coded HTML email content must be received by ISHLT 21 days in advance of your target send date.
- No broadcast emails may be sent after **7 April, 2027.**
- Event announcement and/or event invitations must include the following text placed prominently and printed in a size large enough to be easily read:
“This is an independent non-CME Event/Product and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”

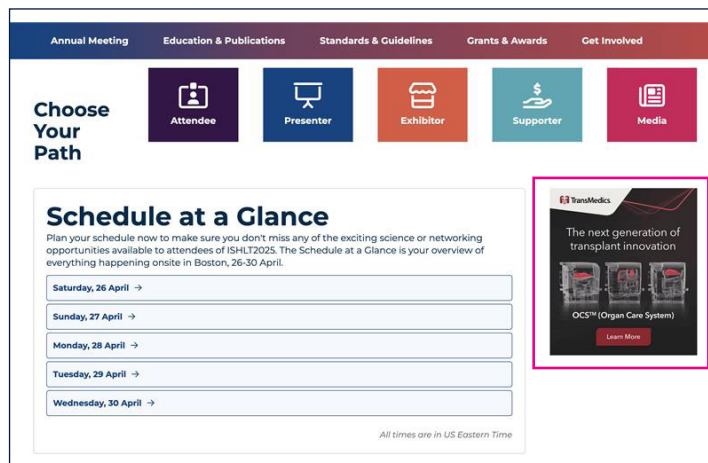
Advertise on the ISHLT2027 Annual Meeting Home Page

\$5,000 USD for 4 months (Three (3) opportunities available)

Add your message in a prominent location on the ISHLT2027 home page, a frequent stop for our members with more than 55,000 views during a meeting cycle. The ad can be linked directly to your organization's website. Your company ad will be featured in a rotating ad featured among two other organizations ads.

AD SPECIFICATIONS:

- Center Right Box (366 pixels wide x 416 pixels high)
- Format must be JPG, JPEG, PNG, or GIF and at least 90 DPI.
- Maximum file size is 10 MB.





Branding Opportunities

Add your logo to the meeting by purchasing an available branding opportunity below

All support prices exclude ten percent (10%) GST. GST will be added if applicable under Australian tax legislation.

Badge Printing Kiosk Display (Support must be secured by 1 February, 2026)

\$40,000 USD

Your logo will be one of the first to greet attendees as they arrive onsite in Sydney featured with ISHLT2027 branding on each badge printing kiosk.

SUPPORT INCLUDES:

- Logo featured with ISHLT2027 branding on the screen of the badge printing kiosks.
- Each badge printing kiosk will be cobranded with supporting company logo and ISHLT2027 branding.
- Logo specifications: will be provided by ISHLT.
- Logo due: **Wednesday, 3 February, 2027.**

Mobile Meeting App

\$40,000 USD

Put your company's message right in ISHLT2027 attendees' hands with your exclusive support of the ISHLT Annual Meeting mobile app. Consistently rated a favorite by users (translating into over 107,000 splash page views per event!), the mobile app is the go-to resource guide for meeting attendees.

ARTWORK DUE: WEDNESDAY, 3 FEBRUARY, 2027

SPECIFICATIONS AND SUPPORT INCLUDES:

- 1000x1000px Branded splash page (artwork provided by supporter and approved by ISHLT).
- 600x100px Banner ad inside the app, linkable to company website (artwork provided by supporter and approved by ISHLT).
- Supporter branding and recognition on-site.
- Exact specifications are subject to change.

Badge Lanyards

\$50,000 USD

Badge lanyards are a great option for exposure to every attendee. Add your company name (no logos) and it will go everywhere they go.

SPECIFICATIONS AND SUPPORT INCLUDES:

- Lanyard can include company name (no logos).
- Supporting company must submit a proof of lanyard type and design to ISHLT staff by **Monday, 1 February, 2027.**



EXCLUSIVE

WiFi Access for Attendees

\$40,000 USD

Help ISHLT2027 attendees stay connected while away from home. Your support will provide wireless internet access throughout the meeting space.

ARTWORK DUE: WEDNESDAY, 3 FEBRUARY, 2027

SUPPORT INCLUDES:

- Customizable SSID and password, subject to convention center rules.
- Supporter branding and recognition on-site.

EXCLUSIVE

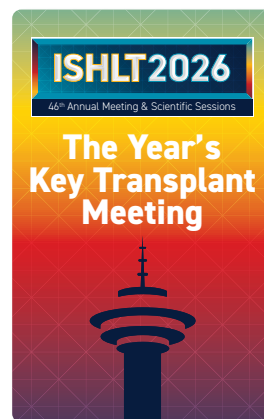
Hotel Keycards

\$50,000 USD

Don't miss the opportunity to feature your brand every time attendees access their hotel rooms. Add your company name (no logos) and attendees will remember you every time they use their room keycard.

SUPPORT INCLUDES:

- Company branding.
- Company branding on one side only; ISHLT meeting branding will be on reverse side of card.
- Supporting company must submit proof and design to ISHLT staff by **Wednesday, 3 February, 2027**.



ISHLT Coffee Shop

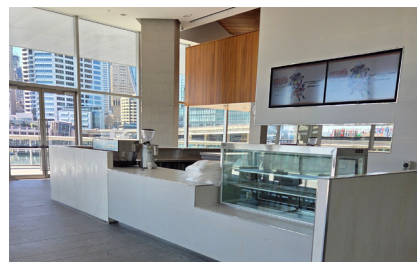
NEW

\$45,000 USD

ABOUT THE SUPPORT:

Located outside of the exhibit hall, in the main hallway of the conference.

- Exhibiting company is able to brand the coffee counter and table tops located in the coffee shop for an additional fee.
- Supporting company will be responsible for providing and paying for food and beverage in this space, working directly with the ICC Sydney catering contact.
- Supporting company is responsible for any fees associated with operation of the Coffee Shop including but not limited to minimums assigned by ICC Sydney or staffing requirements.
- If you will be providing any paper goods for use at the coffee shop you must provide a copy of the printers food safety certificate for any externally printed items to be used with food service. If this is not provided in advance you will not be permitted to use your paper goods (ie. napkins)



Charging Counters

\$20,000 USD, each. Available for (3) three days.

ABOUT THE SUPPORT:

Keep attendees at full power! This support opportunity includes the opportunity to add your logo and booth number to double sided charging counters located near the exhibit and poster hall entrances.

NOTE: 1-3 charging counters will be located in each location and are available to multiple companies for support of individual counters. Counter style and graphic placement may vary.

SPECIFICATIONS AND SUPPORT INCLUDES:

- Charging counters can include your logo and booth number to help direct attendees to your booth.
- Charging station locations will be determined closer to the date of the meeting. They will be prominently placed in the location chosen.
- If you would like to provide additional items, including charging cables and USB plugs. These will be the responsibility of the supporting company.
 - Supporting company can customize these cables and plugs with brand specific information including logo.
 - Specific cable and plug types information will be provided by ISHLT.
 - Design must be approved by ISHLT by **Friday, 12 February, 2027.**



NEW

Exhibit Hall Column Wraps

\$10,000 USD per exhibit hall center column
\$15,000 USD per exhibit hall entrance column

ABOUT THE SUPPORT:

Exhibiting company is responsible for the cost to produce the column wrap. Once fee is paid to ISHLT, exhibiting company will work directly with the expo service provider on design of the column wrap and will pay for their services directly to the expo company.

- ISHLT must approve the design of the column wrap.
- ISHLT will assign each column wrap location.



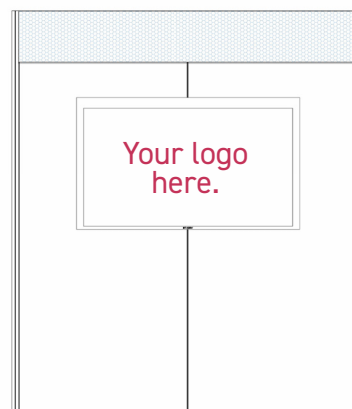
NEW

ePoster Kiosks

\$15,000 USD each (Three (3) opportunities available)

SUPPORT INCLUDES:

- Your logo featured on one ePoster Kiosk screen. The logo will be present when the kiosks are not in use.
- Specifications will be provided after support is secured.



Secure Commercial Support!

GET
STARTED



Preconference Day Support

All support prices exclude ten percent (10%) GST. GST will be added if applicable under Australian tax legislation.

