INTERNATIONAL SOCIETY FOR HEART AND LUNG TRANSPLANTATION
A SOCIETY THAT INCLUDES BASIC SCIENCE, THE FAILING HEART, AND ADVANCED LUNG DISEASE

SAN DIEGO • CALIFORNIA
MANCHESTER GRAND HYATT SAN DIEGO

EXHIBITOR PROSPECTUS

THIRTY-SEVENTH ANNUAL MEETING AND SCIENTIFIC SESSIONS
APRIL 5-8, 2017

EXHIBIT DATES: WEDNESDAY, APRIL 5 – FRIDAY, APRIL 7, 2017
Dear Exhibitor:

The International Society for Heart and Lung Transplantation (ISHLT) invites you to exhibit at our next meeting, the ISHLT 37th Annual Meeting and Scientific Sessions, April 5-8, 2017 in San Diego, CA.

The ISHLT membership is comprised of over 3,400 members from over 45 countries, representing more than 15 different disciplines involved in the management and treatment of advanced heart and lung disease. Our members are consumers of a wide variety of medical and pharmaceutical supplies, devices and services. Our meeting offers Exhibitors direct contact with medical professionals who make or heavily influence decisions regarding the purchase of products and services provided by businesses such as yours.

The ISHLT meeting will feature the latest research results through Symposia, Featured Research, Invited Lectures, Oral Sessions, Mini-Oral Sessions and Poster Sessions presented by scientific leaders. The Exhibition will be open Wednesday through Friday, April 5 – 7, 2017.

We are expecting approximately 4000 attendees in San Diego, so please don’t miss this opportunity to market to this valuable group. Initial assignment of space will be made on January 9, 2017. Please send in your Exhibit Booth Application and payment in full to secure your exhibit space. Meeting and hotel information is available at http://www.ishlt.org/meetings/annualMeetings.asp.

If you need additional information please contact Lisa Edwards, Director of Meetings, at 972-490-9495 or email lisa.edwards@ishlt.org.

We look forward to seeing you in San Diego.

Sincerely,

Maryl Johnson, MD

Maryl Johnson, MD
ISHLT President
The International Society for Heart and Lung Transplantation has over 3,400 members from over 45 countries, representing over 15 different disciplines involved in the management and treatment of advanced heart and lung diseases.

**THE MISSION OF THE SOCIETY IS AS FOLLOWS:**

*The International Society of Heart and Lung Transplantation is a multidisciplinary, professional organization dedicated to improving the care of patients with advanced heart or lung disease through transplantation, mechanical support and innovative therapies via research, education and advocacy.*

**THE PURPOSES OF THE SOCIETY ARE:**

1. To associate persons interested in the fields of heart and lung transplantation, end-stage heart and lung disease, and related sciences.

2. To encourage and stimulate basic and clinical research in these disciplines and to promote new therapeutic strategies.

3. To hold scientific meetings featuring presentations and discussion relevant to these disciplines.

4. To sponsor a scientific journal for the publication of manuscripts related to these disciplines.

5. To establish and maintain an international registry for heart and lung transplantation.

6. To award research grants and establish endowments for the study of these disciplines.

**THE PURPOSE OF THE EXHIBITION:**

The exhibits portion of the meeting is designed to update the health care professional’s knowledge of products, services and equipment pertinent to the fields of heart and lung transplantation, advanced heart and lung failure, transplant related infectious diseases, pulmonary hypertension and related diseases and therapies. There is no better or more direct method of reaching these key contacts than the ISHLT Annual Meeting and Scientific Sessions.
INFORMATION ABOUT THE EXHIBITION

MEETING LOCATION
The ISHLT 37th Annual Meeting and Scientific Sessions will be held at the Manchester Grand Hyatt Hotel, One Market Place, San Diego, CA 92101. The hotel is located on San Diego Bay, between the San Diego Convention Center and the city’s popular Seaport Village and offers a spectacular waterfront setting with shopping, dining and entertainment venues that can be found just steps away in the Gaslamp Quarter.

EXHIBIT LOCATION
The exhibits will be located in Harbor Ballroom in the Manchester Grand Hyatt Hotel. A preliminary floor plan is included in this prospectus. A final Exhibit Hall floor plan will be redesigned to accommodate actual Exhibitor space requirements.

