

Speaker Policies

In preparing for the presentation, keep in mind the target audience and learning objectives for this meeting which can be found in the [Annual Meeting Speaker Information](#) section of our website. Please make every effort to have the presentation address the applicable learning objectives. [ISHLT's Principles, Policies and Process Related to Conflict of Interest](#) are available on the [Annual Meeting Speaker Information](#) section of the website as well. **All presenters are required to understand and adhere to these policies.**

ACCME Requirements

ACCME expects that the content or format of CME activities and related materials will promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest. Therefore, during the presentation, please adhere to the following three important points:

1. CME must give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality. Avoid the use of trade names if at all possible. If your CME educational material or content includes trade names, trade names from several companies should be used where available, not just trade names from a single company.
2. To ensure the best interests of the public, it is important to utilize and reference the best available evidence, when preparing the presentation.
3. No advertising is allowed on any slides, poster or materials. Remove company names from slides, poster and/or materials, for example, if they run along the bottom of a slide or poster. Only direct references to the data being shown may run along the bottom of the slides or poster.

The presentation should also be compliant with the ACCME content validation statements, which are:

- a) All the recommendations involving clinical medicine in a CME activity [are] based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients.
- b) All scientific research referred to, reported or used in CME in support or justification of a patient care recommendation [conforms] to the generally accepted standards of experimental design, data collection and analysis.

In addition, you are required to advise the audience at the beginning of your presentation (or on the poster) of any off-label or unapproved product uses you will be discussing, and your initial slide, if applicable, must disclose any affiliations (financial or professional) **or lack thereof** that you have with the manufacturers of the products or class of products you will be discussing. A disclosure slide in the recommended format **MUST** serve as the initial slide of your presentation. A template slide can be downloaded from the ISHLT website. Detailed audio visual instructions are also available on the ISHLT website when posted.

You are requested to avoid the use of commercially branded names of medications or devices. If a specific medication/device is only identifiable by its trade name, then this should appear in brackets after a generic description of the medication/device.

You must use scientific or generic names when referring to products. Should it be necessary to use a trade name, then the trade names of all similar products or those within a class must be used.

Informed Consent and Ethical Standards:

Any studies involving human subjects or the use of human tissue must conform to the principles of the [Declaration of Helsinki of the World Medical Association](#), must adhere to the principles of the [ISHLT Statement on Transplant Ethics](#), and must meet all of the requirements governing informed consent of the country in which the study was performed.