Preconference Day Session Hands-On Experience Cardiogenic Shock/Recovery Academy Hands-On Learning Opportunity

\$35,000 USD each (Two (2) opportunities available)

ABOUT THE SUPPORT:

Showcase your device(s) and equipment and connect directly with Cardiogenic Shock/Recovery Academy attendees during a dedicated one-hour hands-on learning opportunity. The Academy is part of Preconference Day on 13 April.

Attendees will be divided into small groups, providing your company with focused time to demonstrate your device(s) and equipment, engage directly with participants, answer questions, and provide hands-on experience in an interactive learning environment.

ISHLT Thoracic Recovery Course

Support the ISHLT Thoracic Recovery Course and help provide a hands-on learning experience for up to 25 cardiothoracic trainees, led by 10 cardiothoracic faculty members. The Recovery course is part of Preconference Day on 13 April.

SUPPORT OPTION 1: ISHLT Recovery Course Hands-On Demonstration Opportunity

\$35,000 USD each (Three (3) opportunities available)

ABOUT THE SUPPORT:

Put your device(s) and equipment directly into the hands of participants during a dedicated 1.5-hour hands-on demonstration at the conclusion of the ISHLT Thoracic Recovery Course.

This opportunity provides your company with dedicated time to demonstrate your device(s) and equipment and interact directly with up to 25 cardiothoracic trainees and 10 cardiothoracic faculty members in a focused, hands-on learning environment.

SUPPORT INCLUDES:

- Dedicated 1.5-hour hands-on demonstration opportunity.
- Attendance at the course for up to three company representatives/trainers.
- Direct engagement with course participants and faculty.
- Recognition on ISHLT Thoracic Recovery Course signage and in select course communications, as determined by ISHLT.

SUPPORT OPTION 2: ISHLT Thoracic Recovery Course Support \$10,000 USD each

ABOUT THE SUPPORT:

As part of this opportunity, one company representative may attend the course to connect with participants and faculty. The supporting company may also provide one handout for distribution to attendees.

SUPPORT INCLUDES:

- Recognition as a supporter of the ISHLT Thoracic Recovery Course.
- Recognition on course signage and in select course communications, as determined by ISHLT.
- Attendance at the course for one company representative.
- Opportunity to provide one handout to course attendees.

In addition to financial support, supporting companies will have the opportunity to provide equipment and/or devices in kind for use during the hands-on course portion of the course.

Please Note: The ISHLT Thoracic Recovery Course and associated support opportunities are pending confirmation of the course facility.



Private Meeting Opportunities

All support prices exclude ten percent (10%) GST. GST will be added if applicable under Australian tax legislation.

Are you looking to hold a small meeting with attendees or do you need a place for your staff to meet? Consider supporting an office opportunity. More information can be found below.

Private Office (International Convention Centre Sydney)

\$24,000 USD per office, (Three (3) available for exclusive access for 3 days)

Completely private conference space is available for meetings or private offices at the International Convention Centre Sydney.

SUPPORT INCLUDES:

- Company name (no logos) can be featured on ISHLT-provided signage outside the meeting room. Signage will be provided only upon request from the supporting company at the time you place your order. Requests after this time will be honored on a case-by-case basis
- Available daily during meeting hours from Wednesday-Friday.
- Rooms will be set conference style for 15-20 people. Any change to the room set must be arranged by the supporter with the convention center directly. Any associated costs will be the responsibility of the supporting company.
- Space can be augmented with additional furniture, AV equipment, food and beverage, etc. The supporting company is responsible for securing and associated costs for any of these items as well as additional cleaning, if required.
- Meetings with healthcare professionals are limited to a maximum of five at a time.

Private Office (ISHLT Hotels)

\$24,000 USD per office, (Three (3) available for exclusive access for 3 days)

Completely private conference space is available for meetings or private offices at the Hyatt Regency Sydney. Additional office opportunities may be available at nearby hotels, submit the **Industry Office Request form** to receive additional information about these opportunities. Additional days may be available for an additional fee. Contact **Lisa Collins** for more information



Support Levels

Your support level will be based on your **total investment in ISHLT2027 Annual Meeting and ISHLT 2027 Annual Meeting Preconference Day support items only**. Year-Round support opportunities and ISHLT Foundation donations are not included in the determination of this support level. Your recognition will be based on support level achieved by 1 March, 2027. Only official ISHLT2027 exhibitors are eligible to use support funds towards their support level. Non-exhibiting companies do not qualify for support tiers or any related recognition.

Level	Support Benefits
PINNACLE Total Investment: \$150,000+ USD	➤ Recognition in conference materials as Pinnacle Level Supporter. ➤ Exclusive recognition banners or wall clings, to be determined by ISHLT based on convention center rules and regulations. ➤ Company logo and recognition as Pinnacle Level Supporter on ISHLT2027 web page. ➤ Recognition in promotional emails and in ISHLTaccess. ➤ Recognition during opening general session. ➤ 5 complimentary full scientific session registrations. ➤ Social media recognition (up to 2 times) on LinkedIn.
PREMIER Total Investment: \$75,000 USD – \$149,999 USD	➤ Recognition in conference materials as Premier Level Supporter. ➤ Company logo and recognition as Premier Level Supporter on ISHLT2027 web page. ➤ Recognition in promotional emails and in ISHLTaccess. ➤ Recognition during opening general session. ➤ 3 complimentary full scientific session registrations. ➤ Social media recognition (once) on LinkedIn.
PARTNER Total Investment: \$35,000 USD – \$74,999 USD	➤ Recognition in conference materials as Partner Level Supporter. ➤ Company logo and recognition as Partner Level Supporter on ISHLT2027 web page. ➤ Recognition in promotional emails and in ISHLTaccess. ➤ Recognition during opening plenary session. ➤ 2 complimentary full scientific session registrations. ➤ Social media recognition (once) on LinkedIn.
FRIEND Total Investment: \$15,000 USD – \$34,999 USD	➤ Recognition in conference materials as Friend Level Supporter. ➤ Company logo and recognition as Friend Level Supporter on ISHLT2027 web page.

Support Questions?

Have questions about supporting? Let us know:
Lisa Collins, ISHLT Meetings and Industry Partnerships Manager
lisa.collins@ishlt.org



Corporate Events Policies and Pricing

Corporate Event

A Corporate Event is any activity, event or meeting that targets or includes participants of ISHLT Annual Meeting & Scientific Sessions and is held in the Sydney area from Monday, 12 April through Saturday, 17 April, 2027.

Organizations that wish to hold meetings of any size or nature in any location during ISHLT Annual Meeting & Scientific Sessions that are targeted to Scientific Sessions attendees must complete the appropriate applications for the event, be approved, and comply with the guidelines.

Corporate event guidelines are subject to change.

To be approved, affiliated activities must:

- Support and be consistent with the scientific nature of ISHLT's Scientific Sessions
- Affiliated activities must not conflict with the official Scientific Sessions Program (see restricted times below)
- ISHLT must receive a completed contract and approve your request in writing.
- Events are not considered approved until payment has been received in full.

Acceptable corporate events include but are not limited to:

- Investigator Meetings/Advisory Board Meetings
- Symposium/Seminar/Workshops
- Special Events/Dinners/Receptions
- Marketing Events
- Business/Staff/Sales Meetings
- Or any event that is funded, organized or offered by or in connection with any for profit commercial organization.
- Press Conferences

Companies who wish to conduct a Corporate Event must comply with these Corporate Event Policies and submit a Corporate Event Application and \$200 USD non-refundable deposit for approval, which will be applied to your corporate event fee. **Upon request events for healthcare professionals (HCPs) approved by ISHLT prior to Friday, 26 February, 2027 will be included in the Mobile App.**

Upon approval by ISHLT, companies may contact the event venue of their choice to make arrangements. All space rental, room set, AV, food and beverage, publicity, production, cleaning (including additional cleaning protocol based on health guidelines), and other costs associated with Corporate Events are the responsibility of the company.

All meeting space arrangements, including but not limited to the contracting, room rental and other applicable fees and logistics, will be the responsibility of supporting company.

ISHLT does not have meeting space to offer at any time before, after or during the event.

Should a Corporate Event take place without advance approval from ISHLT or held during the restricted times, the supporting organization and the organizer of the event will be prohibited from conducting a Corporate Event at the following year's meeting and may be prohibited from exhibiting at future ISHLT meetings.

Event pricing

The fees below apply to any event, regardless of location, including off-site venues.

All pricing is in US Dollars.

All support prices exclude ten percent (10%) GST.