PROFILING THE AUDIENCE
Who comes to the ISHLT Annual Meeting? We are estimating from previous meeting attendance that we should have approximately 4,000 total attendees, including 3500 delegates from various specialty groups and geographic locations. The figures below depict the diversity of our membership:

MEMBERSHIP BY SPECIALTY
- Cardiology 31%
- Cardiovascular/Thoracic Surgeon 26%
- Pulmonology 11%
- Other MD, PhD, PharmD 18%
- Nursing, Allied Health, Social Science 6%
- Other 8%

ANTICIPATED ATTENDANCE BY GEOGRAPHY
- North America 63%
- East/West Europe 20%
- Australasia 13%
- South/Latin America 4%
- Other 0%
HOTEL RESERVATIONS
An exclusive ISHLT room rate has been negotiated with the Manchester Grand Hyatt Hotel. The discounted rate is available until March 14, 2017 and subject to availability. After March 14, all rooms will be released back to the hotel for public sale. Hotel reservations can be made online via the link found at http://www.ishlt.org/meetings/annual Meeting.asp.

GROUP HOTEL RESERVATIONS: Any request for 10 or more rooms must be submitted in writing to Lisa Edwards, lisa.edwards@ishlt.org and approved by ISHLT. A deposit will be required to reserve a block of rooms.

WHAT’S INCLUDED IN THE EXHIBIT FEE?

THE BASE BOOTH PRICE:
- one 8’ x 10’ inline booth
- 8’ high draped back wall
- 3’ high draped side rails
- an identification sign listing the company name as ordered on the contract
- unlimited exhibit personnel badges.

Individuals registered as exhibit booth personnel must be employed by the Exhibitor and may be required to provide proof of such. The exhibit booth personnel badge allows access to the exhibit area only. Industry employees/consultants desiring to attend any of the scientific sessions must register for the meeting at the Industry registration rate.

The exhibit hall floor is carpeted. All furnishings, equipment, carpet, services, electrical, etc. required by each Exhibitor shall be at his/her own expense and responsibility, and may be ordered through the official Exhibit Service Contractor.

ASSIGNMENT OF SPACE
Applications for exhibit space must be made on the Official Exhibit Application Contract. Initial assignment of space will be made on January 9, 2017 and will be based on total support for the Society, prior participation in Society exhibitions, date of receipt of application, booth size requirements, booth height, and location of space requested. Assignment of space to Exhibitors applying after January 9, 2017 will be made in order of the date of receipt of the application. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should note that on their applications. Careful consideration will be given to all such requests, but accommodation of such requests is not guaranteed and can affect booth assignment.

SECURITY
A security guard will be furnished during all hours that the exhibit hall is closed. However, the safekeeping of the Exhibitor’s property is the responsibility of the Exhibitor.
ISHLT has selected **Global Experience Specialist (GES)** as the official Exhibit Service Contractor. They will furnish all Exhibitors with an Exhibitor Information and Service Manual in January 2017. The service manual will contain order forms for labor, booth carpeting, booth furnishings, accessories, spotlights, signs, audio-visual, electrical, telephones, shipping, etc. Orders need to be submitted thirty (30) days prior to move in to receive discounted pricing. GES will staff an Exhibitor’s Service Center during all move-in, move-out and show hours.

**GES National Servicenter**
7050 Lindell Road
Las Vegas, Nevada 89118-4702
Phone: 800-475-2098
Fax: 866-329-1437

Online Chat with GES at
www.ges.com/chat

Outside of USA only:
Phone: 702-515-5970
Fax: 702-263-1520
**SHOW DATES & HOURS**

**WEDNESDAY, APRIL 5**
10:00 am – 7:15 pm (Exhibit Hall Open)
6:15 pm – 7:15 pm (Exhibit Hall Opening Reception)

**THURSDAY, APRIL 6**
10:00 am – 7:15 pm (Exhibit Hall Open)

**FRIDAY, APRIL 7**
9:30 am – 4:00 pm (Exhibit Hall Open)

**EXHIBIT INSTALLATION HOURS**

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall</td>
<td>Monday, April 3</td>
<td>11:00 am – 10:00 pm (by appointment only)</td>
</tr>
<tr>
<td>Large Island Booth Build</td>
<td>Tuesday, April 4</td>
<td>8:00 am – 10:00 pm</td>
</tr>
<tr>
<td>Exhibitor Set-Up</td>
<td>Wednesday, April 5</td>
<td>8:00 am – 10:00 am</td>
</tr>
</tbody>
</table>