GST will be added if applicable under Australian tax legislation.

Only official ISHLT2027 exhibitors are eligible to use corporate event support funds towards their support level. Non-exhibiting companies do not qualify for support tiers or any related recognition.

Corporate Events will include a \$200 USD non-refundable application fee per event, which will be applied to your total corporate event fee. If the Corporate Event is cancelled or you choose not to move forward, the \$200 USD application fee is non-refundable and cannot be applied to other support items.

NEW

Morning or Evening Satellite Symposia

Host an offsite breakfast or dinner symposium. Limited to one-hour; restricted times apply. ISHLT must approve the date and time of your session before contracting with venue.

\$20,000 USD: Exhibitor Pricing

\$30,000 USD: Non-Exhibitor Pricing

Symposium provider is responsible for securing session room and all costs associated with hosting their session, including but not limited to room rental, audio visual, catering, etc.

Once payment is received ISHLT will provide contact information to contract your space at nearby hotels.

ISHLT does not have meeting space to offer for these sessions.

SUPPORT INCLUDES:

- Session will be published in the ISHLT mobile app.
- One pre and one post-attendee list, additional terms and conditions apply, see page 33 for more information.

Restricted Dates and Times for Morning and Evening Symposia with Healthcare Providers (Australian Eastern Standard Time). *Times subject to change.*

Wednesday, 14 April	8:00 a.m. – 7:00 p.m.
Thursday, 15 April	8:00 – 7:00 p.m.
Friday, 16 April	8:15 – 7:00 p.m.
Saturday, 17 April	8:00 a.m. – 2:30 p.m.

Additional terms and conditions for hosting a corporate event may apply. A additional letter of agreement may be required, see pages 29-30 for more information.

Class A Event

Includes events up to 4 hours in length with **only company employees (no HCP) attending**. **Restricted times do not apply.**

There is a flat fee of \$1,000 for Class A events held at venues other than the International Convention Centre Sydney.

Fee through 26 March

1-25 Attendees

26-50 Attendees

51-100 Attendees

101+ Attendees

EXHIBITOR PRICING

\$1,000

\$2,000

\$3,000

\$4,000

NON-EXHIBITOR PRICING

\$2,000

\$4,000

\$6,000

\$8,000

Fee on or after 27 March

1-25 Attendees

26-50 Attendees

51-100 Attendees

101+ Attendees

EXHIBITOR PRICING

\$2,000

\$3,000

\$4,000

\$5,000

NON-EXHIBITOR PRICING

\$4,000

\$6,000

\$8,000

\$10,000



Class B Event (occurring Wednesday, 22 April – Saturday, 25 April)

Includes **all events, up to 2 hours in length, with healthcare professionals (HCPs) in attendance**, whether held at the International Convention Centre Sydney or off-site in a hotel, private restaurant dining room or other venue.

Fee through 26 March

1-25 Attendees 26-50 Attendees 51-100 Attendees 101+ Attendees 201+ HCPs

EXHIBITOR PRICING

\$1,500	\$3,500	\$7,500	\$15,000	\$30,000
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NON-EXHIBITOR PRICING

\$3,000	\$7,000	\$15,000	\$30,000	\$60,000
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Fee on or after 27 March

1-25 Attendees 26-50 Attendees 51-100 Attendees 101+ Attendees 201+ HCPs

EXHIBITOR PRICING

\$6,500	\$8,500	\$13,500	\$25,000	\$40,000
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NON-EXHIBITOR PRICING

\$13,000	\$17,000	\$27,000	\$50,000	\$80,000
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Class B Event (occurring pre- or post-meeting)

Pre- and Post-meeting is defined as any event scheduled to take place on Monday, 12 April, Tuesday, 13 April and/or after 2:30 p.m. AEST on Saturday, 17 April. This pricing is not applicable to events taking place during the event dates of Wednesday, 14 April – Saturday, 17 April at 2:30 p.m. AEST.

Includes **all events with healthcare professionals (HCPs) in attendance**, whether held at the International Convention Centre Sydney or off-site in a hotel, private restaurant dining room or other venue.

2 – 4 Hour Class B Event: Pre or Post Meeting Only

1-100 Attendees 100+ Attendees

EXHIBITOR PRICING	\$3,500	\$7,500
NON-EXHIBITOR PRICING	\$7,000	\$15,000

4.5 – 8 Hour Class B Event: Pre or Post Meeting Only

26-50 Attendees 51-100 Attendees

EXHIBITOR PRICING	\$8,500	\$13,500
NON-EXHIBITOR PRICING	\$17,000	\$27,000

*Attendees = Total number of healthcare professionals and supporting organization's participants.

Guidelines for the presentation of scientific data and cases

Participants in the ISHLT annual meeting agree and confirm that studies involving human subjects adhere to the principles of the **Declaration of Helsinki** of the World Medical Association, adhere to the principles of the **ISHLT Statement on Transplant Ethics**, and meet the informed consent requirements of the institution and country in which the study was performed.

Scheduling

- Class B Corporate Events may not be conducted during the restricted times listed below and cannot conflict with ISHLT programming.
- Events are limited to 2 hours, unless approved by ISHLT in advance.
- Additional fees will be applied for events exceeding 2 hours (based on ISHLT approval).
- ISHLT cannot guarantee that corporate events targeted to the same audience will not be scheduled simultaneously.

Restricted Dates and Times for Morning and Evening Symposia with Healthcare Providers (Australian Eastern Standard Time). *Times subject to change.*

Wednesday, 14 April	8:00a.m. – 7:00 p.m.
Thursday, 15 April	8:00 – 7:00 p.m.
Friday, 16 April	8:15 – 7:00 p.m.
Saturday, 17 April	8:00 a.m. – 2:30 p.m.

Restricted Dates and Times for Class B Corporate Events with Healthcare Providers (Australian Eastern Standard Time). *Times subject to change.*

Wednesday, 14 April	8:00 – 11:15 a.m. 1:15 – 7:00 p.m.
Thursday, 15 April	8:00 – 11:15 a.m. 1:15 – 7:00 p.m.
Friday, 16 April	8:15 – 11:15 a.m. 1:15 – 7:00 p.m.
Saturday, 17 April	8:00 a.m. – 2:30 p.m.

Event Invitations/Announcements

- All invitations, broadcast emails, brochures, flyers, and other materials about Corporate Events where healthcare professionals are invited must carry the following text placed prominently and printed in a size large enough to be easily read: **“This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”**
- All such materials must be approved by ISHLT in advance.
- Materials may not be distributed anywhere at the ISHLT meeting venue other than from the exhibitor's booth.

Signage

Placement of promotional signs in the ISHLT meeting venue for Class B Corporate Events is permitted, subject to the following restrictions and those imposed by the venue:

- No more than 5 promotional signs may be placed in the public spaces of the meeting venue, including directional signs.
- For evening events, signs may be placed no earlier than 3:00 p.m. on the day of the event.
- For morning events, signs may be placed no earlier than 3:00 p.m. on the day prior to the event.
- Final determination regarding timing and placement of all signs is at the discretion of ISHLT and the venue.
- Signs are not permitted inside or outside any rooms where ISHLT Scientific Sessions are being conducted.
- Signs may not block any other signage.
- Signage must not block lifts, escalators, doors, fire exits and placed in approved areas only.
- Signs must be professionally printed and no larger than 40" wide X 90" tall.
- All signs regarding Corporate Events where healthcare professionals are invited must carry the following text placed prominently and printed in a size large enough to be easily read:
"This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions."
- Sign content must be limited to ISHLT approved corporate events and industry symposia and may not include information about any ISHLT scientific sessions or presentations.
- Cost for production of signs, including easel rental, are the responsibility of the Corporate Event supporter.
- Signs that do not adhere to these policies will be removed and disposed of by ISHLT.

LEARN MORE

ISHLT invites ideas and suggestions to enhance our members' and attendees' experience. Contact **Lisa Collins**, Meetings and Industry Partnerships Manager, at lisa.collins@ishlt.org to create a custom support package that will meet your objectives.



Non-CME Industry Symposium Session Policies

A Non-CME Industry Symposium Session is any hour-long, non-CME session providing information on current therapies and products.

Guidelines for the presentation of scientific data and cases

Participants in the ISHLT annual meeting agree and confirm that studies involving human subjects adhere to the principles of the **Declaration of Helsinki** of the World Medical Association, adhere to the principles of the **ISHLT Statement on Transplant Ethics**, and meet the informed consent requirements of the institution and country in which the study was performed.

Application and Payment due no later than 6 February, 2027.

One-hour, In-Person, Non-CME Session

\$35,000 USD (15 opportunities)

All rooms available will accommodate between 300-500 attendees

**Maximum number of attendees will vary depending upon meeting room available*

SUPPORT INCLUDES:

- Session to take place in ISHLT concurrent session meeting rooms
- Theater style room set (chairs only) with standard Audio/Visual equipment
- Promotion on the ISHLT2027 mobile app
- Signage outside the session room, available upon advance request only.

LOGISTICAL DETAILS:

- Session cannot exceed the one-hour time period that has been assigned.
 - Any session that exceeds the one-hour time period assigned may be penalized at future ISHLT meetings by the inability to host an industry symposium and/or inability to exhibit.
- Room set: theater style (chairs only), riser, head table for 4-6 people, standing podium
 - **Note: Room sets cannot be changed.**
- Audio/Visual (AV) includes; 1 podium microphone, 1 lavalier microphone, 2-3 head table microphones, 1-2 aisle microphones, 1-2 LCD projectors, 1-2 screens, sound system, 1 laser pointer, dedicated AV technician, and laptop (presentations must be submitted to Orchestrate presentation management system prior to the session).
- **The supporting company is responsible for securing and associated costs for:**
 - Additional AV needs including recording of session.
 - Food and beverage
 - Only box lunches and beverages are allowed.
 - Lunches will be placed in the foyer/hallway outside the assigned session room. Due to space constraints, food set up is not allowed inside the session room.
 - The supporting organization is responsible for managing and distributing their box lunches.
 - Additional labor fees will be imposed by the International Convention Centre Sydney for food & beverage service and trash removal in the meeting room. This service must be prearranged through International Convention Centre Sydney.

EVENT INVITATIONS/ ANNOUNCEMENTS / PUBLICATION OF EVENT

All print or digital invitations, brochures, flyers, signs, etc. must be approved by ISHLT and include the following easily readable text, placed prominently: ***“This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”***

INDUSTRY SYMPOSIA SCHEDULE:

Wednesday, 14 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

Thursday, 15 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

Friday, 16 April

11:45 a.m. – 12:45 p.m. Five (5) one-hour sessions available – held concurrently

**Note: session times and number of sessions may be subject to change based on ISHLT meeting schedule*

Companies who wish to conduct an Industry Symposium Session must comply with the Industry Symposium Session Policies found on page 33 and submit an **Industry Symposium Session Application** for approval. **Event applications are due no later than Friday, 5 February, 2027.**

- Session times will be assigned by ISHLT and may not conflict with ISHLT CME programming.
- Industry Symposia will be held concurrently during each session hour.
- ISHLT cannot guarantee that your symposium time will not be held concurrently with industry competitors.
- Any materials distributed during industry symposium sessions by the supporting organization must be removed from the room at the conclusion of the session. This includes brochures, give away items or anything containing information about the supporting organization, the session, and all logo items. The supporting organization agrees to return the room in the condition that it was provided prior to the start of their session. Failure to do so will result in cleaning fees and/or the inability to host an industry symposium at future ISHLT meetings.
- Industry Symposia Applications: Only exhibiting companies are eligible to submit applications. Third-party educational companies may not apply on behalf of an exhibiting or supporting company.
- Session Evaluations: Pre- or post-test evaluations are not permitted before, during, or after industry symposia.
- Attendee Data: ISHLT does not collect or provide individual attendee data for industry symposia.
- Industry Symposium Session Signs:
 - Session room signs will only be provided upon request from the supporting company. Requests are due no later than Wednesday, 10 February, 2027.
 - Supporting organization may provide their own session room signage.
 - Companies may provide a maximum of two directional signs only.
 - Signs are the responsibility of the supporting organization.
 - Signs are only to be placed in the immediate area of the assigned industry symposium session room and may not be placed near other organizations' industry symposia session rooms.
 - Signage may not be placed on escalator or elevator landings.
 - Signage may not be placed on a floor other than the floor that your session is taking place on.

Non-CME Industry Symposium Session Policies (continued)

- No signage is allowed to be displayed more than 20 minutes before your designated session starts.
- All signage must be removed promptly at the conclusion of the session.
 - Any signage found before the allowed time or found remaining at the conclusion of the session will be disposed of immediately.
- All signs must be approved by ISHLT and include the following easily readable text, placed prominently: ***“This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”***



Commercial Support Terms and Conditions

Eligibility

Supporters and exhibitors are limited to companies representing products or services which are, in the opinion of the International Society for Heart and Lung Transplantation (ISHLT), related to the field of advanced heart and lung failure and of professional interest/benefit to the meeting attendees. ISHLT reserves the sole authority to control all aspects of the ISHLT Annual Meeting & Scientific Sessions, and any ISHLT event, and to determine the eligibility of any company and/or its product(s). ISHLT reserves the right to refuse applications from companies not meeting standard requirements or expectations.

Use of ISHLT Annual Meeting & Scientific Sessions Content

Information presented during the ISHLT Annual Meeting & Scientific Sessions is the property of ISHLT and the presenter. Information may not be recorded, copied, transferred to electronic format, reproduced, or distributed without the written permission of ISHLT and the presenter. Any use of the program content that includes, but is not limited to, live or recorded presentations, audiovisual materials used by speakers without the written consent of ISHLT is prohibited.

Use of ISHLT Name, Logos and/or Acronyms

The names, logos and acronyms of the International Society for Heart and Lung Transplantation are proprietary marks. Use of the names, in any fashion, by any entity, for any purpose, is expressly prohibited without the written permission of ISHLT.

Assignment of Rights

Supporter/exhibitor grants ISHLT the right to use supporter's/exhibitor's name and logo in connection with the promotion and production of the ISHLT Annual Meeting & Scientific Sessions.

Annual Meeting Photography and Videography Policy:

ISHLT does not grant permission for any attendee to be photographed or videoed at any time by anyone other than the assigned ISHLT contractors, and does not ask for nor grant permission for any industry or third party to film and/or use attendees' images at any time or on any media platform.

In permitted areas, filming or photography is at the liability of the Exhibitor. All images or video taken must adhere to the following policies:

- All images and videos taken in the Exhibit Hall must be contained to the Exhibitor's assigned booth only. Footage or video taken outside of the Exhibitor's own booth is not permitted.
- Per the exhibitor terms and conditions, filming or photography of any other exhibiting companies' booth, product, staff or visitor is strictly prohibited at all times, regardless of attendee permissions.

- Photography or video recording is not permitted in any ISHLT session room, when ISHLT sessions and events are taking place.
- Recordings, photographs, or interviews are not permitted to take place in any common meeting space at all. ISHLT meeting space, or common space within the International Convention Centre Sydney cannot be used for filming, photography, or interviews.
- Adequate attendees' approvals and consents before filming or photographing any images must be obtained.
- Any images or video taken during an Exhibitor's Industry Symposium must be contained within the Exhibitor's assigned industry symposium room only. No footage taken outside of the room allocated to the Exhibitor will be permitted.
- Any filming and promotion that is created with photos or video obtained during the ISHLT Annual Meeting would be the direct liability of the Exhibitor. If the appropriate attendee permissions are not received, ISHLT will have no liability.

Intellectual Property

Supporter/exhibitor represents and warrants to ISHLT that no materials used in or in connection with its Industry Symposium, Corporate Event and/or demonstration material, including handouts, videos, and PowerPoint presentations infringe upon the trademarks, copyrights, or other intellectual property rights of any third party. The supporter/exhibitor agrees to immediately notify ISHLT of any information of which the supporter/ exhibitor becomes aware regarding actual or alleged infringement of any third party's trademarks, copyrights, or other intellectual property rights. The supporter/exhibitor agrees to indemnify, defend, and hold ISHLT and its agents, employees and successors harmless from and against all losses, damages and costs (including reasonable attorneys' fees) arising out of or related to claims of infringement by the supporter/exhibitor of the trademarks, copyrights and other intellectual property rights of any third party. Notwithstanding the foregoing, ISHLT shall not be liable and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights, or other intellectual property of any third party arising out of the actions of a supporter/exhibitor.