**EXHIBITS DISMANTLING HOURS**

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall</td>
<td>Friday, April 7</td>
<td>4:00 pm – 10:00 pm</td>
</tr>
<tr>
<td>Booth Tear Down</td>
<td>Saturday, April 8</td>
<td>8:00 am – 10:00 am</td>
</tr>
</tbody>
</table>

**BOOTH SIZE • HEIGHT • COST**

Minimum Booth Size: 8’ x 10’

Ceiling Height: The ballroom ceiling height is 18’h and the maximum island booth height is 16’h.

Please indicate your booth height on the exhibit contract. Inline and corner booths may not exceed a height of 8’. Please refer to the exhibition rules regarding exhibit booth configuration.

**BOOTH COST:**

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>8’ x 10’ In-line Booth</td>
<td>$3,000</td>
</tr>
<tr>
<td>8’ x 10’ Corner Booth</td>
<td>$3,500</td>
</tr>
<tr>
<td>Island Booth</td>
<td>$50 per square foot</td>
</tr>
</tbody>
</table>

**HOW TO RESERVE A BOOTH**

Complete the enclosed Exhibit Booth Application and Contract and mail, fax or email it with your payment in full to the International Society for Heart and Lung Transplantation, 14673 Midway Road, Suite 200, Addison, TX 75001, USA
Fax: 972-490-9499; lisa.edwards@ishlt.org
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 9, 2017</td>
<td>Initial Booth Assignments</td>
</tr>
<tr>
<td>January 17, 2017</td>
<td>Exhibitor Service Manuals Emailed</td>
</tr>
<tr>
<td>January 25, 2017</td>
<td>Exhibitor Product Description due to ISHLT for Inclusion in Final Program</td>
</tr>
<tr>
<td>March 1, 2017</td>
<td>Deadline for submission of island booth floor plan and specifications to GES and ISHLT</td>
</tr>
<tr>
<td>March 6, 2017</td>
<td>GES Service Orders Discount Deadline</td>
</tr>
<tr>
<td>March 27, 2017</td>
<td>Deadline for Advance Registration of Booth Personnel</td>
</tr>
<tr>
<td></td>
<td>Deadline to submit Exhibition Handout/Giveaway Approval Form</td>
</tr>
<tr>
<td>April 3, 2017</td>
<td>Exhibit Hall/Large Island Booth Build</td>
</tr>
<tr>
<td></td>
<td>11:00 am – 10:00 pm (by appointment only)</td>
</tr>
<tr>
<td>April 4, 2017</td>
<td>Exhibit Hall Set-Up/Exhibitor Set-Up</td>
</tr>
<tr>
<td></td>
<td>8:00 am – 10:00 pm</td>
</tr>
<tr>
<td>April 5, 2016</td>
<td>Exhibitor Move-In</td>
</tr>
<tr>
<td></td>
<td>8:00 am – 10:00 am</td>
</tr>
<tr>
<td></td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td></td>
<td>10:00 am – 7:15 pm</td>
</tr>
<tr>
<td></td>
<td>Exhibit Hall Opening Reception</td>
</tr>
<tr>
<td></td>
<td>6:15 pm – 7:15 pm</td>
</tr>
<tr>
<td>April 6, 2017</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td></td>
<td>10:00 am – 7:15 pm</td>
</tr>
<tr>
<td>April 7, 2017</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td></td>
<td>9:30 am – 4:00 pm</td>
</tr>
<tr>
<td></td>
<td>Exhibit Hall Tear-Down</td>
</tr>
<tr>
<td></td>
<td>4:00 pm – 10:00 pm</td>
</tr>
<tr>
<td>April 8, 2017</td>
<td>Exhibit Hall Tear-Down</td>
</tr>
<tr>
<td></td>
<td>8:00 am – 10:00 am</td>
</tr>
</tbody>
</table>
PAYMENT AND CANCELLATIONS
When applying for space, the Exhibitor must submit payment in full with the application. No space assignment will be made or reserved prior to receipt by ISHLT of payment in full. This contract may be cancelled by the Exhibitor by written notice to ISHLT. Refunds will be made for cancellations as follows:

Prior to Jan 1: 100% of booth cost
Jan 1 to Jan 31: 75% of booth cost
Feb 1 to Feb 29: 50% of booth cost
On or After March 1: No refund
All refunds will be processed after the meeting.