Liability

Each supporter/exhibitor agrees to protect, save and keep the International Society for Heart and Lung Transplantation, Harry The Hirer, the International Convention Centre Sydney, and the CTI, and their respective employees, representatives, agents, successors and assigns forever harmless from any and all loss, cost, damages, liability, expense, lost profits or other indirect, incidental, consequential or exemplary damages for any of their acts, omissions or insufficient participation in

connection with the ISHLT Annual Meeting & Scientific Sessions. ISHLT is not liable for any errors in any listing or descriptions or for omitting supporter/exhibitor from the ISHLT Annual Meeting & Scientific Sessions.

ISHLT will take reasonable measures to ensure the ISHLT Annual Meeting & Scientific Sessions are available without interruption. However, difficulties with hardware, software, equipment, and services may result in service interruptions. In no event will ISHLT be liable to supporter/exhibitor for any loss, cost or damage that results from any period of downtime

Force Majeure

Neither ISHLT nor Harry The Hirer, GEL Events, the International Convention Centre Sydney, or CTI will be responsible for delays and/or defaults in its performance due to causes beyond its reasonable control, including, but without limiting the generality of the foregoing; acts of terrorism, wars, hostilities, revolutions, riots, civil commotion, national emergency, fire or explosion, flood, force of nature, embargoes, accidents, acts of God, or stability or availability of the internet, telecommunication system failure; technology attacks, epidemic; quarantine, viruses; strikes, total or partial failure of transportation and/or transportation facilities, supplies, acts of request of any governmental authority or any other cause beyond the control of ISHLT, Harry The Hirer, GEL Events, the International Convention Centre Sydney, or CTI.

Violations

Violations of any of these rules, regulations and guidelines on the part of the supporter/exhibitor, employees or agents, shall cancel the right to support and/or occupy space and will forfeit to ISHLT all money that may have been paid. Supporters and exhibitors participating in the ISHLT Annual Meeting & Scientific Sessions are responsible for communicating the rules, regulations and guidelines of ISHLT to their agents, employees, contractors and anyone connected with or authorized by the supporter/exhibit company.

Payment and Cancellation

Total payment in full is due with completed applications by the due dates listed. If an invoice is requested payment is due within 30 days of receipt. Priority is given to applications that submit payment with their application. All payments must be received 30 days prior to the meeting start date.

If for any reason, a company cancels its support and/or exhibit opportunity commitment after returning the application, full payment is due upon cancellation. There will be no refunds.

Additional Commercial Support Agreement

Supporter/exhibitor agrees to sign an additional Commercial Support Agreement which includes terms, conditions and purposes of commercial support for an independent educational activity. ISHLT, an ACCME accredited "Accredited Provider" of continuing medical education, is committed to presenting Continuing Medical Education ("CME") activities, the content of which promotes improvements in physician performance or patient health status and is independent of the control of commercial interests. As part of this commitment, and in accordance with its Commercial Support Policy, the Accredited Provider will outline in the additional Commercial Support Agreement the terms, conditions and purposes for commercial support associated with its CME activities. Commercial support is defined as financial or in-kind contributions given by a commercial interest used to pay all or part of the costs of a CME activity.

Entire Agreement

This Agreement will constitute the entire agreement between supporter/exhibitor and ISHLT and may only be modified in writing, signed by both parties. ISHLT's rights under this Agreement are not deemed waived except as specifically stated in writing and signed by an authorized representative of ISHLT. If any term of this Agreement is declared invalid or unenforceable, the remainder continues in full force and effect. ISHLT may assign this Agreement or its rights or responsibilities hereunder to any other party. ISHLT shall have the sole authority to interpret and enforce all terms and conditions. Any and all matters not specifically covered herein are subject to decision by ISHLT and such decision shall be final. These terms and conditions may be amended at any time by ISHLT upon written notice to all supporters/exhibitors. Supporter/exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by ISHLT from time to time.

Any action arising out of this Agreement or the ISHLT Annual Meeting & Scientific Sessions must be brought in courts located in Cook County, Illinois, USA and governed by the laws of the State of Illinois, USA. Supporter/exhibitor hereby consents to the jurisdiction of such courts. ISHLT is entitled to re- cover reasonable attorneys' fees and costs in any action to enforce its Agreement. Supporter/exhibitor may not assign this Agreement to any other party, including a successor in interest without the prior written consent of ISHLT, in which circumstance support/exhibitor must guarantee performance of the assigned obligations. This Agreement is binding upon the heirs, successors and permitted assigns of supporter/exhibitor.

ISHLT2027

Exhibitor Rules and Regulations

The **Exhibitor Application & Contract**, executed by Exhibitor, shall, upon written acceptance by the International Society for Heart and Lung Transplantation (ISHLT), constitute a valid and binding contract. The following rules and regulations have been designed for the benefit of all Exhibitors and are part of the contract.

Contractual Obligation

By submitting the official Exhibitor Application and Contract, the exhibiting company agrees to abide by all Rules and Regulations outlined in this Prospectus. The exhibiting company will be held responsible for the activities of its company representatives, international affiliates, co-marketing partners, third-party contractors, contracted public relations and marketing firms, and/or any agency appointed on its behalf. It is the responsibility of the exhibiting company to disseminate the Rules and Regulations contained within this Prospectus to its staff and affiliates.

Exhibitor Eligibility

The Exhibition is limited to companies displaying products or services which are, in the opinion of ISHLT, related to the field of end stage heart and lung failure and of professional interest/benefit to the meeting attendees. ISHLT reserves the sole authority to control all aspects of the ISHLT 47th Annual Meeting & Scientific Sessions' Exhibition and determine the eligibility of any company and/or its product(s). ISHLT reserves the right to refuse applications from companies that do not meet the requirements.

Prohibited Content

ISHLT does not accept exhibitors that display, promote, or sell cosmetics or beauty products, nerve stimulation and/or anti-aging equipment or devices including infrared, LED, TENS, and/or EMS units, or any other products or services contrary to the mission or interests of ISHLT. Any Exhibitor found to be selling or promoting these products in connection with the Meeting will have their booth closed and personnel banned from the Meeting, without refund.

Payment and Cancellations

Payment in full is due with the application for space. Applications will not be considered complete and space assignments will not be made until payment has been received.

The Exhibitor Application and Contract may be cancelled by providing written notice to ISHLT. Refunds will be issued based on the cancellation policy, below:

Prior to 6 November 2026:

Full refund, less 10% processing fee

6 November 2026 – 10 December 2026:

50% of booth cost

After 10 December 2026:

No refund

All refunds will be processed after the meeting.

The International Society for Heart & Lung Transplantation, its agents and employees, will not be liable for failure to hold the Meeting as scheduled.

Payments for the booth space will be returned in the event of cancellation of the meeting for any reason, including but not limited to fire, an act of God, the public enemy, strike, war, epidemic, or any law or regulation of public authority which makes it impossible, commercially impracticable, or illegal to hold the Meeting.

Assignment of Space

Applications for exhibit space must be submitted using the official Exhibitor Application and Contract. Initial assignment of space will be made no later than December 2026 and will be based on total support for the Society, prior participation in Society exhibitions, date of receipt of application, payment in full, booth size requirements, booth height, and location of space requested. Assignment of space to Exhibitors whose contracts and payment are received after 6 November, 2026 will be made in order of the date the application was received, including payment in full, based on availability.

Exhibitors who wish to avoid assignment of space adjacent to that of a particular competitor should note that on their applications. Careful consideration will be given to all such requests, but ISHLT is not responsible for ensuring that any neighboring booths are not a competitor of exhibitor. ISHLT does not guarantee that a competitor will not be located next to or near Exhibitor. Exhibitor is responsible for monitoring the floor plan on a continuous basis and requesting that Exhibitor (not competitor) be moved if necessary. ISHLT will make reasonable attempts to honor, but does not guarantee, such requests.

Inline and Corner Booth Construction/Dimensions and Standards to Follow:

- 3x3 meter floor space increments
- Each 3x3 meter space is an open floor plan with no furnishing or walls provided. Exhibitor is required to provide exhibit booth in accordance with the specifications listed below:
 - Backwalls and side walls cannot exceed 2,50 m in height.
 - Signage must be part of the exhibit booth structure no higher than 2,50 m.
 - Signs may not be suspended from or attached to the exhibit hall.
- Refer to **ICC Sydney Rules and Regulations, Safety Guidelines** and **Event Guidelines** for more information.



Island Booth Construction/Dimensions

6x6 meter booths are the largest sized booth available. No modifications to the floorplan will be accepted. Combining booths will not be permitted.

6x6 meters (36 square meters) Island Booth Package includes all benefits listed above, plus:

- Exhibit booth consists of an open floor space.
 - Furnishings, walls/stands are not included.
- Early access to the exhibit hall for booth building beginning after 11:00 a.m. local time on Monday, 12 April, by appointment only.
 - To reserve your time slot, email Lisa Collins at lisa.collins@ishlt.org.
- Complimentary exhibitor badges will be allotted per booth size as follows:
 - 6x6 meters (36 square meters): Twenty (20) complimentary exhibit hall only badges per **36 square meters**.

All 6 x 6 meter booths must submit a floor plan and design specifications for approval to ISHLT. The floor plans must include a birds-eye overview, a view showing the booth's orientation in the exhibit hall, an elevation view of each side from the aisle perspective, and the length, width, and height of all components. The floor plans and design specifications must be sent for approval by 1 February, 2027 to Lisa Collins at lisa.collins@ishlt.org.

Custom builds must complete the **ICC Custom Stand Permit** form.

All island booths must be accessible from all four sides with a 30% see-through effect from front to back and side-to-side.

ISHLT reserves the right to relocate any Exhibitor in its reasonable discretion. In the event ISHLT determines relocation is necessary, ISHLT will work with the Exhibitor to find a mutually agreeable alternative space, failing which ISHLT will have final authority to assign any relocation. No refunds will be given in the event of a booth relocation.

Installation of Exhibits

All exhibits must be fully installed by 9:00 a.m., Wednesday, 14 April. Under no circumstances will the delivery or installation of any portion of an exhibit be permitted after this time or during the exhibition without written permission from ISHLT.

Removal of Exhibits

All exhibits must remain intact and staffed until 5:30 p.m., Friday, 16 April and may not be dismantled or removed until that time. Exhibitors must clear the exhibit hall no later than 12:00 p.m. on Saturday, 17 April.

All stands and booth materials must be removed from ICC Sydney, no stand waste or building materials can be left. Any waste remaining will be the responsibility of the exhibitor and the exhibitor will be charged to have the waste removed.

Failure to Occupy Space

Booth space not occupied by the exhibitor by 9:00 a.m., Wednesday, 14 April is forfeited without refund to the exhibitor and space may be resold or used by ISHLT.

Subletting of Space

SUBLETTING OF EXHIBIT SPACE PROHIBITED Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them nor shall they exhibit or permit to be exhibited in their space any products or advertising materials which are not a part of their own regular products, or which are not compatible with the purpose and/or character of the Event as determined by ISHLT in its sole discretion.

Distribution of Advertising Material

Exhibitor shall not canvas or distribute advertising materials outside the Exhibit Space. Canvassing or marketing of any products in any portion of the Meeting outside the Exhibit Space is strictly prohibited.

Character and Use of Exhibits / Booth Conduct

All exhibits/exhibitors must conform to the following standards:

- Canvassing or distributing advertising materials outside the exhibitor's own booth is not permitted.
- Solicitation of business, except by exhibiting firms, is prohibited.
- The Exhibitor is permitted to demonstrate equipment and to make informational presentations regarding products or services in his/her booth only provided any demonstration stays within the exhibit space, does not extend past the aisle line of the exhibit space and don't not disrupt surrounding booths. All demonstrations and exhibits must be confined to the exhibit booths responsible for such demonstrations or exhibits, including distribution of literature and promotional materials.
- Demonstrations may require the completion of an **Other Activities Permit Form** depending on the physical aspects
- Exhibitor shall care for and keep in good order its occupied space. Cleaning and dusting of booth, display equipment and material will be the Exhibitor's responsibility.
- Contests, lotteries, raffles, and games of chance are strictly prohibited as such activities reflect unfavorably on the character of the meeting. Exhibitors may not register attendees for contests, lotteries, raffles, and games of chance that might be conducted during or after the meeting.
- Exhibitors shall not conduct or permit any sale of goods or services of any kind in the exhibit or Annual Meeting areas. Order taking is permitted.
- ICC sydney offers **overnight cleaning service** at cost.

- Exhibitor representatives shall always conduct themselves in an ethical and professional manner and in conformance with the Exhibitor Application and Contract, including these Rules and Regulations.
- Exhibitor may not enter another exhibitor's booth without obtaining permission. Linger in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited.
- Exhibitor may not photograph or videotape the booth, products, staff, or visitors of any other exhibitor without the express permission of the other exhibitor.
- ISHLT reserves the right to curtail or close exhibits, wholly or in part, that reflect unfavorably on the character and purpose of the meeting. This applies to displays, literature, advertising, give-away, noise, conduct of persons, etc.
- The exhibit hall will be inspected during installation hours. Every effort will be made to advise exhibitors of any deviation from exhibit rules at that time. Exhibitors must make all corrections requested by ISHLT at their own expense or risk removal from the exhibition without notice and without obligation on the part of ISHLT for any refund. ISHLT reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the Meeting.
- ISHLT does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display during the Meeting.

Suit-casing Policy

Any individual who is observed soliciting business in the aisles or other public spaces, in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Additional penalties may be applied at ISHLT sole discretion. Suit-casing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite, a restaurant, club, or any other public place of assembly. For the purposes of this policy, suit-casing violations may occur at venues other than the exhibition floor and at other events. Show management must be informed of any hospitality suites, which may only be conducted with ISHLT prior written consent.

Catering Approval

Should you wish to serve food and beverage at your booth, an approval form must be received no later than 26 March. Any Exhibitor found serving food and beverage or distributing unapproved items will be required to cease.

Additionally all external F&B must be approved with ICC Sydney through the **permit form** process.

Exhibit Hall Staffing/Access

Your booth must be staffed during refreshment breaks and receptions, however the exhibit hall will remain open during posted hours. Exhibit personnel will be permitted on the exhibit floor one hour prior to opening and may remain in the hall one half-hour after closing. ISHLT will have sole control over all admissions of persons to the Annual Meeting and the Exhibit area.

Children's Admission to the Exhibit Hall

Children under the age of 16 are not permitted in the Exhibit Hall at any time. Children are admitted in the hall during show days only when accompanied by a registered attendee or exhibitor. The accompanying person must always remain with the child during their visit, assumes responsibility and all liability for damage to exhibits and equipment. Children are not permitted in the exhibit hall during installation and dismantling of exhibits. To maintain a safe environment, strollers are prohibited.

Objectionable Material and Activities

Except for a Society scheduled event, no alcoholic beverages are permitted in booths or elsewhere in the Exhibit Hall. ISHLT reserves the right to require modification of any questionable exhibit or activity and to refuse distribution of souvenirs, advertising matter or anything else which it may consider objectionable. Contests, games of chance, lotteries, and raffles are strictly prohibited.

Rejections and Penalties

ISHLT reserves the right to restrict, reject, prohibit, or eject any exhibit or Exhibitor which, because of noise, safety hazards, or for other prudent reasons, becomes objectionable, or for breach of any of these rules and regulations. Such termination may become effective during the meeting, at which time the Exhibitor agrees to close his/her exhibit upon receipt of a notice of termination, and thereafter remove his/her exhibit from the exhibition hall as soon as possible without disruption of the meeting. Expulsion of an Exhibitor shall not give rise to a claim for a refund of the fees paid by such Exhibitor.

Smoking

No smoking or vaping is permitted within the exhibit hall or International Convention Centre Sydney at any time, including installation, exhibit hours, and dismantling.

Lights, Audio, ETC.

No spotlight may be directed toward the aisles or so directed that it proves to be irritating or distracting to neighboring Exhibitors or guests. Droplights or special lighting devices must be hung at a level or positioned so as not to prove to be an irritant or distraction to neighboring Exhibitors or guests. No strobe light effects are permitted. Projectors, computer screens or TV screens must not cause people to block the aisle. Computer screens and TV screens are considered part of the overall booth components and may not protrude into the aisle. Loud speakers or operation of equipment, which

is of excessive sound volume to be annoying to neighboring Exhibitors or guests is not permitted based on the 80/80 Rule: Any sound that exceeds 80 decibels measured at the edge of an Exhibitor's booth or is clearly identifiable more than 80 feet from that booth is considered objectionable. No lighting, fixtures, lighting trusses, or overhead lighting are allowed outside the boundaries of the exhibit space, unless preapproved by ISHLT, Harry The Hirer and International Convention Centre Sydney. Approval will only be granted in the case of a safety requirement. All lighting should be directed to the inner confines of the booth space. Lighting should not project onto other exhibits or aisles. Hanging signage, including light systems are not allowed.