EXHIBITS MUST CONFORM TO THE FOLLOWING STANDARDS:
• No sidewalls or counters may exceed 40 inches in height
• Exhibitors must arrange their booth so as not to obstruct the general view or hide other booths
• No partitions other than the back and side dividers provided by the Exhibit Service Contractor will be allowed unless specifically approved in advance by ISHLT
• Backgrounds are limited to 8 feet in height
• Side walls and obstructions more than 40 inches tall may extend no more than 3 feet from the back line of the booth
• Signage must be part of the exhibit booth structure. Signs may not be suspended from or attached to the exhibit hall.

BOOTH CONSTRUCTION AND DIMENSIONS
The booth size is 8 feet x 10 feet minimum, or multiples thereof. The inline and corner booth price includes:
• the exhibit floor space (the exhibit hall floor is carpeted)
• 8’ high draped back wall
• 3’ high draped side rails
• an identification sign listing the company name as ordered on the contract
• unlimited exhibit personnel badges.

ALL INLINE AND CORNER BOOTH SIZES must submit a floor plan and design specifications to GES and ISHLT for approval. All inline and corner booths opting not to use the provided back and side dividers must submit their floor plan and design specifications to GES and ISHLT. The floor plans must include an overview layout, side layout, and the height of all components. The floor plans and design specifications must be sent by March 1, 2017 for approval to Lisa Edwards, ISHLT: lisa.edwards@ishlt.org and Theresa O’Brien, GES: tobrien@ges.com.

ISLAND DISPLAYS
Island booth prices include the exhibition floor space only. Island booths must be constructed so that there is at least 50% visibility of the exhibition hall from any one side of the booth. The following restrictions are waived for island displays: 8 foot height restriction, 40 inch sideward restriction. All Island booths must submit their floor plan, booth height, and design specifications to GES and ISHLT for approval. The floor plans must include an overview layout, side layout and the height of all components. The floor plans and design specifications must be sent by March 1, 2017 for approval to Lisa Edwards, ISHLT: lisa.edwards@ishlt.org and Theresa O’Brien, GES: tobrien@ges.com.

INSTALLATION AND DISMANTLING OF EXHIBITS
Exhibitors must install all exhibits and display materials by the opening hour of the exhibition. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the exhibition without written permission from ISHLT.
Under no circumstances may dismantling occur before 4:00 pm, Friday, April 7, 2017. Exhibitors will have until 10:00 am on Saturday, April 8, 2017 to remove their exhibits from the facility.

**SUBLETTING OF SPACE**
The Exhibitor agrees not to assign, sublet or apportion the whole or any part of the space without the knowledge and written consent of the ISHLT.

**USE OF BOOTHS AND LITERATURE DISTRIBUTION**
The Exhibitor is permitted to demonstrate equipment and to make informational presentations regarding products or services in his/her booth only. All demonstrations and exhibits must be confined to the exhibit booths responsible for such demonstrations or exhibits. All literature and promotional materials may be distributed only within the booth space assigned.

**HANDOUTS AND GIVEAWAYS**
No bags of any kind may be distributed from any Exhibitor’s booth. Distribution of descriptive product literature, notepads, pens and pencils is permitted. Other items may be distributed from the booth only if approved in writing by ISHLT. Requests for such approval must be received in writing by ISHLT no later than March 27, 2017. No unapproved items may be distributed. Any Exhibitor found distributing unapproved items will be required to cease distribution. Exhibition Handout/Giveaway Approval Forms can be obtained from the ISHLT website [http://www.ishlt.org/meetings/exhibitInfo.asp?exhibit=annual](http://www.ishlt.org/meetings/exhibitInfo.asp?exhibit=annual).

**SALE OF GOODS IN EXHIBIT BOOTHS**
Exhibitors shall not conduct or permit any sale of goods or services of any kind in the exhibit or Annual Meeting area. Order taking is permitted.

**EXHIBIT HALL STAFFING AND ACCESS**
Exhibits must be staffed at all times during exhibit hours. Exhibit personnel will be permitted on the exhibit floor one-half hour prior to opening and may remain in the hall one half-hour after closing. ISHLT will have sole control over all admissions of persons to the Annual Meeting and the Exhibit area.