Activities Outside Exhibit Hall

Absolutely no exhibits are permitted outside the Facility. There are to be no displays in hotel rooms, hotel public areas or other facilities or areas contracted or used by ISHLT. There are to be no demonstrations, or industry focus groups in the Facility or hotel rooms, hotel public areas or other facilities or areas contracted or used by ISHLT unless approved by ISHLT Show Management.

Annual Meeting Photography and Videography Policy

ISHLT does not grant permission for any attendee to be photographed or videoed at any time by anyone other than the assigned ISHLT contractors, and does not ask for nor grant permission for any industry or third party to film and/or use attendees' images at any time or on any media platform.

In permitted areas, filming or photography is at the liability of the Exhibitor. All images or video taken must adhere to the following policies:

- All images and videos taken in the Exhibit Hall must be contained to the Exhibitor's assigned booth only. Footage or video taken outside of the Exhibitor's own booth is not permitted.
- Per the exhibitor terms and conditions, filming or photography of any other exhibiting companies' booth, product, staff or visitor is strictly prohibited at all times, regardless of attendee permissions.
- Photography or video recording is not permitted in any ISHLT session room, when ISHLT sessions and events are taking place.
- Recordings, photographs, or interviews are not permitted to take place in any common meeting space at all. ISHLT meeting space, or common space within the International Convention Centre Sydney cannot be used for filming, photography, or interviews.
- Adequate attendees' approvals and consents before filming or photographing any images must be obtained.

- Any images or video taken during an Exhibitor's Industry Symposium must be contained within the Exhibitor's assigned industry symposium room only. No footage taken outside of the room allocated to the Exhibitor will be permitted. Any images or videos taken during an industry symposium that will be distributed to any person outside of the hosting companies organization must include the following easily readable text, placed prominently within the distributed material: ***"This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions."***
- Any filming and promotion that is created with photos or video obtained during the ISHLT Annual Meeting would be the direct liability of the Exhibitor. If the appropriate attendee permissions are not received, ISHLT will have no liability.

Compliance With Local Ordinances

It is the exhibitors sole responsibility to obtain, pay for, and comply with any required licenses or permits related to its Exhibit Space or activities. Exhibitor is responsible for compliance with all applicable local health, fire, and safety requirements and requirements of the venue. All products or services exhibited must comply with all laws and regulations, including without limitation those related to the marketing of medical devices or products or regarding the making of claims of medical efficacy or safety. ISHLT is not responsible for notifying exhibitors of applicable rules, laws, or regulations.

Insurance and Liability

Each exhibitor, by signing the Exhibit Application and Contract, agrees to protect, save and keep the International Society for Heart and Lung Transplantation, Harry The Hirer, GEL Events, the International Convention Centre Sydney, and their respective employees, representatives, agents, successors and assigns, forever harmless from any and all damages to their property and for any and all injuries to any person resulting from its exhibiting at this meeting and for charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents as well as to strictly comply with the application terms and conditions as contained in the agreements between ISHLT, Harry The Hirer, GEL Events, and the International Convention Centre Sydney regarding the exhibition premises; and further, the exhibitor shall at all times protect, indemnify, save, and keep harmless ISHLT, Harry The Hirer, GEL Events, and the International Convention Centre Sydney against and from any and all loss, cost, damage, liability, or expense that arises out of or from, or by any reason of any act or omission of the exhibitor, his employees or agents. Exhibitors will be held responsible for any damage done to the buildings by it or its employees. No nails, tacks, or screws should be driven into the floor, walls or woodwork of the building.

While on the premises, exhibition goods and packing materials shall be insured at the expense and risk of the Exhibitor. The International Convention Centre Sydney, ISHLT, GEL Events, or Harry The Hirer cannot accept any responsibility for damage, loss, theft, disappearance or injury of anything or anybody due to any cause. The Exhibitor and any contractors under exhibitor employment are obliged to take an insurance against third party risks before the start of the exhibition. The cost for this insurance and responsibility for its arrangement falls to the Exhibitor. Exhibitors should also be covered against any claims which may ensue from transportation to and from the International Convention Centre Sydney and against any claims which may be made by third parties, e.g., the International Convention Centre Sydney, the City and/or their insurers, in respect of injury or damage sustained in any way whatsoever inside or outside the International Convention Centre Sydney.

Exhibitors are required to maintain and to provide a certificate of insurance to ISHLT Show Management on or before 1 February, 2027, evidencing the following: a. General liability with limits not less than \$1,000,000 USD per occurrence, \$2,000,000 in the aggregate b. Owned (if applicable), hired and non-owned auto liability with limits not less than \$1,000,000 per occurrence c. Workers' compensation with state statutory limits d. Employer's liability with limits not less than \$500,000 e. Commercial umbrella liability with limits not less than \$1,000,000 f. Personal property and equipment on a special form replacement cost basis ISHLT, Harry The Hirer, GEL Events, and the International Convention Centre Sydney are to be listed as additional insureds on a primary and noncontributory basis with respect to general/auto/umbrella liability. A waiver of subrogation must apply to all policies. All carriers are to maintain an A.M. Best rating of not less than A- VII. Exhibitors will not be permitted to set up their booth without submitting the proper certificates.

Conformity to Code

Any electrical installation and all materials utilized by Exhibitor must conform to facility rules and to all applicable codes. Electrical order forms will be included in the Exhibitor Services Kit. Exhibitor shall comply with all applicable fire and building codes that apply to the facility.

Electrical compliance per the ICC Sydney **safety guidelines** page is the responsibility of the exhibiting company, including but not limited to all test and tagging requirements.

Fire and Safety Regulations

Exhibitor agrees to conform to all fire, safety, and other rules and regulations as provided and interpreted by the official Exhibit Services Contractor, Harry The Hirer, GEL Events, and the International Convention Centre Sydney representatives.

No flammable materials may be used. Equipment displayed or demonstrated must be installed according to the safety regulations issued by the conference venue. The fireproofing of the installations must be made by a qualified company issuing the certificate of an approved organization. Excessive audible and visual attention-getting devices or effects are prohibited. The exhibitor must have the certificate of reaction to fire of the materials used for the arrangement or decoration at the disposal of the conference venue.

Exhibit Labor

Exhibitors have the option of utilizing the official Exhibit Services Contractor, Harry The Hirer provides qualified display houses or personnel from their own companies to install and dismantle displays. Full-time employees of exhibiting companies may set their own exhibits. Any full-time company personnel involved should have visible identification of their company status when engaged in these activities. Notification of Intent to Use an Exhibit Appointed Contractor Form must be submitted to Lisa Collins by 1 February, 2027, in order to utilize any independent contractors related to its Exhibit Space. Exhibitor shall require and ensure that any Exhibitor-appointed contractor has filed a proper certificate of insurance with a minimum of \$1,000,000 liability coverage (as seen in the Insurance and Liability Clause on page 41), including property damage, with Show Management, the Convention Center, GEL Events, and Harry The Hirer by 1 February, 2027.

All contractors must be inducted at ICCS is conduction high risk works and builds – please email **inductions@iccsydney.com** to gain further information.

Gratuities

Harry The Hirer, ICC Sydney and GEL Events work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, products or gifts in kind by any employee (union or non-union). Harry The Hirer employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

Delivery and Shipment of Materials

Exhibitors agree to ship and store their materials at their own risk and expense. Shipping, storage, and delivery arrangements may be made with the official shipping provider, GEL. Complete shipping information will be available in the Exhibitor Services Manual and can be found on page 45.

Freight Handling

All work involved in the loading and unloading of all trucks, trailers, and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of GEL Events. All exhibitors are expected to comply with any union or convention center requirements in effect and as outlined in the "Show Site Work Rules" section of the Exhibitor Services Kit.

All shipments and deliveries must be **arranged through GEL Events**, to secure deliver and/or access to the loading dock.

Storage of Crates and Boxes

Storage of crates and boxes can be arranged with GEL Events, as outlined in the Exhibitor Services Online Manual. All cartons, crates, containers, packing materials, etc., that are necessary for re-packing, must be labeled with “empty” stickers, and they will be removed from the floor by GEL Events. Crates and boxes cannot be stored behind booth displays. Proper identification tags will be available at the GEL Events Service Desk.

Independent Contractors

Exhibitors who plan to use a service contractor other than those appointed by show management must be inducted at ICCS is conduction high risk works and builds — please email inductions@iccsydney.com to gain further information and must notify ISHLT in writing on or before 1 February, 2027 by submitting an Exhibit Appointed Contractor form, which will be supplied in the Exhibitor Services Manual from Harry The Hirer. Independent contractors must abide by the following:

- Perform all services in a timely and professional manner, in accordance with ISHLT established deadlines.
- Not engage in solicitation of business on the exhibit floor for present and/or future conventions.
- Provide a Certificate of Insurance to ISHLT no later than 1 February, 2027

Exhibit Personnel Registration

- Exhibit personnel will be able to register when meeting registration opens in December 2026.
- All individuals affiliated with an exhibit booth must be registered as exhibit personnel and employed by the Exhibitor.
- ISHLT registration badges must be worn during meeting/show hours.
- Each exhibitor will be required to collect their own badge.
- Complimentary exhibitor badges will be allotted per booth size as follows:
 - 3m x 3m: Five (5) complimentary exhibit hall only badges per 9 square meters.
 - 6m x 6m: Twenty (20) complimentary exhibit hall only badges per 36 square meters.

(Personnel must be employed by the exhibiting company; allows access to the exhibit hall and poster hall only.)

- Additional Exhibit Booth Staff badges with access to the exhibit area and poster hall can be purchased for \$82.50 USD each, price is inclusive of GST.

- Exhibiting company employees/consultants who wish to attend the plenary and scientific sessions must register for the meeting by purchasing an Exhibitor All Access Badge, which is a 10% discount off the standard Industry Registration Fee.
- Exhibitor badges are personal and are not to be given to anyone else. Exhibitors caught badge swapping will have their badge confiscated permanently. Supplemental badges or those altered or changed using a business card, ribbons or company logos are not permitted and may be confiscated. Exhibitor badges can be transferred only if the original badge is surrendered permanently at the registration desk. Exhibitor badges are made out in the name of the company shown on the exhibit registration and must contain the name of the company that is being represented at the meeting.

Music Licensing

ISHLT has not obtained a music license authorizing the performance of either live or recorded music on the meeting's premises. As a condition of ISHLT's acceptance of the exhibitor's application, exhibitor hereby warrants and presents that not copyrighted music will be performed, either live or recorded, at the direction of the exhibitor floor or in company leased rooms during the meeting dates unless the exhibitor has obtained written permission from the copyright owner for such use. All copyright fees applicable to music or entertainment used as part of an exhibit are the full responsibility of the exhibitor. The exhibitor must make payment of the fees directly to the applicable copyright agency. Should the exhibitor violate the provision, the exhibitor agrees to indemnify, save, hold harmless, defend and bear all expenses as they are incurred by ISHLT and its respective directors, officers, agents, employees, and each of them, from and against any and all claims, costs, and expenses (including legal fees and expenses), demands, actions, and liabilities of every kind and character whatsoever with respect to the unauthorized use of copyrighted music.

Use of ISHLT Name, Logos, and/or Acronyms

The names, logos, and acronyms of the International Society for Heart and Lung Transplantation are proprietary marks. Use of the names in any fashion, by any entity, for any purpose, is expressly prohibited without the written permission of ISHLT.

Use of ISHLT Scientific Program Content

Information presented during ISHLT2027 is the property of ISHLT and the presenter. Information may not be recorded, photographed, copied, photocopied, transferred to electronic format, reproduced, or distributed without the written permission of ISHLT and the presenter. Any use of the program content that includes, but is not limited to, oral presentations, audiovisual materials used by speakers, and program handouts without the written consent of ISHLT is prohibited.

Additional Health and Safety Guidelines

Exhibitors agree to adhere to health and safety guidelines provided in the Exhibitor Services Manual as well as all subsequent correspondence regarding safety and cleanliness protocol communicated by ISHLT, Harry The Hirer, GEL Events or the International Convention Centre Sydney.

Australian Disability Discrimination Act 1992 (DDA)

Under the Australian Disability Discrimination Act 1992 (DDA), Exhibitors are legally responsible for the accessibility of their individual stand space. Designs that restrict access to people with mobility, sensory, or cognitive disabilities will require modification onsite at the exhibitor's expense.

Security

As a courtesy to exhibitors, watchman service for the exhibit area will be furnished during the hours as deemed necessary by ISHLT, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The furnishing of such service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind.

Corporate Events

Companies wishing to conduct a meeting or a social event must complete a Corporate Event Application and submit a non-refundable deposit. Failure to submit the application with payment in advance of the meeting will result in loss of exhibition approval at future meetings. For guidelines, instructions, applications, deadlines, and applicable fees, please refer to page 27 or contact Lisa Collins, Meetings and Industry Partnerships Manager, Lisa.Collins@ishlt.org for more information.

Attendee List Use Compliance

No other individual or organization are authorized to market or to sell attendee lists of ISHLT. If Exhibitor is contacted by ANY company about purchasing an attendee list, please inform ISHLT Show Management. ISHLT shall not be responsible for any damages or costs related to Exhibitor purchasing attendee lists by unauthorized solicitors.

Attendee lists from the Event may be distributed to Exhibitors and/or Sponsors. Such lists shall only be used for a (1) time pre-meeting and (1) time post-meeting mailing of promotional material relating to Exhibitor's booth and/or event/industry symposium during the Event and shall not be reproduced, transferred or used in any other manner. In using such lists for mailings, Exhibitors must ensure compliance with all country, state and local laws and regulations including, but not limited to, the European Union's General Data Protection Regulations (GDPR and the California Consumer Privacy Act (CCPA). The Exhibitor shall indemnify, hold ISHLT, its directors, officers, employees, agents or subcontractors harmless from the performance or breach of this provision by Exhibitor, its employees, agents or contractors. The terms of this provision shall survive the termination or expiration of this Contract.

Violations

Violation of any of these rules, regulations, and guidelines on the part of the exhibitor, his employees or agents, shall cancel the right to occupy space and will forfeit to ISHLT all money that may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the expense of the exhibitor. The exhibitor shall pay all expenses and damages that ISHLT may incur thereby. In the event of a violation, ISHLT reserves the right to refuse exhibit privileges for the following year. Exhibiting companies participating in ISHLT2027 are responsible for communicating the rules, regulations, and guidelines of ISHLT to their agents, employees, contractors, and anyone connected with or authorized by the exhibiting company.

QUESTIONS?

ORGANIZER/EXHIBITION MANAGEMENT: ISHLT

Lisa Collins – Meetings and Industry
Partnerships Manager
lisa.collins@ishlt.org

OFFICIAL EXHIBIT SERVICES CONTRACTOR: HARRY THE HIRER

+02 9666 8699
salesexhibitionssydney@harrythehirer.com.au

INTERNATIONAL CONVENTION CENTRE SYDNEY (ICC SYDNEY)

Exhibitor Services
+61 2 9215 7373
exhibitionservices@iccsydney.com
ICC Sydney Exhibitor Tool Kit and Rules
and Regulations

The online exhibitor ordering kit will contain
information on ordering the services below:

Harry The Hirer is responsible for:

- Exhibit booth building (unless Exhibitor Approved Contractor form/information has been provided)
- Furniture rental
- Signage
- Lighting/Electrical

The International Convention Centre
Sydney Centre is responsible for:

- Catering
- Internet
- Cleaning
- Security
- Parking

Details can be found [here](#).



SHIPPING LOGISTICS PARTNER: GEL EVENT LOGISTICS

- Material handling
 - Domestic and International Freight Forwarding
 - On-site handling services
 - Loading and unloading activity
 - Storage of empties/full goods
 - Return handling and return transport, as requested

Freight & Onsite Logistics

GEL Events is the official contractor for transportation of exhibitor freight and onsite logistics services at ISHLT - Sydney 2027. GEL provides a complete door-to-stand freight service with full tracking and email notification when your freight arrives at your stand. We can arrange local, interstate, and international transport. You do not need to be present at the time of delivery – our onsite team will receive your freight and deliver it directly to your stand prior to your arrival.

At the close of the event, our onsite representative will visit your stand to confirm your return freight requirements and provide return labels.

Not using GEL for transport but require loading dock access? You must still complete the order form. Please note GEL Events cannot sign for delivery on your behalf – authority to leave or onsite attendance is required.

Request a Quote

Complete the online order form here:

[ISHLT Sydney 2027 - GEL Events Online Form](#)

GEL Events:

Gus Craig, Senior Logistics Manager

D: 03 7053 1336 (diverts to mobile) P: 1300 013 533

A: Melbourne Head Office

O: | Sydney | Brisbane | Perth |

E: gus@gelevents.com.au W: www.gelevents.com.au