**OBJECTIONABLE MATERIAL AND ACTIVITIES**
All booth personnel, models and demonstrators must be registered as Exhibitor Personnel. Except for a Society scheduled event, no alcoholic beverages are permitted in booths or elsewhere in the Exhibit Area. ISHLT reserves the right to require modification of any questionable exhibit or activity and to refuse to permit distribution of souvenirs, advertising matter or anything else which it may consider objectionable. Contests, games of chance, lotteries and raffles are strictly prohibited.

**REJECTIONS AND PENALTIES**
ISHLT reserves the right to restrict, reject, prohibit or eject any exhibit or Exhibitor which, because of noise, safety hazards or for other prudent reasons, becomes objectionable, or for breach of any of these rules and regulations. Such termination may become effective during the meeting, at which time the Exhibitor agrees to close his/her exhibit upon receipt of a notice of termination, and thereafter remove his/her exhibit from the exhibition hall as soon as possible without disruption of the meeting. Expulsion of an Exhibitor shall not give rise to a claim for a refund of the fees paid by such Exhibitor.

**ASSIGNMENT OF SPACE**
Assignment of space shall constitute an acceptance of Exhibitor’s offer to occupy space.

**LIABILITIES**
The Exhibitor, by signing this contract, agrees to hold harmless and indemnify the International Society for Heart and Lung Transplantation, the Manchester Grand Hyatt Hotel, and their respective employees,
representatives, agents, successors and assigns, for any and all damages to its property and for any and all injuries to any person resulting from its exhibiting at this Meeting. Exhibitors will be held responsible for any damage done to the buildings by it or its employees. No nails, tacks or screws should be driven into the floor, walls or woodwork of the building.

The International Society for Heart & Lung Transplantation, its agents and employees, will not be liable for failure to hold the Meeting as scheduled. Payments for the booth space will be returned in the event of cancellation of the meeting, except that any actual expenses incurred or committed in connection with the Meeting will be prorated and deducted if the Meeting is cancelled because of fire, an act of God, the public enemy, strike, war, epidemic or any law or regulation of public authority which makes it impossible, or impractical, or illegal to hold the Meeting.

**FIRE AND SAFETY REGULATIONS**

Exhibitor agrees to conform to all fire, safety and other rules and regulations as provided and interpreted by the official Exhibit Service Contractor and the Manchester Grand Hyatt Hotel representatives. All exhibit decorations must be fire retardant. No open flames or tanks of gas may be used, nor may canopies be erected over exhibits. Exhibitor agrees to take necessary measures to safeguard visitors from any hazards associated with its exhibit.

**EXHIBIT LABOR**

All work involved in the erection, touch-up painting, dismantling and repair of all exhibits may fall within the guidelines of union jurisdiction and require Union labor to perform such work. This work is to include any use of power or battery operated tools, hammers, ladders or saws; wall coverings, floor coverings, pipe and drape, painting, placement of all signs and the erection of platforms used for exhibit purposes.

**FREIGHT HANDLING**

All work involved in the loading and unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of the unloading, uncrating, unskidding, leveling, painting and assembly of machinery and equipment, as well as the reverse process.

A full time employee of exhibiting company may hand-carry materials if the materials can be brought into the exhibit hall in one trip, by one person without the use of any equipment. Full-time employees of exhibiting companies may 'hand carry' material provided they do not use material handling equipment. When Exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas. GES will not be responsible for any material they do not handle.

All Exhibitors are expected to comply with any union requirements in effect and as outlined in the “SHOW SITE WORK RULES” section of the Exhibitor kit.

**GRATUITIES**

GES work rules prohibit the solicitation or acceptance of tips in cash, product or gifts in kind by any employee (union or non-union). GES employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

**DELIVERY AND SHIPMENT OF MATERIALS**

Exhibitors agree to ship and store their materials at their own risk and expense. Shipping, storage and delivery arrangements may be made with the official exhibit services contractor, GES. Complete shipping information will be available in the Exhibitor Services Manual.

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**UNION CONTRACT SYNOPSIS**

<table>
<thead>
<tr>
<th>UNION</th>
<th>RESPONSIBILITIES</th>
<th>CONTRACT EXPIRATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>CARPENTERS</td>
<td>Handle the hanging of all non-electrical signs and overhead rigging. Handle the laying of carpet. Handle the uncrating, installation, dismantle and re-crating of pre fabricated displays. Install all carpeting and floor coverings.</td>
<td>February 28, 2017</td>
</tr>
<tr>
<td>TEAMSTERS</td>
<td>Responsibility of receiving and handling all exhibit materials and empty crates at the docks. It is their responsibility to manage docks and schedule vehicles for the smooth and efficient move-in and move-out of the exhibition. Operate forklifts to install and dismantle exhibit booth headers, signs, beams, etc.</td>
<td>March 31, 2018</td>
</tr>
</tbody>
</table>
INDEPENDENT CONTRACTORS
Exhibitors who plan to use a service contractor other than GES must notify ISHLT in writing no later than March 1, 2017. An Independent Exhibit Contractor form can be obtained from the ISHLT web site http://www.ishlt.org/meetings/exhibit-Info.asp?exhibit=annual. Such contractors are required to comply with all rules and regulations of the show. Such contractors must supply a Certificate of Insurance and form to ISHLT no later than March 1, 2017.

EXHIBIT PERSONNEL REGISTRATION
ISHLT registration badges must be worn at all times during meeting/show hours. An Exhibit Personnel Registration Form will be provided to exhibiting companies in February 2017. All individuals affiliated with an exhibit booth must be registered as exhibit personnel. Individuals registered as exhibit personnel must be employed by the Exhibitor. The exhibit personnel badge allows access to the exhibit area only. Company employees and consultants desiring to attend any of the scientific sessions must register for the meeting at the Industry registration rate. Exhibit personnel badges must be picked up on-site at the Exhibitor Registration Desk during published registration hours. If desired, Exhibitors may arrange to have one representative from the company collect all of the exhibit personnel badges for the company. Please indicate this on the Exhibit Personnel Registration Form.

MUSIC LICENSING
The Exhibitor shall be responsible for securing all necessary licenses or consents for and paying all royalties and fees for any uses of copyrighted works or intellectual property owned by a third party and used, directly or indirectly, by the Exhibitor.

PROMOTIONAL AND MARKETING OPPORTUNITIES
ISHLT offers a variety of marketing and promotional opportunities in conjunction with the 2017 Annual Meeting. A complete listing of these opportunities, pricing, policies, applications and order forms can be found here: http://www.ishlt.org/meetings/commercialSupport.asp.

CORPORATE EVENTS
A Corporate Event is any activity (staff meeting, sales meeting, press conference, symposium, dinner, reception, investigator meeting, advisory board meeting, marketing event, etc.) which is funded, organized, or offered by any for-profit commercial organization and held in the San Diego, CA Metropolitan area between and including Monday, April 3 and Saturday April 8, 2017. Companies wishing to conduct a Corporate Event must submit a Corporate Event Application Form to ISHLT for approval. This application form can be obtained at http://www.ishlt.org/meetings/commercialSupport.asp.

INDUSTRY THEATER SESSIONS
An Industry Theater Session is an excellent opportunity for exhibiting companies to expand upon their exhibit presence by providing attendees with clinical updates and information on current therapies and products in meeting space adjacent to the exhibit hall. These sessions are a great way to increase the attendees’ level of interaction and engagement with your company. Only companies exhibiting at the ISHLT 2017 Annual Meeting may conduct an Industry Theater Session. Companies wishing to conduct an Industry Theater Session must submit the Industry Theater Session Application Form to ISHLT for approval. This application form can be obtained at http://www.ishlt.org/meetings/commercialSupport.asp.

ALWAYS HONEST HOTLINE
GES requires the highest standards of integrity from their employees. Please call the GES confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior.
PREVIOUS ISHLT EXHIBITORS

Abiomed, Inc.
Actelion Pharmaceuticals
Alere Home Monitoring
Bayer Healthcare
Berlin Heart, Inc.
BiologicTx
Cardiac Assist, Inc.
CareDx-Diaxonhit
CARMAT
Centurion Medical Products
Corporate and Endowment Solutions
Elsevier
Essential Pharmaceuticals, LLC
Evaheart
Genetech, A Member of the Roche Group
Gilead Sciences, Inc.
HeartWare (Medtronic)
ImaCor, Inc.
Institut Georges Lopez
INTERMACS – Interagency Registry for Mechanically Assisted Circulatory Support
International Institute for the Advancement of Medicine
ISHLT Mechanically Assisted Circulatory Support Registry (IMACS)
ISHLT Thoracic Transplant Registry
Jarvik Heart Inc.
Levitrone
Lippincott, Williams & Wilkins
Lophius Bioncsiences Gmbh
Lung Bioengineering
Lung Biotechnology
Maquet Medical Systems
Methodist J.C. Walter Jr. Transplant Center
MicroMed Cardiovascular
Microsurgery Instruments
Millar, Inc.
Miller Pharmacal Group
Minnetronix, Inc.
Novartis Pharma
One Lambda, Inc. (A Thermo Fisher Scientific Brand)
Orthodynamics Company, Inc.
Pediatric Heart Transplant Study (PHTS)
Pulmonary Hypertension Association
Quality Assured Services
ReinHeart Total Artificial Heart
ReliantHeart
Scanlan International, Inc.
Scholten Surgical Instruments, Inc.
St. Jude Medical
Sunshine Heart
SynCardia Systems, Inc.
Synthes CMF
Terumo Heart Inc.
Texas Children’s Hospital
TEVA
The Apothecary Shops
Therakos
Thoratec Corporation (Abbott)
TransMedics, Inc
United Network for Organ Sharing
United Therapeutics
University of Minnesota Health
Ventricor
ViroPharma
Vital Engineering
Vitrolife
Vivoline Medical AB
Wiley-Blackwell
Wisepress Ltd
World Heart Corporation
XDx
XVIVO Perfusion AB
Exhibiting Company Name: ____________________________________________________________
Contact Person: __________________________________________________________________
Address: __________________________________________________________________________
City: __________________ State: __________ Country: __________________ Post Code: __________
Phone: ______________________________________ Fax: ________________________________
Email: _____________________________________________________________________________

Authorized Signature  Printed Name

ISHLT will design the exhibit floor based on actual Exhibitor requirements. Please indicate your preferred booth locations below.

DO NOT CONCENTRATE YOUR CHOICES IN THE SAME AREA.

1st Choice ____________________________ 2nd Choice ____________________________
3rd Choice ____________________________ 4th Choice ____________________________

Total number of booths requested: ________________________________________________
Total Booth Cost: ___________________________ Exhibit Booth Height: _____________

We prefer to be near: ______________________________________________________________
We prefer not to be adjacent to: ____________________________________________________

PRODUCTS TO BE DISPLAYED:
[ ] Pharmaceuticals  [ ] Instruments  [ ] Equipment  [ ] Books  [ ] Other: ____________

IN ORDER TO VALIDATE THIS CONTRACT:

1. We attach hereto our payment for $___________________ per the above rate schedule for the above quantity of booth(s).
2. We agree that space assigned to us shall be accepted by us, and we agree to accept reassignment, if necessary.
3. We agree to abide by the official exhibit Rules and Regulations regarding this exhibition.

PAYMENT METHOD:  [ ] Check       [ ] VISA       [ ] AMEX       [ ] MasterCard
Checks must be payable in US dollars and drawn on a US bank.

Card Number: ________________________________________________________________
Amount Enclosed/To Be Charged: $___________________ Cardholder Billing Zip/Postal Code:
                                           ______________________ (MANDATORY)

Cardholder Name: ______________________________________________________________
                                           ______________________ (MANDATORY)

Cardholder Signature: ____________________________________________________________

CSC Code:*_________________________ Expiration Date: _____________________________
               ______________________  ______________________ (MANDATORY) (MANDATORY)

*CSC: Credit Card Security Code (is the 3 digit code on the back of MC/VISA card and 4 digit code on front of AMEX card)

COMPANY NAME: ________________________________________________________________

(AS IT WILL APPEAR IN EXHIBIT LISTING AND ON BOOTH SIGN)

CITY, STATE, COUNTRY: ___________________________________________________________

(AS IT WILL APPEAR IN EXHIBIT LISTING)
THIRTY-SEVENTH ANNUAL MEETING AND SCIENTIFIC SESSIONS
SAN DIEGO, CALIFORNIA, USA
APRIL 5-8, 2017

INTERNATIONAL SOCIETY FOR HEART AND LUNG TRANSPLANTATION
14673 Midway Road, Suite 200, Addison, Texas 75001